

## Mandatory Disclosures

The following information shall be given in the information Brochure besides being hosted on the Institution's official Website. The onus of the authenticity of the information lies with the Institution ONLY and not on AICTE.

<p>1. Name of the Institution Address including Telephone, Mobile, E-Mail</p>	<p><b>KARNATAKA STATE OPEN UNIVERSITY</b> Mukthagangothri Mysore 570006 Telephone: 0821-2500083 Mobile Number: 9845528357 Email: <a href="mailto:ksoumba7@gmail.com">ksoumba7@gmail.com</a></p>
<p>2. Name and address of the Trust/ Society/ Company and the Trustees Address including Telephone, Mobile, E-Mail</p>	<p>STATE UNIVERSITY Mukthagangothri Mysore 570006 Telephone: 0821-2519943 Mobile Number: 9845528357 Email: <a href="mailto:ksoumba7@gmail.com">ksoumba7@gmail.com</a></p>
<p>3. Name and Address of the Vice Chancellor/ Principal/Director Address including Telephone, Mobile, E-Mail</p>	<p>Prof. VIDYASHANKAR S Mukthagangothri Mysore 570006 Telephone: 0821-2416600 Mobile Number: 9844259968 Email: <a href="mailto:ycksou-19@ka.gov.in">ycksou-19@ka.gov.in</a></p>
<p>4. Name of the affiliating University</p>	<p>KARNATAKA STATE OPEN UNIVERSITY</p>
<p>5. Governance</p> <ul style="list-style-type: none"> <li>• Members of the Board and their brief background</li> <li>• Members of Academic Advisory Body</li> <li>• Frequently of the Board Meeting and Academic Advisory Body</li> <li>• Organizational chart and processes</li>   <li>• Nature and Extent of involvement of Faculty and students in academic affairs/improvements</li>   <li>• Mechanism/ Norms and Procedure for democratic/ good Governance</li> </ul>	<p>List Enclosed As per Enclosure -1 List Enclosed As per Enclosure-3 Once in two Months</p> <p>Enclosed As per Enclosure-3</p> <p>All the faculty members introduce new programmes, develop syllabus through Board of studies, develop self-Learning Material, Engage classes in Personal Contact Programme, Value Assignment, Participate in Question Paper Setting, Board of Examiners meetings and term end valuation.</p> <p>Students get self-learning material, study on their own, attend contact programmes/counselling classes, listen audio classes and watch videos, Write assignment, refer library books and write term end examinations.</p> <p>Transparent Governance system is followed. All of Academic Council Meeting and Board of Management Meeting proceedings are published in the website. The University is subjected to RTI. Files are developed for every aspects and proper approvals are taken</p>

<ul style="list-style-type: none"> <li>• Student Feedback on Institutional Governance/ Faculty performance</li> <li>• Grievance Redressal mechanism for Faculty, staff and students</li> <li>• Establishment of Anti Ragging Committee</li> <li>• Establishment of Online Grievance Redressal Mechanism</li> <li>• Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University</li> <li>• Establishment of Internal Complaint Committee (ICC)</li> <li>• Establishment of Committee for SC/ST</li> <li>• Internal Quality Assurance Cell</li> </ul>	<p>Good- Taken Regularly</p> <p>Complaints are addressed through appropriate committees</p> <p>Not Applicable for Distance Education</p> <p>Established</p> <p>Established</p> <p>Complaints are addressed through appropriate committees</p> <p>Established</p> <p>Centre for Internal Quality Assurance is established as UGC (ODL &amp; OL) Guidelines 2020</p>
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<p>6. Programmes</p> <ul style="list-style-type: none"> <li>• Name of Programmes approved by AICTE</li> <li>• Name of Programmes Accredited by NBA</li> </ul> <p>For each Programme the following details are to be given Preferably in Tabular form):</p>	<p>MBA, Online MBA, MCA (Extension OL)</p> <p>MBA (OL) and MCA (ODL)</p> <p>Nil</p>
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Name	Number of seats	Duration	Cut off marks/rank of admission during the last three years	Fee (as approved by the state government)	Placement Facilities	Campus placement in last three years with minimum salary ,maximum salary and average salary
MBA	10000	2 Years	50% (45% for SC/ST/ Cat-1) Min 25 marks in CET	Rs 50,000 for whole programme	Placement Cell is established in the university	Not Applicable to distance education
MCA	10000	2 Years	-	Rs 50,000 for whole programme	Placement Cell is established in the university	Not Applicable to distance education

MBA ONLINE	10000	2 Years	-	Rs 50,000 for whole programme	Placement Cell is established in the university	Not Applicable to distance education
Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details:				NIL		
<p>7. Faculty</p> <p>Course/Branch wise list Faculty members:</p> <ul style="list-style-type: none"> <li>• Permanent Faculty</li> <li>• Assistant Professor (Contract Basis)</li> <li>• Adjunct Faculty</li> <li>• Permanent Faculty: Student Ratio</li> </ul> <p>Number of Faculty employed and left during the last three years</p> <p>Course/Branch wise list Faculty members:</p> <ul style="list-style-type: none"> <li>• Permanent Faculty</li> <li>• Assistant Professor (Contract Basis)</li> <li>• Adjunct Faculty</li> <li>• Permanent Faculty: Student Ratio</li> </ul>				<p>MBA Programme</p> <p>5</p> <p>2</p> <p>NIL</p> <p>Not Applicable to distance education</p> <p>NIL</p> <p>Note: Adequate faculty available as per UGC ODL and OL Regulations 2020</p> <p>MCA Programme</p> <p>6</p> <p>1</p>		
8. Profile of Vice Chancellor/ Director/ Principal/Faculty				List Enclosed as per Enclosure 4		
<p>9. Fee</p> <ul style="list-style-type: none"> <li>• Details of Fee, as approved by State Fee Committee, for the Institution</li> <li>• Time schedule for payment of Fee for the entire Programme</li> <li>• No. of Fee waivers granted with amount and name of students</li> <li>• Number of scholarship offered by the Institution, duration and amount</li> <li>• Criteria for Fee waivers/scholarship</li> <li>• Estimated cost of Boarding and Lodging in Hostels</li> <li>• Any other fee please specify</li> </ul>				<p>Rs 50,000 for whole programme</p> <p>Annual Fee payment 2 months' time</p> <p>Fee exemption for SC/ST Students</p> <p>15% Discount for Women BPL card holders</p> <p>Nil</p> <p>As above</p> <p>Not Applicable</p> <p>NIL</p>		

<p>10. Admission</p> <ul style="list-style-type: none"> <li>• Number of seats sanctioned with the year of approval</li> <li>• Number of Students admitted under various categories each year in the last three years</li> <li>• Number of applications received during last two years for admission under Management Quota and number admitted</li> <li>• Admission Procedure'</li> <li>• Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)</li> <li>• Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test etc.)</li> </ul> <p><b>Calendar for admission against Management/vacant seats:</b></p>	<p>10000 ( 201-22)</p> <p>List Enclosed (Enclosure 5)</p> <p>No Management quota</p> <p>Online Admission Online Admission through qualifying Entrance Exam and minimum stipulated marks for MBA Degree for MCA <b>Common Entrance Exam Conducted by Karnataka State Open University</b></p> <p>Not Applicable</p> <p>No Management Seats</p>
<p>11. Criteria and Weightages for Admission</p> <ul style="list-style-type: none"> <li>• Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.</li> <li>• Mention the minimum Level of acceptance, if any</li> <li>• Mention the cut-off Levels of percentage and percentile score of the candidates in the admission test for the last three years</li> </ul>	<p>MBA</p> <ol style="list-style-type: none"> <li>1. Minimum 50 % (45% in case of SC/ST/Cat-1) marks in undergraduate programme</li> <li>2. Qualifying in the Entrance exam conducted by University</li> </ol> <p>Min 20 for 100</p> <p>MCA</p> <p>Degree</p>
<p>12. List of Applicants</p>	<p>Not Applicable</p>
<p>13. Results of Admission Under Management seats/Vacant seats</p>	<p>Not Applicable</p>
<p>14. Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over)</p>	<p>Not Applicable</p>
<p>15. Information of Infrastructure and Other Resources Available</p> <ul style="list-style-type: none"> <li>• Number of Class Rooms and size of each</li> <li>• Number of Tutorial rooms and size of each</li> <li>• Number of Laboratories and size of each</li> <li>• Number of Drawing Halls with capacity of each</li> <li>• Central Examination Facility, Number of rooms and capacity of each</li> <li>• Online examination facility (Number of Nodes, Internet bandwidth, etc.)</li> <li>• Number of Computer Centres with capacity of each</li> <li>• Barrier Free Built Environment for disabled and elderly persons</li> <li>• Occupancy Certificate</li> <li>• Fire and Safety Certificate</li> <li>• Hostel Facilities</li> </ul>	<p>List Enclosed (Enclosure-6)</p> <p>List Enclosed (Enclosure-6)</p> <p>Not Applicable</p> <p>List Enclosed (Enclosure-6)</p> <p>5 Centres with 75 systems</p> <p>Provisions made</p> <p>Available</p>

<ul style="list-style-type: none"> <li>• Library</li> <li>• Number of Library books/ Titles/ Journals available(Programme-wise)</li> <li>• List of online National/ International Journals subscribed</li> <li>• E- Library facilities</li> <li>• National Digital Library(NDL) subscription details</li> <li>• Laboratory and Workshop</li> <li>• List of Major Equipment/Facilities in each Laboratory/Workshop</li> <li>• List of Experimental Setup in each Laboratory/Workshop</li> <li>• Computing Facilities</li> <li>• Internet Bandwidth</li> <li>• Number and configuration of System</li> <li>• Total number of system connected by LAN</li> <li>• Total number of system connected by WAN</li> <li>• Major software packages available</li> <li>• Special purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.)</li> <li>• Facilities for conduct of classes/courses in online mode (Theory &amp; Practical)</li> </ul> <ul style="list-style-type: none"> <li>• Innovation Cell</li> <li>• Social Media Cell</li> <li>• Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments</li> </ul>	<p>Available Available</p> <p>Computer Lab Not Applicable Not Applicable</p> <p>Not Applicable</p> <p>1 GBPS</p> <p>500 500 Language /lab Ms office /Windows,</p> <p>State of Art Building with 2000 seating capacity and One AC Hall with 500 seating Capacity</p> <p>Video Recoding facility Audio Recording facility Will be established shortly Complied with NAD Yes</p>
<p><b>List of facilities available</b></p> <ul style="list-style-type: none"> <li>• Games and Sports Facilities</li> <li>• Extra-Curricular Activities</li> <li>• Soft Skill Development Facilities</li> </ul>	<p>Big ground Programs and competitions arranged regularly skill Development training given to all students</p>
<p><b>Teaching Learning Process</b></p> <ul style="list-style-type: none"> <li>• Curricula and syllabus for each of the Programmes as approved by the University</li> <li>• Academic Calendar of the University</li> <li>• Academic Time Table with the name of the Faculty members handling the Course</li> <li>• Teaching Load of each Faculty</li> <li>• Internal Continuous Evaluation System and place</li> <li>• Student's assessment of Faculty, System in place</li> <li>• For each Post Graduate Courses give the following: <ul style="list-style-type: none"> <li>• Title of the Course</li> <li>• Curricula and Syllabi</li> </ul> </li> </ul>	<p>Yes Enclosed List No 7</p> <p>Sample Enclosed No 8</p> <p>One Course per Semester i.e 8 Subjects per Year 20 Marks consisting of Seminar and Assignment for 10 marks each Yes</p> <p>MBA Enclosed List No 7</p> <p>Not Applicable</p>

<b>Laboratory facilities exclusive to the Post Graduate Course</b> <ul style="list-style-type: none"> <li>• Special Purpose</li> <li>• Software, all design tools in case</li> <li>• Academic Calendar and framework</li> </ul>	
<b>16. List of Research Projects/ Consultancy Works</b> <ul style="list-style-type: none"> <li>• Number of Projects carried out, funding agency, Grant received</li> <li>• Publications (if any) out of research in last three years out of masters projects</li> <li>• Industry Linkage <ul style="list-style-type: none"> <li>• MoUs with Industries (minimum(10))</li> </ul> </li> </ul>	2 Projects granted from ICSSR New Delhi, Total Grants Received 14 lakhs  Initiated Initiated
<b>17. LoA and subsequent EoA till the current Academic Year</b>	Enclosed List No 9
<b>18. Accounted audited statement for the last three years</b>	Enclosed List No 10
<b>19. Best Practices adopted, if any</b>	Enclosed List No 11

Note: Suppression and/or misrepresentation of information shall invite appropriate penal action. The Website shall be dynamically updated with regard to Mandatory Disclosures Important Instructions:

- Avoid putting personal information in public domain.
- The mandatory disclosure should be available freely to view/download to the public without any restrictions.
- LoA/EoA letters (since inception) should form part of the mandatory disclosure and complete mandatory disclosure document should be converted into a single PDF file and the URL (web-link) to be entered in the AICTE portal (under attachments tab).

## Board of Management Members as per KSOU ACT

**BOARD OF MANAGEMENT**

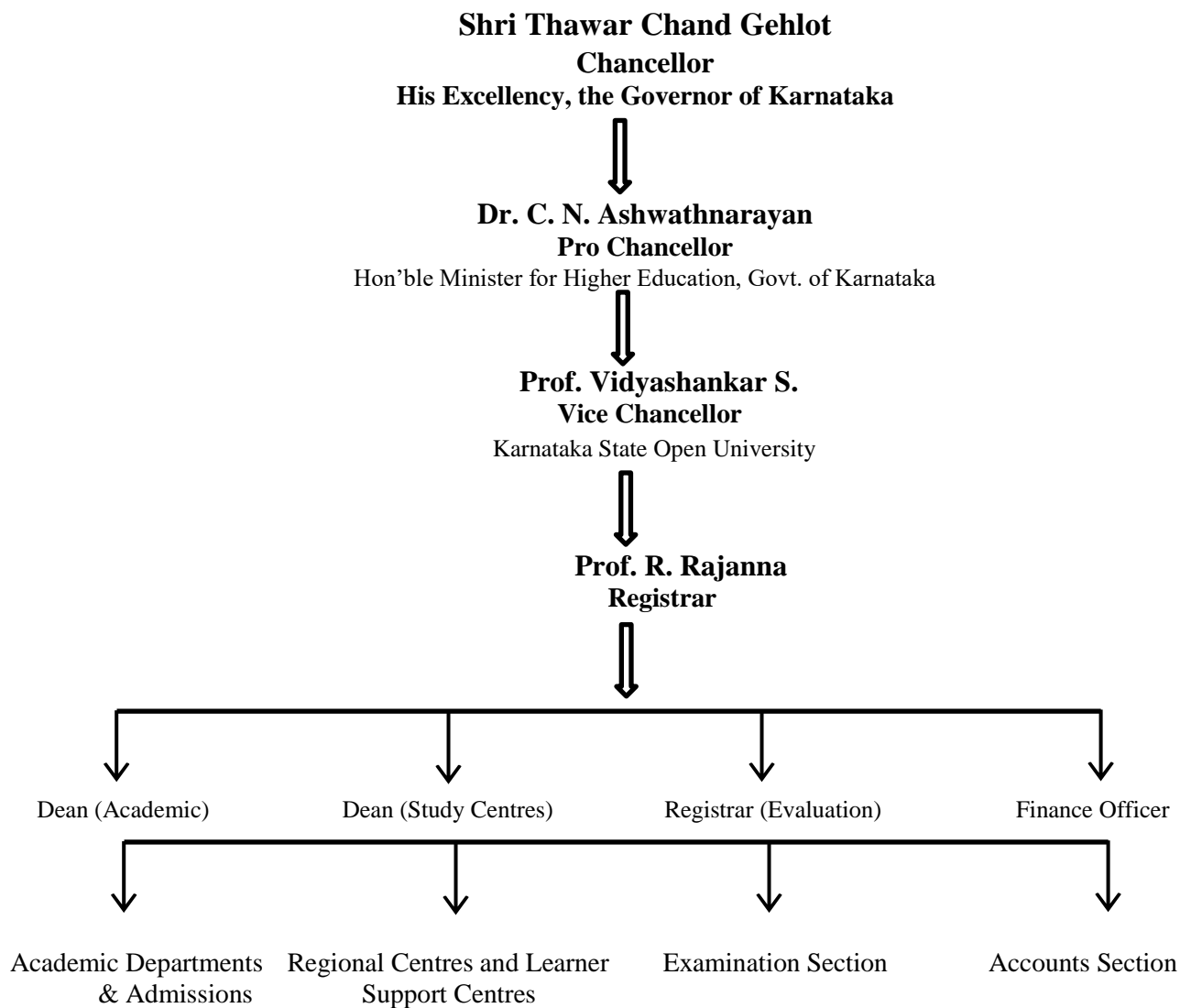
<b>Sl. No.</b>	<b>Members</b>	<b>Position</b>
1	The Vice Chancellor, KSOU	Chairman
2	Secretary in charge of Higher Education, Govt. of Karnataka	Member
3	Secretary to Finance Department, Govt. of Karnataka	Member
4	Vice-Chancellor of any of the Universities in the State of Karnataka (Nominated by the Pro-Chancellor by rotation)	Member
5	Dean (Academic), KSOU	Member
6	Five distinguished persons from the educational, scientific and administrative fields nominated by the Pro-Chancellor	Members
7	Two Members of the Karnataka Legislative Assembly (Elected from among themselves)	Members
8	Two Members of the Karnataka Legislative Council (Elected from among themselves)	Members
9	The Registrar, KSOU	Secretary

## Details of Academic Council

<p><b>Prof. Vidyashankar S</b> Hon'ble Vice Chancellor and Chairman Academic Council KSOU, Mysuru</p>	<p><b>Prof. R Rajanna</b> Registrar and Member Secretary Academic Council KSOU, Mysuru</p>
<p><b>Prof. Kamble Ashok</b> Dean(academic) and Member Academic Council KSOU, Mysuru</p>	<p><b>Dr. A Khader Pasha</b> Finance Officer and Member Academic Council KSOU, Mysuru</p>
<p><b>Prof. Praveena K B</b> Registrar(Evaluation) and Member Academic Council KSOU, Mysuru</p>	<p><b>Dr. Shanmuka</b> Dean(Study Centres) Member Academic Council KSOU, Mysuru.</p>
<p><b>Dr. Lakshmi N</b>  Head o the Department, Department of Studies and Research in Education  Member Academic Council KSOU, Mysuru</p>	



**ORGANIZATION STRUCTURE**



## HON'BLE VICE CHANCELLOR PROF. VIDYASHANKAR S.

**TEACHING EXPERIENCE** : 29 Years

**RESEARCH EXPERIENCE** : 16 Years

### **PATENTS:**

- International Patents
  - ♣ No. of International Patents (Received PCT Report): 1
- Indian Patents
  - ♣ No. of Indian Patents Applied : 10
  - ♣ No. of Indian Patents Sanctioned : 2
  - ♣ No. of Indian Patents Published : 3

### **RESEARCH SCHOLARS UNDER GUIDANCE**

- No. of Ph. D Scholars Awarded with Degree : 4
- No. of Ph. D Scholars Guiding : 3

### **NO. OF RESEARCH PUBLICATIONS**

No. of International Journal: 9

No. of International Conference: 2


No. of National Conference: 3


### **POSITIONS HELD AT UNIVERSITY AND NATIONAL LEVELS**


- **Former Member, Executive Council** Nominated by UGC, Visvesvaraya Technological University, Belagavi.
- **Member, Planning Board**, Nominated by UGC, K. L. E. University, Belagavi
- **Former Member, Governing Council**, Nominated by UGC, Karnataka Chitrakala Parishath, Bangalore.
- **Former Treasurer**, Indian Society for Technical Education (ISTE), New Delhi


## Profile of the Head of the Department


### Profile of Faculty Members


Name:	Dr. Savitha P. 
Date of Birth:	01-03-1982
Unique ID:	
Education Qualification:	B.Sc., MBA, Ph.D.,
Work Experience	
<ul style="list-style-type: none"> <li>• Teaching</li> <li>• Research</li> <li>• Industry</li> <li>• Others</li> </ul>	<p>11 Years</p> <p>1 Year</p>
Area of Specification	Finance
Course taught at Diploma/Post Diploma/Under Graduate/Post Graduate/Post Graduate Diploma Level	Marketing Management, Finance, Human Resource Management, Security Analysis and Portfolio Management
<b>Research Guidance (Number of Students)</b> <ul style="list-style-type: none"> <li>• No of papers published in National / International Journals / Conferences</li> <li>• Master (Completed / On going)</li> <li>• Ph.D (Completed / On going)</li> </ul> <p>* Projects Carried out</p> <p>* Patents (Filed and Granted)</p> <p>* Technology Transfer</p> <p>* Research Publications (No. of Papers published in National / International Journals / Conferences)</p> <p>* Research Publications (No. of Papers published in National / International Journals / Conferences.</p> <p>* No of books published with details (Name of the book, Publisher with ISBN, year of publication, etc</p>	<p>-</p> <p>50</p> <p>04</p> <p>---</p> <p>Not yet</p> <p>---</p> <p>---</p> <p>09</p> <p>---</p> <p>---</p>

Name:	Dr Rajeshwari H 
Date of Birth:	10-05-1974
Unique ID:	---
Education Qualification:	BE., MBA., Ph.d.,
Work Experience <ul style="list-style-type: none"> <li>• Teaching</li> <li>• Research</li> <li>• Industry</li> <li>• Others</li> </ul>	17 8 4 ---
Area of Specification	Operations, Marketing
Course taught at Diploma/Post Diploma/Under Graduate/Post Graduate/Post Graduate Diploma Level	Statistics and Optimization Techniques, MIS, Services Marketing, Operations & Quality Management
<b>Research Guidance (Number of Students)</b> <ul style="list-style-type: none"> <li>• No of papers published in National / International Journals / Conferences</li> <li>• Master (Completed / On going)</li> <li>• Ph.D (Completed / On going)</li> </ul> * Projects Carried out * Patents (Filed and Granted) * Technology Transfer * Research Publications (No. of Papers published in National / International Journals / Conferences Research Publications (No. of Papers published in National / International Journals / Conferences. * No of books published with details (Name of the book, Publisher with ISBN, year of publication, etc	01 10 4 1 --- --- 18 1. E-Governance in India concepts and cases, Lambert publications, Germany- 978-3-659 -44201-8, 2013


Name:	Dr. Chinnaiah P.M. 
Date of Birth:	10-04-1988
Unique ID:	
Education Qualification:	MBA, Ph.D., PGDT
Work Experience <ul style="list-style-type: none"> <li>• Teaching</li> <li>• Research</li> <li>• Industry</li> <li>• Others</li> </ul>	10 Years
Area of Specification	Finance
Course taught at Diploma/Post Diploma/Under Graduate/Post Graduate/Post Graduate Diploma Level	Business Environment, People Management, Advanced Corporate Finance, International Financial Management
<b>Research Guidance (Number of Students)</b> <ul style="list-style-type: none"> <li>• No of papers published in National / International Journals / Conferences</li> <li>• Master (Completed / On going)</li> <li>• Ph.D (Completed / On going)</li> </ul>	- 40 Nil
* Projects Carried out	Nil
* Patents (Filed and Granted)	Nil
* Technology Transfer	Nil
* Research Publications (No. of Papers published in National / International Journals / Conferences)	09
Research Publications (No. of Papers published in National / International Journals / Conferences.	Nil
* No of books published with details (Name of the book, Publisher with ISBN, year of publication, etc	

Name:	Siraj Basha R. 
Date of Birth:	20-07-1985
Unique ID:	
Education Qualification:	MBA, NET (Ph.D)
Work Experience <ul style="list-style-type: none"> <li>• Teaching</li> <li>• Research</li> <li>• Industry</li> <li>• Others</li> </ul>	11 Years 1 Year
Area of Specification	Marketing
Course taught at Diploma/Post Diploma/Under Graduate/Post Graduate/Post Graduate Diploma Level	Organization Behaviour, Marketing Management, Sales and Distribution Management, Business Marketing
<b>Research Guidance (Number of Students)</b> <ul style="list-style-type: none"> <li>• No of papers published in National / International Journals / Conferences</li> <li>• Master (Completed / On going)</li> <li>• Ph.D (Completed / On going)</li> </ul> * Projects Carried out * Patents (Filed and Granted) * Technology Transfer * Research Publications (No. of Papers published in National / International Journals / Conferences Research Publications (No. of Papers published in National / International Journals / Conferences. * No of books published with details (Name of the book, Publisher with ISBN, year of publication, etc	40 ---       10 Papers Conference

Name:	Prof. Mahadevamurthy C. 
Date of Birth:	20-07-1971
Unique ID:	drmdmurthy@gmail.com
Education Qualification:	M.Com., MBA, PGDHRM, PGDMM, PGDHE, Ph.D., UGC-PDF, FRSA, D.Litt
Work Experience	
• Teaching	24
• Research	23
• Industry	-
• Others	-
Area of Specification	Accounting, Finance, Entrepreneurship
Course taught at Diploma/Post Diploma/Under Graduate/Post Graduate/Post Graduate Diploma Level	Accounting, Research Methods, Entrepreneurship. International Business Derivatives, Institutional Finance
<b>Research Guidance (Number of Students)</b>	
• No of papers published in National / International Journals / Conferences	4
• Master (Completed / On going)	50
• Ph.D (Completed / On going)	06
* Projects Carried out	1-Major Research Project
* Patents (Filed and Granted)	
* Technology Transfer	85
* Research Publications (No. of Papers published in National / International Journals / Conferences)	3
Research Publications (No. of Papers published in National / International Journals / Conferences.	
* No of books published with details (Name of the book, Publisher with ISBN, year of publication, etc	

Name:	Dr. Shamanth. N 
Date of Birth:	04-04-1986
Unique ID:	
Education Qualification:	MBA, M.Com, Ph.D.
Work Experience <ul style="list-style-type: none"> <li>• Teaching</li> <li>• Research</li> <li>• Industry</li> <li>• Others</li> </ul>	03 Years 06 Years 06 Years
Area of Specification	Finance
Course taught at Diploma/Post Diploma/Under Graduate/Post Graduate/Post Graduate Diploma Level	Financial Management, Business Statistics, Computer Applications in Commerce & Management and Financial Accounting
<b>Research Guidance (Number of Students)</b> <ul style="list-style-type: none"> <li>• No of papers published in National / International Journals / Conferences</li> <li>• Master (Completed / On going)</li> <li>• Ph.D. (Completed / On going)</li> </ul> * Projects Carried out * Patents (Filed and Granted) * Technology Transfer * Research Publications (No. of Papers published in National / International Journals / Conferences) * No of books published with details (Name of the book, Publisher with ISBN, year of publication, etc)	04 ---    04



Name:	Dr. Harsha. M B	
Date of Birth:	04-04-1982	
Unique ID:		
Education Qualification:	MBA, Ph.D.,	
Work Experience	5.6 Years	
<ul style="list-style-type: none"> <li>• Teaching</li> <li>• Research</li> <li>• Industry</li> <li>• Others</li> </ul>	4 Year	
Area of Specification	Human Resource Management	
Course taught at Diploma/Post Diploma/Under Graduate/Post Graduate/Post Graduate Diploma Level	Human Resource Management, International Human Resource Management, Organizational Behaviour.	
<b>Research Guidance (Number of Students)</b> <ul style="list-style-type: none"> <li>• No of papers published in National / International Journals / Conferences</li> <li>• Master (Completed / On going)</li> <li>• Ph.D (Completed / On going)</li> </ul>	-04	
* Projects Carried out		
* Patents (Filed and Granted)		
* Technology Transfer		
* Research Publications (No. of Papers published in National / International Journals / Conferences	---	
Research Publications (No. of Papers published in National / International Journals / Conferences.	Not yet	
* No of books published with details (Name of the book, Publisher with ISBN, year of publication, etc	04	
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## Profile of the Teaching Faculties of Computer Science Department

Name: SUNEETHA  
Designation: Assistant Professor  
Contact number: 9480326709  
Date of Birth: 25/06/1972  
Email-ID: [suneetha.ksou@ka.gov.in](mailto:suneetha.ksou@ka.gov.in) ; [suneethaycm@gmail.com](mailto:suneethaycm@gmail.com)



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### 1. Education:

- Pursuing Ph.D Computer Science and Technology under the supervision of Prof. Mohan Kumar, Professor, MCA Department, PES college of Engineering, Mandya
- MSc Computer science (1993-1995) from University of Mysore.
- SLET exam cleared in the year 1997.
- PG Diploma in Higher Education (PGDHE) cleared in 2014.

### 2. Professional Experience:

- From Jan 2013 to till date- serving as Assistant Professor, Department of ComputerScience, KSOU, Mysore.
- March 2007 to Jan 2013 – Served as Assistant Professor, Department of ComputerScience, Yuvaraja’s college, University of Mysore, Mysore.
- July 2006 to March 2007 – Served as Assistant Professor, Govt. boy’s college (autonomous), Mandya.

### 3. Professional Recognition

- Guided several MSc CS project works.
- Involved in Skill Development Teaching for both UG and PG.

#### **4. Research Recognition**

- Published papers in International Journals, National and International Conference Proceedings
- Presented papers in National and International Conferences, Symposia and Workshops.
- Rapporteur for Daily conference Newsletter at Sustainable Rural Development through Governmental Programmes- Vision and Action , Department of Studies and Research in Economics, KSOU, Mysore.

#### **5. Academic/ Membership in Professional bodies**

- Served as a member of Board of Examiners and Board of Studies (PG) Karnataka State Open University and various other colleges.

#### **6. Areas of Interest:**

##### **6.1 Academic Interest**

Computer Organization, Microprocessor, Data structure and Algorithms, Data Base Management Systems, operating system, Data Warehousing and Data Mining, Pattern Recognition, Image Processing, cloud computing, computer networks.

##### **6.2 Research Interest:**

Image and Video Processing, Pattern Recognition, Computer Vision

#### **7. Administrative posts held :**

- Working as ICT coordinator and IT Director
- Worked as Faculty advisor for Yuvaraja's college Ladies hostel.
- Worked as coordinator for career oriented programme in computer networking at Yuvaraja's college
- Working as chairperson of the department

# Dr. Sumati Ramakrishna Gowda,

BE(CS&E),MSc(IT),MPhil(CS),Ph.D.,

## ADDRESS:

### **BOS-Chairperson**

Assistant Professor, DoS in Computer Science,  
KARNATAKA STATE OPEN UNIVERSITY,  
MUKTHAGANGOTHRI, MYSORE, INDIA



**Mobile:** 9743363293/8660436969

**Email:** 1)sumatiksou@gmail.com, 2) sumathirgowda.ksou@ka.gov.in

**Residential Address:** #121, 7<sup>th</sup> Cross, 3<sup>rd</sup> Main, Janatha Nagar,

T.K. Layout, Mysore-570 009.

**Religion:**Hindu **Category**

:General Merit

**Passport Number:**F9467436

## **EDUCATION:**

Degree	Year	Institution/ place	University	Field / Speciality
BE(CS & E) Bachelor of Engineering in Computer Science and Engineering.	1996	National Institute Engineering, Mysore .	University of Mysore, Mysore.	Computer Science
M.Sc (IT) Master of Science in Information Technology	2005	Study Center- Reliance, Mysore .	Karnataka State Open University,Mysore.	Information Technology

<b>MPhil(CS)</b> Master of Philosophy in Computer Science, Madurai - 2006- 2007	<b>2007</b>	Study Center-TTL College, Mysore	<b>Madhurai Kamaraj University, Madhurai</b>	<b>Computer Science</b>
<b>Ph.D</b> in <b>Computer</b>	<b>2016</b>	Salem	<b>Vinayaka Missions University, Salem.-</b>	<b>Computer Science</b>
<b>KSET- Examination</b>	<b>6<sup>th</sup> December 2015</b>	University of Mysore, Mysore		<b>Computer Science</b>

**Teaching Experience** : Fifteen years in Karnataka State Open University,  
Mukthagangothri, Mysore-570 006 . Since **February 2001 till date.**

## **EMPLOYMENT HISTORY:**

- 1. Assistant Professor and Chairperson:** Department of Computer Science,  
Karnataka State Open  
University, Mukthagangothri, Mysore, Karnataka State, India: **February  
, 2001- till date .**

***Karnataka State Open University was inspired by the concept of open learning and distance education, also providing Computer Science and IT education to a host of students at different levels.***

- Supervise 80 to 100-students programme; Institute devoted to Open Distance Learning in **Master of Science in Computer Science-MSc(CS)**, Post Graduate Diploma in Computer Application-**PGDCA**, Diploma in Computer Application- **DCA**.
- Teach graduate level courses.

- Teach Post Graduate level courses .

**Serving the University-** Since **February 2001-03/02/2001 till 09/05/13**

worked as followson contract basis.

- Programmer cum Teaching Assistant for Information technology and ComputerScience Department during February 2001.
- Guest Lecturer( from **07/06/2002till 09/05/2013**) for Information Technology andComputer Science Department for Teaching and Co-ordinating the Diploma in Information Technology-DIT Course.
- After launching MSc(CS) in the year 2010 under the department of Information Technology and Computer Science Department , the department was splint into Computer Science and Information Technology and since then worked as a Guest Lecturer and Co-ordinator for MSC(CS) till 09/05/13 under Computer Science Department .

**From 10/05/2013 till date – Serving the University as an Assistant Professor for the Department of Computer Science and from February 2015 -2017 as the Chairperson , ofthe department.**

***2. University of Mysore, Mysore, India– Served as Programming Assistant during July 1999 – December 2000.***

Worked as a Programming Assistant in the Computer Section that handles the payroll,administrative and office automation activities of the University.

**Programming Assistant**

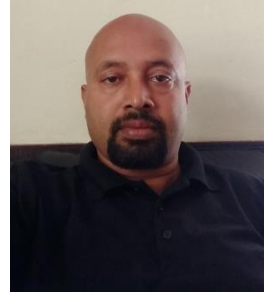
- Studying and understanding the office administrative processes to identify possible tasks forautomation.
- Designing and creating databases and designing of front end forms for user data entry and generated reports for department heads
- **Courses Taught-** Office Automation-(MS-Word, MS-Excel and Power Point), Page

Maker, DTP, Internet, Networking etc. During 20<sup>th</sup> July 1999 till 23<sup>rd</sup> December 2000  
for **Teaching and Non Teaching** employees of **University of Mysore, Mysore.**

## **PUBLICATIONS:**

- 1. Research paper published -Secure Routing Schema for Manet with Probabilistic Node to Node forwarding** IJCSI International Journal of Computer Science Issues, Vol. 10, Issue 3, No 1, May 2013 **ISSN (Print): 1694-0814 |**
- 2. Research paper published –“Review of Security Approaches in Routing Protocol in Mobile Adhoc Network”** IJCSI International Journal of Computer Science Issues, Vol. 10, Issue 1, No 2, January 2013. **ISSN (Print): 1694-0784**
- 3. Research Paper Published-SMBP: Framework for Surveillance of Malicious Behaviour Pattern in Mobile Adhoc Network** Volume 3, Issue 11, November 2013 International Journal of Advanced Research in Computer Science and Software Engineering Available online at: [www.ijarcsse.com](http://www.ijarcsse.com)

**Dr. D.M. Mahesha**





# MCA, PhD.

Assistant professor

Dept of Computer Science Karnataka State  
Open university Mukthagangothri Mysuru-  
570006 [mahesha.dm@ka.gov.in](mailto:mahesha.dm@ka.gov.in)

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+919901249102 /0821-2500071

## EDUCATION:

**PhD:** [Computer Science]  
PRIST University Thanjavur, Tamilnadu, India  
Topic: Classification and Retrieval of Tri-Lingual Scripts

**MCA:** [Computer Science]  
Bangalore University, Bangalore, Karnataka, India

**KSET:** [Computer Science]

Qualified in Karnataka state Eligibility test (2015) accredited by UGC,  
which is mandatory for any faculty position in Universities.

## FIELD OF RESEARCH:

- Text recognition in image processing.

## Professional Experience.

- May. 2013 to till date – Assistant Professor, Dept. of Studies in Computer Science, Karnataka State Open University, Mysore.
- 2011 to 2013 – Lecturer (Temporary), Dept. of Studies in Computer Science, Karnataka State Open University, Mysore.
- 2004-2005- Lecturer (Temporary), University of Mysore.

## Professional Recognition.

- Identified as a Special Officer for Examination at Karnataka state Open University Mysore.
- Identified as a Nodal Officer for Website and E-Governance Govt of Karnataka at Karnataka state Open University Mysore.

## Research Recognition

- Have been identified as an Editorial Board Member of IJAIA Journal (International Journal of Artificial Intelligence & Applications)

## Academic / Membership in Professional bodies.

- Life member of Indian Science congress (ISCA). (Membership No:L-25208)
- Served as a Chairman and Member, Board of Examiners (PG) and Board of Examiners (UG) in Computer Science, Information Technology in Karnataka State Open University Mysore, Mysore.

## Areas of interest.

- Academic interest Analysis and Design of Algorithms, Data structures, Data Base Management Systems, Software Engineering, Visual technologies, Artificial intelligence, Image Processing. Software Testing.

## Research Interest.

- Object recognition, Feature extraction, retrieval, Image segmentation, Character recognition, Document image analysis, Text classification.

## Workshops/ Symposiums / Conferences /Orientation and Refresher courses attended.

- One-day National Conference on **“Information Literacy and Higher Education in Digital Environment”** held on March 30<sup>th</sup> 2011 at KSOU, Mysore.
- Two days’ Workshop on **“Development of Self Learning Material”** on June 2<sup>nd</sup> and 3<sup>rd</sup> 2011 at KSOU, Mysore.
- Three days International Conference on **“Open and Distance Learning in Global Environment- Issues and Challenges”** from September 21-23<sup>rd</sup> 2011 at KSOU, Mysore.
- Participated in **Three Day’s Faculty Development Programme** in the subject **Computer Science** from 16<sup>th</sup> to 18<sup>th</sup> February 2012 at Karnataka State Open University, Mysore in collaboration with Vision Group on Science & Technology, *Government of Karnataka*, Bangalore- 560 001 and Infosys, Mysore. Karnataka, India.
- One-day National Level workshop on **“Modern Trends in research Methodology”** Organized by the SBRR Mahajana college Mysore.
- Two days’ Workshop on **“Self Learning Material Development”** held from October 7<sup>th</sup> - 8<sup>th</sup> 2013 at Karnataka State Open University, Mysore. Karnataka, India.
- Participated 102<sup>nd</sup> Orientation Programme on 28-12-2013 to 24-01- 2014 at UGC Academic Staff College University of Mysore. India

- Science and technology for **Education and Healthcare** organized by JSS College and KSTA&JSS 21-2-14 to 22-2-14. Ooty Road Mysore. Karnataka, India.
- Three days' National level workshop on **"Mathematics behind Machine Learning"** from August 21-23<sup>rd</sup> 2014 at Sri Jayachamarajendra College of Engineering, Mysore. Karnataka, India.
- One-day National conference on **"Human Rights-A National and positive Edict"** has been organizing committee member held on 3<sup>rd</sup> Feb 2015 at Karnataka State Open University, Mysore. Karnataka, India.
- One-day Workshop on **"Technology In Higher Education"** Organized by University of Mysore, Mysore in association with Karnataka Jnana Aayoga (K a r n a t a k a Knowledge Commission), Govt. of Karnataka. Held on February 7<sup>th</sup> 2015 at Senate Bhavan, Manasagangothri, University of Mysore, and Mysore. Karnataka, India.
- One-day National Conference Accelerating Gross enrollment ratio in education-issues and challenges at KSOU 14<sup>th</sup> May 2015.
- 103<sup>rd</sup> Indian science congress held at university of Mysore, Manasagangothri, Mysore on 3<sup>rd</sup>-7<sup>th</sup> January 2016.
- Two-day National Conference on **"Emerging Trends in Computer Science and Technology"** held at St. Philomena's College(Autonomous) Mysore on February 17-18,2016 organized by the Department of Computer Science
- One week TEQIP Sponsored workshop on Digital Image Processing Basics to Recent Trends on 13<sup>th</sup>-17<sup>th</sup> June 2016 at Sri Jayachamarajendra College of Engineering, Mysore. Karnataka, India.
- Three day Faculty development programme on Network simulator-2 held from 17<sup>th</sup>-19<sup>th</sup> August 2017, organized by the Department of computer science and engineering, Vidyavardaka college of Engineering, Mysuru,karnataka, India.
- Participated Refresher Course on 01-03-2018 to 21-03-2018 at UGC Academic Staff College University of Mysore. India.
- Participated in 5-Day Online Faculty Development Programme on **"Data Visualization using Tableau"** conducted by the Department of Computer Applications during **8-12 June 2020**. DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE Bangalore.
- Participated in the online 5 days' online faculty development programme on Artificial intelligence on Data science, from **10<sup>th</sup> June 2020 to 14<sup>th</sup> June 2020**, Organized by Department of Information technology, Oriental Institute of Science and Technology, Bhopal.

- Participated in the online AICTE recognized faculty development programme on **Applications on IOT** 16-06-2020 to 20-06-2020 at Computer Science and Engineering Department NITTTR, Chandigarh.
- Participated **State Level WEBINAR on "ICT Initiatives in ODL System"** held on 11/07/2020, organized by ICT Cell, KARNATAKA STATE OPEN UNIVERSITY, MYSURU.
- participated in the Five Day Faculty Development Programme on **"ResearchTrendsand Challenges in Computer Science"** held at Vidyavardhaka College of Engineering, Mysuru from **13-07-2020 to17-07-2020** organized by the Department of Computer Science &Engineering
- Participated One-day workshop on **"Choice based credit system"** on5-11-2020, organized by Karnataka state Open University Mysore.
- Participated in Seven days' state level faculty development program on **"Research trends in physical sciences"** Organized by NIE first grade college Mysuru from 15-01-2021 to 22-01-2021.

#### LIST OF PUBLICATIONS:

##### BOOKS:

1. II/BA/B. Com, of KSOU, Mysore. **FCA** (Fundamentals of Computer Application) one Block written and published by Registrar KSOU, Mysore. 2014.
2. DCA-Diploma in Computer Application- **INTERNET&WEBDESIGN** -Two unitsand publishedby Registrar KSOU, Mysore. 2014.
3. PGDCA-Post Graduate Diploma in Computer Application First Semester -**PROGRAMMING IN"C"**- Two units and published by Registrar KSOU, Mysore. 2014.
4. PGDCA-Post Graduate Diploma in Computer Application First Semester – **Operating System**- one units and published by Registrar KSOU, Mysore.

#### PAPERS PUBLISHED:

1. **K-means Clustering for Document Analysis in Indian Bilingual Documents**, International Journals of Advanced Research in Computer Science and Software Engineering (IJARCSSE), Vol. 5, issue 12, pp. 639-643,December 2015.
2. **an approach for script identification in printed trilingual documents using textural features**, International Journal of Artificial Intelligence and Applications (IJAIA), Vol. 7, No.5, pp. 31-49, September 2016.

- 3. K-D Indexing in Printed Trilingual Documents**, International Journals of Advanced Research in Computer Science and Software Engineering (IJARCSSE), Vol. 7, issue 1, pp. 165-172, December 2017.
- 4. Segmentation of Tri-Lingual Documents**, International Journals of Advanced Research in Computer Science and Software Engineering (IJARCSSE), Vol. 7, issue 2, pp. 103-111, February 2017.
- 5. Textural Features in Script Identification for Printed Bilingual Documents**, International Journal of Computer Engineering and Applications, (IJCEA), Volume XII, Issue I, pp. 264-281, Jan. 18,

**Smt.Bhavya D.N**  
**BE.,MTech.,(PhD).**

**Assistant professor**

Dept of Computer Science Karnataka State  
Open University Mukthagangothri Mysuru-  
570006



[bhavyadn.ksou@ka.gov.in](mailto:bhavyadn.ksou@ka.gov.in), [bhavyavijay.dn@gmail.com](mailto:bhavyavijay.dn@gmail.com) Mob- 8722384750/0821-2500071

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### **EDUCATION:**

**(PhD):**[Computer Science]: pursuing  
Mysore University Mysore, India  
Topic: Fusion strategies for multimodal Biometric system

**BE:**[Computer Science]  
Visvesvaraya Technological University, Belagavi Karnataka, India

**MTech:**[Computer Science]

Visvesvaraya Technological University, Belagavi Karnataka, India

**KSET:**[Computer Science]

Qualified in Karnataka state Eligibility test accredited by  
UGC.

### **FIELD OF RESEARCH:**

- Biometrics, Pattern Recognition and Machine learning.

### **Professional Experience.**

- May. 2013 to till date – Assistant Professor, Dept. of Studies in Computer Science, Karnataka State Open University, Mysore.
- 2012 to 2013 – Lecturer (Temporary), Dept. of Studies in Computer Science, Karnataka State Open University, Mysore.
- 2010 to 2011 Part time lecturer, Dept. of Studies in Computer Science, Govt. engineering college K.R.pet
- 2008 to 2010 Govt. Diploma College K.R.Pet, Computer science Department Part time lecturer.

### **Academic / Membership in Professional bodies.**

- Served as a BOS Member in Computer Science, Information Technology in Karnataka State Open University Mysore, Mysore.
- Working as a BOE Chairman and served as a BOS Member, Board of Examiners (PG)

and Board of Examiners (UG) in Computer Science, Information Technology in Karnataka State Open University Mysore, Mysore.

### Areas of interest.

- Academic interest Computer Architecture, Computer Networks, Computer Graphics, Internet Technologies, DBMS, programming concepts using C and Image Processing.

### Research Interest.

- Object recognition, Feature extraction, retrieval, Image segmentation, Character recognition, Document image analysis, Text classification.
- Multimodal biometric system, Pattern Recognition, Computer Vision and Machine Learning.

### Workshops/ Symposiums / Conferences /Orientation and Refresher courses attended.

- Participated in **Three day's Faculty Development Programme** in the subject **Computer Science** from 16<sup>th</sup> to 18<sup>th</sup> February 2012 at Karnataka State Open University, Mysore in collaboration with Vision Group on Science & Technology, *Government of Karnataka*, Bangalore- 560 001 and Infosys, Mysore. Karnataka, India.
- Two days Workshop on "**Self Learning Material Development**" held from October 7<sup>th</sup> - 8<sup>th</sup> 2013 at Karnataka State Open University, Mysore. Karnataka, India.
- Participated 102<sup>nd</sup> Orientation Programme on 28-12-2013 to 24- 01- 2014 at UGC Academic Staff College University of Mysore. India
- Three days National level workshop on "**Mathematics behind Machine Learning**" from August 21-23<sup>rd</sup> 2014 at Sri Jayachamarajendra College of Engineering, Mysore.Karnataka, India.
- One day National conference on "**Human Rights-A National and positive Edict**" has been organizing committee member held on 3<sup>rd</sup> Feb 2015 at Karnataka State Open University, Mysore. Karnataka, India.
- One day National conference Accelerating Gross enrollment ratio in education-issues and challenges at KSOU 14<sup>th</sup> May 2015.
- 103<sup>rd</sup> Indian science congress held at university of university, Manasagangotri, Mysore on 3<sup>rd</sup>-7<sup>th</sup> January 2016.
- Two day National Conference on "Emerging Trends in Computer Science and Technology" held at St. Philomena's College(Autonomous) Mysore on February 17-18,2016 organized by the Department of Computer Science



- Workshop on “Statistics and probability” on October 15-16<sup>th</sup>, 2016 at Maharaja Institute of Technology, Mysuru.
- Faculty development programme on “computational Linear Algebra on 7<sup>th</sup>-11<sup>th</sup> December 2016 at Sri Jayachamarajendra College of Engineering, Mysore, Karnataka, India.
- One day Workshop on Latex at Department of computer Science university of Mysore on 11-03-2017
- Three day Faculty development programme on Network simulator-2 held from 17<sup>th</sup>-19<sup>th</sup> August 2017, organized by the Department of computer science and engineering, Vidyavardaka college of Engineering, Mysuru, Karnataka, India.
- Participated Refresher Course on 01-03-2018 to 21-03-2018 at UGC Academic Staff College University of Mysore, India

## **LIST OF PUBLICATIONS:**

### **Books:**

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2. DCA- Diploma in Computer Application- **INTERNET&WEBDESIGN** - Two units and published by Registrar KSOU, Mysore. 2014.
3. PGDCA-Post Graduate Diploma in Computer Application First Semester - **PROGRAMMING IN “C”**- Two units and published by Registrar KSOU, Mysore. 2014.
4. PGDCA-Post Graduate Diploma in Computer Application First Semester – **Operating System**- Two units and published by Registrar KSOU.

### **PAPERS PUBLISHED:**

1. **Segmentation of Tri-Lingual Documents**, International Journals of Advanced Research in Computer Science and Software Engineering (IJARCSSE), Vol. 7, issue 2, pp. 103-111, February 2017.
2. **Textural Features In Script Identification For Printed Bilingual Documents**, International Journal of Computer Engineering and Applications, (IJCEA), Volume XII, Issue I, pp. 264-281, Jan. 18,

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# Dr. Naveen Kumar C.G.

M.Sc. [IT], MCA, MBA, Ph.D



**Assistant Professor,**

Dept of Computer Science,

Karnataka State Open University Mukthagangothri,

Mysuru-570006

**Email:** [navecg@gmail.com](mailto:navecg@gmail.com) / [dr.naveencg.ksou@gmail.com](mailto:dr.naveencg.ksou@gmail.com)

**Date of Birth:** 01.04.1982

**Area of Specification:** Computer Networks & Cloud Computing

**Course Taught:** Computer Networks / C Programming / OOP with C++ / Web Programming  
/ Operating System / Computer Organization

**Work Experience:**

- Teaching: 13 Years
- Research: 5 Years

**Research Papers:**

- Patents (Filed and Granted): 1

- **Research Publications:** 8

**No of books published with details: 1**

- “Advanced Cryptographic Technique to Secure Cloud Environment” International Lambert Academic Publishing, ISBN - 978-620-4-73121-6.

**Number of Students admitted under various categories each year in the last three years**

YEAR	NO. OF STUDENTS – MBA (ODL)			
	GM	SC	ST	Total
2019-20	484	82	20	586
2020-21	1322	197	67	1586
2021-22	1212	253	75	1540

MCA and ONLINE MBA IS NOT YET STARTED

**ROOM DETAILS**

Number of Class Rooms/ Tutorial Rooms/Exam Halls and size of each

Sl No	No of Rooms	Size	Remarks
1	15	90 sq mts 60 each	Science Building
2	5	75 Sq mts 50 each	Hamsa and manasa Block
3	2	384 Sq Mts 300 seats	Nala building
4	2	400 seats each	Canteen Building
5	1	918 Sq Mts 200 seats	Ganga Building

State of art building for examination section 'Pareksha Bhavan' with 2379 sq mts, plinth area and 11895 sq mts built up area with 47 rooms with confidential rooms and meeting halls

- Number of Tutorial rooms and size of each

# **CURRICULUM**

## **MASTER OF BUSINESS ADMINISTRATION**

# **MBA**

**(CBCS-SEMESTER SCHEME)**



**KARNATAKA STATE OPEN UNIVERSITY**

**Mukthagangothri, Mysuru 570 006**

## **1. INTRODUCTION**

The Department of Studies and Research in Management was established in the year 1997 under the umbrella of Karnataka State Open University (KSOU) with a view to impart quality management education for the budding leaders who could share the national as well as global responsibilities. The necessary skills of a manager are at the core concepts of the Department. The Department had conceptualized the industrial, entrepreneurial, and research leadership. The Department stitch programmes on the basis of market requirement and industry academic interaction. At present the department is offering 3 specializations viz, Finance, Marketing, and People Management (HR). The Department is facilitated with highly qualified and experienced teaching faculties. Board of Studies (BOS) comprises reputed academicians in the field, industrialists & entrepreneurs from various institutions throughout Karnataka to enrich the quality content syllabus.

The students of MBA are highly benefited with the guidance and special lecture by the eminent industrialists and entrepreneur. The MBA is globally recognized brand that can open doors to a new opportunities from diverse industries.

The Department of Management comes under the purview of School of Commerce and Management. The Department offers Master of Business Administration (MBA), Post Graduate Diploma in Business Administration (PGDBA), and Post Graduate Diploma in Marketing Management (PGDMM).

The Department has been achieving a high percentage of results. The students who completed MBA degree from KSOU have seen in very good positions in various organizations of national and international reputations.

The faculty members who have acquired the knowledge and skills do provide Counseling and Guidance for the students. They also provide guidance for the students to face competitive exams and prepare themselves for further studies.

## **2. PROGRAMME: MASTER OF BUSINESS ADMINISTRATION**

The Master of Business Administration Program is specifically designed for a target clientele comprising practising managers in corporate companies, executives in public enterprises, others in mid managerial cadres and other graduates who could not pursue a Master's Degree program in Management for various reasons. The Karnataka State Open University's M.B.A. Program is a tightly scheduled and highly structured; client centered program that aims at developing in Management. The curriculum based on the feedback from the best programs available in the market, aims at enriching and sharpening managerial skills of participants even while helping to keep abreast with the state-of-art technology and appreciate the recent innovations in the discipline .The program aims at developing in the participants a comprehensive cognitive perspective and pragmatic approach to problems through exposure to a variety of structured and unstructured learner-cantered activities like demonstrations expository presentation, video films groups/panel discussion, syndicated symposia simulation games workshops. In short the programs will develop in participants a variety of managerial skills that will lend a new edge and force to their own

repertoire of skill, attitudes and attributes to handle myriads of challenges in the ever changing scenario of modern management in a developing economy like ours. The program also offers the much needed channels for upward mobility among practising's managers at their own workplaces.

The MBA program of KSOU has been designed strictly in tune with the policies laid down by UGC/AICTE. This program caters to the need of the executives, professionals and also others who are evincing interest to Work in the corporate sector

The MBA Programme in Karnataka State Open University is offered under 7 Specialization namely

- A: Finance
- B: Marketing
- C: Human Resource
- D: Operations
- E: Tourism
- F: Corporate Law
- G: IT

## **2.1 MISSION AND OBJECTIVES**

### **a. Mission:**

- ❖ Quality Higher Education drives the learners to be responsible citizens in competitive world.
- ❖ Quality education creates moral and ethical values of the learners in the society.
- ❖ Need based education imparted enhances the civic values.
- ❖ Quality education sharpens the capacity building of the personnel in any organization.

**b. Objectives:**

- ❖ To impart knowledge and managerial skills that enable them to apply core business principles and thereby provide innovative and creative solutions to organisational problems and utilise opportunities;
- ❖ To enhance the learners' soft skills including inter-personal and intra-personal skills;
- ❖ To prepare the candidates to exhibit effective leadership and collaborative skills for making decisions to accomplish objectives;
- ❖ To enable the learner to analyse and to comprehend the global, ethical, socio-economical, technical and political context of modern business;
- ❖ To provide business simulation exercises in the required areas, which enables the learners to experience the practical organizational environment;
- ❖ To accelerate the holistic approach of learner.

### **3. DELIVERY MECHANISM**

The delivery mechanism followed in this University is different from that of conventional Universities. The Open University system is more learners oriented, and is geared to cater to the needs of motivated students assuming that the student is an active participant in the teaching-learning process. Instruction to student is imparted through various modes such as print, audio and supported by face to face communication during week-end counselling/PCP. The University follows multi-channel approach for instruction.

It comprises proportionate combination of:

- \* Printed Self-Learning Material.
- \* Audio programs transmitted through Radio.
- \* Face-to-Face counselling at learners support centres by academic counsellors.

a. **Medium of Instruction:** English

b. **Mode of Instruction**

SLM takes the role of a teacher in distance education system. The study material provided to you along with this programme guide are called self-learning material as it facilitates learning on your own. The lessons are simple and easy to understand. The SLM have been divided into blocks and units. Each block has one credit value which means you have to devote 30 hours of study for one block, be it studying, discussing with counselors, attending classes, writing assignment and so on.

Objectives are given in the beginning of each unit which tells what is expected of you by learning that unit. Check your progress questions are given in content so that you can measure your progress while studying the material. Try to answer this questions which make the SLM self-evaluating. References are given at the end of each unit which gives you sources for furtherance of your study.



- c. **Duration of Programme:** The duration of the programme is Two years. However additional two years (N+2) would be provided to complete the programme.

### 3.1 LEARNING OUTCOMES

- Effective Management skills.
- Better job opportunities in corporate level.
- Mastery over budget at different levels right from home to international level.
- Knowledge of contemporary economic issues such as BRICS, black money, GST, Demonetization, Hawala transaction, Illegal funding of support to terrorism and naxalism. etc...

### 5.2 MBA Programme Structure

The study of MBA Program consists 24 Courses with Compulsory Project Report, spread over four semesters.

<b>First Semester</b>			
<b>Sl. No.</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
1.	MBHC-1.1	Management and Organisational Behaviour	04
2.	MBHC-1.2	Managerial Economics	04
3.	MBHC-1.3	Accounting for Managers	04
4.	MBHC-1.4	Statistics and Optimization Techniques	04
5.	MBHC-1.5	Legal Aspects of Business	04
6.	ELM 01	Open Elective: Disaster Management	02
<b>Second Semester</b>			
7	MBHC-2.1	Information Technology for Managers	04
8	MBHC-2.2	Corporate Finance	04
9	MBHC-2.3	Marketing Management	04
10	MBHC-2.4	Human Resource Management	04
11	MBHC-2.5	Managerial Communication and Research Methods	04
12	ELM 02	Open Elective: E-Commerce	02
<b>Third Semester</b>			
13	MBHC-3.1	Entrepreneurship and Small Business	04
14	MBHC-3.2	Strategic Management	04

15	SEC-3	Tools of TQM	02
<b>Elective – A: Finance</b>			
16A	MBSC-3.1A	Financial Markets and Institutions	04
17A	MBSC-3.2A	Advanced Corporate Finance	04
18A	MBSC-3.3A	Security Analysis and Portfolio Management	04
<b>Elective – B: Marketing</b>			
16B	MBSC-3.1B	Advertising and Sales Promotions	04
17B	MBSC-3.2B	Rural Marketing	04
18B	MBSC-3.3B	Consumer Behaviour and Marketing Research	04
<b>Elective – C : Human Resource</b>			
16C	MBSC-3.1C	Strategic Human Resource Development	04
17C	MBSC-3.2C	Industrial Relations	04
18C	MBSC-3.3C	Performance Appraisal and Compensation Management	04
<b>Elective – D: Operations*</b>			
16D	MBSC-3.1D	Operations Research and Analytics	04
17D	MBSC-3.2D	Supply Chain Management	04
18D	MBSC-3.3D	Material and Purchase Management	04
<b>Elective – E : Tourism*</b>			
16E	MBSC-3.1E	Tourism Development	04
17E	MBSC-3.2E	Tourism Sales and Marketing	04
18E	MBSC-3.3E	Hospitality Management	04

<b>Elective – F : Corporate Law*</b>			
16F	MBSC-3.1F	Corporate Law	04
17F	MBSC-3.2F	Insurance Law	04
18F	MBSC-3.3F	Intellectual Property Rights	04
<b>Elective – G : IT*</b>			
16G	MBSC-3.1G	Database Management System	04
17G	MBSC-3.2G	Business Intelligence and Analytics	04
18G	MBSC-3.3G	E-commerce	04
<b>Fourth Semester</b>			
19	MBHC-4.1	Quality and Operations Management	04
20	MBHC-4.2	International Business	04
21	SEC-4	Statistical Tools for Management	02
<b>Elective- A: Finance</b>			
22A	MBSC-4.1A	Strategic Financial Management	04
23A	MBSC-4.2A	International Financial Management	04
24A	MBSC-4.3A	Derivatives	04
<b>Elective- B: Marketing</b>			
22B	MBSC-4.1B	Retailing and Supply Chain Management	04
23B	MBSC-4.2B	Business Marketing	04
23B	MBSC-4.3B	International Marketing	04
<b>Elective- C: People Management</b>			
22C	MBSC-4.1C	Knowledge Management	04
23C	MBSC-4.2C	International Human Resource Management	04
24C	MBSC-4.3C	Labour Legislation	04
<b>Elective – D: Operations*</b>			
22D	MBSC-4.1D	Strategic Operations Management	04
23D	MBSC-4.2D	World Class Manufacturing	04
24D	MBSC-4.3D	Global Operations Management	04

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<b>Elective – E : Tourism*</b>			
22E	MBSC-4.1E	Travel Agency Management	04
23E	MBSC-4.2E	Eco-tourism and Sustainable Development	04
24E	MBSC-4.3E	Global Tourism	04
<b>Elective – F : Corporate Law*</b>			
22F	MBSC-4.1F	Law of Banking	04
23F	MBSC-4.2F	International Trade Law	04
24F	MBSC-4.3F	Corporate Taxation Law	04
<b>Elective – G : IT*</b>			
22G	MBSC-4.1G	Software Project Management	04
23G	MBSC-4.2G	Information Security	04
24G	MBSC-4.3G	Big Data Analytics using R	04
<b>Project Report (100 Marks)</b>			04
<b>Viva (50)Marks</b>			02

titles are

## **SYLLABUS**

### **MBA**

#### **COURSE - 01: MANAGEMENT AND ORGANISATIONAL BEHAVIOUR**

##### **BLOCK I: Management Concepts:**

**Unit 1:** Process of Management

**Unit 2:** Trends in Management

**Unit 3:** Levels of Managements

**Unit 4:** Leadership

##### **BLOCK II: Functions of Management**

**Unit 5:** Planning

**Unit 6:** Organizing

**Unit 7:** Directing and Staffing

**Unit 8:** Controlling

### **BLOCK III: Organisational Behaviour**

**Unit 9:** Introduction to Organizational Behavior

**Unit 10:** Individual Behavior

**Unit 11:** Personality

**Unit 12:** Group Behavior

### **BLOCK IV: Organisational Change**

**Unit 13:** Introduction to Organizational Change

**Unit 14:** Organizational Development

**Unit 15:** Organizational Culture

**Unit 16:** Organizational Conflict

## **Course: 02 – MANAGERIAL ECONOMICS**

### **BLOCK - I: Introduction to Managerial Economics**

**Unit-1:** Introduction to Managerial Economics

**Unit-2:** Demand Analysis

**Unit-3:** Elasticity of demand

**Unit-4:** Demand estimation and Forecasting

### **BLOCK II: Production and Cost Analysis:**

**Unit-5:** Theory of Production

**Unit-6:** Economies of Scale, Scope and Learning Curve

**Unit-7:** Theory of Cost

**Unit-8:** Cost- Volume-Profit Analysis

### **BLOCK III: Market Structures**

**Unit-9:** Market structures

**Unit-10:** Equilibrium of Firm and Industry, Output decision Under Perfect competition

**Unit-11:** Equilibrium of Firm and Industry, Output decision Under Simple Monopoly

**Unit-12:** Equilibrium of Firm and Industry, Output decision Under Monopolistic Competition

### **BLOCK IV: NATIONAL INCOME**

**Unit-17:** Gross Domestic Product and Inflation

**Unit-18:** Macro Economics

**Unit-19:** National Income and Business Cycle

**Unit-20:** Micro Economics

## **COURSE -03: ACCOUNTING FOR MANAGERS**

### **BLOCK -I: INTRODUCTION TO ACCOUNTING**

**Unit-1:** Introduction to Accounting

**Unit-2:** Accounting Process and Accounting Equation

**Unit-3:** Recording, Classifying and Summarizing Business Transactions

**Unit-4:** Preparation of Final Accounts of Sole Proprietorship

### **BLOCK- II: ANALYSIS AND INTERPRETATION OF FINANCIAL STATEMENTS**

**Unit-5:** Techniques of Financial Statement Analysis

**Unit-6:** Ratio Analysis

**Unit-7:** Fund Flow Statement

**Unit-8:** Cash Flow Statement (Accounting Standard)

### **BLOCK- III: COST ACCOUNTING**

**Unit-9:** Elements of Costs , Classification Of Costs and Preparation Of Cost sheet

**Unit-10:** Cost Accounting Systems: Job Costing ,Process Costing, Control Costing and Service Costing ( Theory Only)

**Unit-11:** Marginal Costing and use Of Break Even Analysis Decision Making

**Unit-12:** Budget and budgetary Control

### **BLOCK- IV: CONTEMPORARY ACCOUNTING**

**Unit-13:** Accounting Standards

**Unit-14:** Human Recourse Accounting

**Unit-15:** Responsibility Accounting

**Unit-16:** Forensic Accounting.

## **COURSE - 04: STATISTICS AND OPTIMIZATION TECHNIQUES**

### **BLOCK I: INTRODUCTION TO STATISTICS**

**Unit-1:** Meaning, scope, importance and limitations, applications of inferential statistics in managerial decision-making

**Unit-2: Analysis of data:** sources of data, collection, classification, tabulation and depiction of data.

**Unit-3: Measures of Central tendency:** Arithmetic, weighted, geometric mean, Harmonic mean, median and mode.

**Unit-4: Measures of Dispersion:** Range, Quartile deviation, Mean deviation, Standard deviation, variance, Co-efficient of variation, Skewness and Kurtosis.

### **BLOCK II: CORRELATION**

**Unit-5:** Significance, types, Correlation Methods of correlation analysis: Scatter diagrams

**Unit-6:** Karl Pearson's correlation co-efficient, Rank correlation coefficient

**Unit-7: Regression: Regression analysis:** meaning, advantage of regression analysis, difference between correlation & regression analysis

**Unit-8:** regression equations, standard error and Regression coefficients

### **BLOCK III: INTRODUCTION TO PROBABILITY AND OPERATIONS RESEARCH**

**Unit-9:** Binomial Poisson and Normal – Simple problems applied to business. Probability Distribution, Discrete random variable

**Unit-10:** Binominal, Poisson probability distribution, Normal distribution

**Unit-11: Operations Research ,** Scope, Phases, Models, Uses and Limitations

**Unit-12: Game theory,** Pay off- Types of Games, Pure and Mixed strategies

### **BLOCK IV: APPLICATION OF OPERATION RESEARCH IN BUSINESS DECISION MAKING**

**Unit-13 -** Decision making environment, various criteria used for decision making, Decision tree analysis,

**Unit-14 - Network scheduling using PERT and CPM,** Construction of network,

**Unit-15 -** Different time Estimates, Probability of project completions

**Unit-16 -** Project Costing

### **COURSE -05: LEGAL ASPECTS OF BUSINESS**

#### **BLOCK-I: Law of Contract**

**Unit-1:** Basics of law of contract

**Unit-2:** Legality of contract, discharge of contract and remedies

**Unit-3:** Contract of indemnity

**Unit-4:** Contract agency

#### **BLOCK - II: Sale of Goods, Partnership and Negotiable Instruments Act: Sale of Goods Act 1930**

**Unit-5:** sale of goods act, 1930 (Part-I)

**Unit-6:** sale of goods act, 1930 (Part-II)

**Unit-7:** Indian Partnership act, 1932

**Unit-8:** Negotiable Instruments act, 1881

#### **BLOCK - III: Company's Act, 2013**

**Unit-9:** company –nature and incorporation

**Unit-10:** share capital

**Unit-11:** Company governance

**Unit-12:** revisiting incorporation and legal control

#### **BLOCK - IV: Information Technology Act – 2000**

**Unit-13:** Salient features of information Technology Act,2000

**Unit-14:** Digital signature and electronic signature

**Unit-15:** Electronic governance

**Unit-16:** Citifying authorities, cyber appellate Tribunal under the IT act 2000

## **COURSE - 06: DISASTER MANAGEMENT**

### **BLOCK I:**

**Unit 1:** Introduction to Disaster Management

**Unit 2:** Natural and Manmade Disasters

**Unit 3:** Disaster Preparedness

**Unit 4:** Role and Responsibilities of Central and State Governments

### **BLOCK II:**

**Unit 5:** Role of Information, Education, communication and Training

**Unit 6:** Technologies for Disaster Management

**Unit 7:** Disaster Mitigation

**Unit 8:** Disaster Management in India



## SECOND SEMESTER

### **COURSE - 07: INFORMATION TECHNOLOGY FOR MANAGERS**

#### **BLOCK I: MANAGEMENT INFORMATION SYSTEM**

**Unit-1:** Meaning and definitions, Concept of Data and information, Data life cycle,

**Unit-2:** Information systems, Classifications, Data processing, Analysis and interpretation of data at various levels,

**Unit-3:** Types of Information System

**Unit-4:** Role of MIS in organization and Decision making

#### **BLOCK II: PLANNING AND IMPLEMENTING THE INFORMATION SYSTEM**

**Unit-5:** System Planning, System Analysis,

**Unit-6:** System Development Life Cycle, Types, stages

**Unit-7:** Flow chart, Decision tables

**Unit-8:** Testing and maintenance of information system

#### **BLOCK III: DESIGN AND DEVELOPMENT OF INFORMATION SYSTEM:**

**Unit-9:** Database development, Input and output design

**Unit-10:** Data and information flow, Front end and back end software

**Unit-11:** Data warehousing and data mining, Knowledge management

**Unit-12:** Data security, Cybercrime and privacy issues, Ethical issues for an IT manager

#### **BLOCK IV: APPLICATION OF INFORMATION SYSTEM:**

**Unit-13:** HRIS, Accounting Information System

**Unit-14:** Financial Information system, Marketing Information system, PIMS

**Unit-15:** Enterprise resource planning, Customer Relationship Management

**Unit-16:** Supply Chain Management, E- Business

### **COURSE - 08: CORPORATE FINANCE**

#### **BLOCK I: Introduction to Business Finance**

**Unit-01:** Introduction to Corporate Finance

**Unit-02:** Value Creation and Agency Problem

**Unit-03:** Time Value of Money

**Unit-04:** Capital Markets

#### **BLOCK II: Capital Budgeting**

**Unit-05:** Introduction to capital Budgeting

**Unit-06:** Capital Budgeting Process

**Unit-07:** Estimation of Cash Flows

**Unit-08:** Capital Budgeting Techniques

#### **BLOCK III: The Cost of Capital:**

- Unit-09:** Introduction to Cost of Capital
- Unit-10:** Cost of Specific Source of capital
- Unit-11:** The Weighted Average Cost of Capital (WACC)
- Unit-12:** The Weighted Marginal Cost of Capital

**BLOCK IV: Capital Structure and Dividend Decisions:**

- Unit-13:** Introduction to Capital Structure
- Unit-14:** Capital Structure Theories
- Unit-15:** Leverages –Operating, Financial and Combined and Combined leverage
- Unit-16:** Dividend Decision

**COURSE -09: MARKETING MANAGEMENT**

**BLOCK I: Concepts of Marketing:**

- Unit-01:** Introduction to Marketing
- Unit-02:** Marketing Management
- Unit-03:** Marketing Concepts
- Unit-04:** Trends in Marketing

**BLOCK II: Market Analysis and Consumer Behaviour**

- Unit-05:** Marketing Planning
- Unit-06:** Consumer Behaviour
- Unit-07:** Marketing Research
- Unit-08:** Market Segmentation

**BLOCK III: Product and Pricing Decision:**

- Unit-09:** Concept of a Product, Major Product decision- Product Line and Product Mix
- Unit-10:** Branding Life Cycle, New Product Development
- Unit-11:** Product Life Cycle, New Product development
- Unit-12:** Pricing Decisions – Factors affecting Price Determination, Pricing Methods and Techniques, Pricing Policies and Strategies

**BLOCK IV: Distribution and Promotional Strategies:**

- Unit-13:** Distribution and Promotional Strategies
- Unit-14:** Direct Marketing- Retail marketing
- Unit-15:** Wholesaling
- Unit-16:** Promotion decision

**COURSE - 10: HUMAN RESOURCE MANAGEMENT**

## **BLOCK -I: Human Resource Management**

- Unit-1:** Introduction to Human resource management
- Unit-2:** stress management
- Unit-3:** Time Management
- Unit-4:** Career Opportunities in Human resource Management

## **BLOCK -II: HR Strategies**

- Unit-5:** Introduction to HR strategies
- Unit-6:** Job analysis and job description
- Unit-7:** Recruitment
- Unit-8:** Selection

## **BLOCK -III: Training and Development**

- Unit-9:** Organizational Learning
- Unit-10:** Employee training
- Unit-11:** Performance management and Appraisal
- Unit-12:** Career Development

## **BLOCK -IV: Compensation and benefits**

- Unit-13:** Introduction to compensation and benefits
- Unit-14:** Compensation plan
- Unit-15:** Government policy and statutory benefits
- Unit-16:** Job satisfaction, rewards and commitment

## **COURSE – 11: MANAGERIAL COMMUNICATION AND RESEARCH METHODS**

### **BLOCK- I: Introduction to Communication:**

- Unit-01** – Introduction to Communication
- Unit-02** – Communication Process
- Unit-03** – Barriers to Communication
- Unit-04** – Modern Methods of Communication

### **BLOCK- II: Oral and Written Communication**

- Unit-05** – Oral Communication
- Unit-06** – Letter Writing
- Unit-07** – Effective Report Writing
- Unit-08** – Presentation and Negotiations Skills

### **BLOCK- III: Research Methodology**

- Unit-09** – Introduction to Research
- Unit-10** – Research Process and Business Research
- Unit-11** – Selection and Formulation of research Problem
- Unit-12** – Research Design

**BLOCK- IV: Methods of Data Collection and tools of Data Analysis**

**Unit-13** – Sampling

**Unit-14** – Methods and Tools of Data Collection

**Unit-15** – Processing of Data, Analysis of Data: Simple and Advanced Statistical Techniques and Their Uses

**Unit-16** – Testing of Hypothesis and Research Report Writing

**COURSE – 12: E-COMMERCE**

**Block-1: E-commerce and its Technological Aspects**

**Block-2: Electronic Data Interchange**

**III SEMESTER  
COMMON PAPERS**

**COURSE -13: ENTREPRENEURIAL DEVELOPMENT AND SMALL BUSINESS**

**BLOCK -I: Entrepreneur and Entrepreneurship:**

- Unit 1:** Introduction to Entrepreneurship
- Unit 2:** Theories of Entrepreneurship
- Unit 3:** Creativity and Innovation
- Unit 4:** Entrepreneurship Development Programme

**BLOCK -II Promotion of Ventures:**

- Unit 5:** Environmental Analysis
- Unit 6:** Establishment of New Business
- Unit 7:** Industrial Estates
- Unit 8:** Marketing Analysis

**BLOCK -III Micro, Small and Medium Enterprises and Institutional Support to Entrepreneurs:**

- Unit 9:** Micro, Small and Medium Enterprises
- Unit 10:** Policy Initiatives for Micro, Small and Medium Enterprises
- Unit 11:** Sickness, revival and Rehabilitation of Micro Small and medium Enterprises
- Unit 12:** Institution Supporting Entrepreneurs

**BLOCK- IV Rural Women and Social Entrepreneurship:**

- Unit 13:** Rural Entrepreneurship
- Unit 14:** Women Entrepreneurship
- Unit 15:** Industrial Policy and Entrepreneurship Development
- Unit 16:** Social Entrepreneurship

**COURSE - 14: STRATEGIC MANAGEMENT**

**BLOCK -I: Basics of Strategic Management**

- Unit 1:** Introduction to Strategy
- Unit 2:** Introduction to Strategic Management
- Unit 3:** Strategic Planning, Strategic Decision Making and Competitive Advantage
- Unit 4:** Strategic Management Process

**BLOCK -II: Strategy Formulation, analysis and choice**

- Unit 5:** Introduction to Strategic Formulation
- Unit 6:** Strategic Intent, Vision and Mission
- Unit 7:** Environmental Analysis
- Unit 8:** Industry Analysis

### **BLOCK -III: Strategic Implementation**

**Unit 9:** Issues in Strategic Implementation

**Unit 10:** Procedural implementation

**Unit 11:** Leadership style

**Unit 12:** Functional issues

### **BLOCK -IV: Strategic Evaluation**

**Unit 13:** Guiding and Evaluation of Strategies and Establishing Strategic Controls

**Unit 14:** Operational control system

**Unit 15:** Monitoring performance and evaluating deviations, challenges of strategy implementation

**Unit 16:** Role of corporate governance

## **COURSE - 15: TOOLS OF TQM**

### **BLOCK 1: Total quality Management**

**Unit 1-** Total quality framework. Need and significance benefits

**Unit 2-** Quality circles, small group activities, QC Tools

**Unit 3-** Documentation for ISO

**Unit 4-** Internal quality audit

### **BLOCK 2: TOOLS of TQM**

**Unit 1-** Stratification, cluster analysis, Pareto principle

**Unit 2-** Cause and effect diagram, check sheet

**Unit 3-** Histogram, scatter diagram, control charts

**Unit 4-** Affinity diagram, matrix diagram, arrow diagram

## **ELECTIVE A – FINANCE**

### **COURSE - 16 A: FINANCIAL MARKETS AND INSTITUTIONS**

#### **BLOCK -I: Overview of Indian Financial System:**

**Unit 1:** Reserve Bank of India

**Unit 2:** Commercial banks in India

**Unit 3:** Non-Banking Financial Companies

**Unit 4:** Regulatory Framework of Banking Sector

#### **BLOCK -II: Capital Markets:**

**Unit 5:** Overview of Capital Market

**Unit 6:** Stock Market

**Unit 7:** Foreign Direct Investment and Foreign Portfolio Investment

**Unit 8:** Investors Protection and SEBI Guidelines

**BLOCK -III: Money Market:**

**Unit 9:** An Overview of Money Market

**Unit 10:** Money Market Instruments

**Unit 11:** Recent Development in Money Market

**Unit 12:** Prevention of Money Laundering

**BLOCK -IV: Financial & Banking Institutions:**

**Unit 13:** Financial Institutions

**Unit 14:** Fund Flow Analysis

**Unit 15:** Management of Commercial Banks

**Unit 16:** Reforms in Banking Sectors

**COURSE -17A: ADVANCED CORPORATE FINANCE**

**BLOCK -I: Capital Budgeting**

**Unit 1:** Introduction to Capital Budgeting

**Unit 2:** Cash Flow Estimation

**Unit 3:** Measuring Risk and Return in Capital Budgeting

**Unit 4:** Capital Budgeting Under Special Cases

**BLOCK -II: Valuation and Financing Decisions in an Ideal Capital Market**

**Unit 5:** Modigliani and Miller's propositions on the Irrelevance of Capital Structure

**Unit 6:** M&M Irrelevance of Dividend Policy and Capital Asset Pricing Model

**Unit 7:** The Binomial Pricing Model

**Unit 8:** The Valuation of Options and the Pricing of Corporate Debt and Equity Securities

**BLOCK -III: Separation of Ownership and Control, Principal – Agent Conflicts, and Financial Policies:**

**Unit 9:** Real World Factors and Violation of Ideal capital Market Assumption

**Unit 10:** Separation of Ownership and Control

**Unit 11:** Extended Stake Holders Conflict of Interest

**Unit 12:** Agency Conflicts

**BLOCK -IV: Information Asymmetry and the Markets for Corporate Securities:**

**Unit 13:** Introduction to Information Asymmetry

**Unit 14:** Valuation of Equity under Information Asymmetry

**Unit 15:** Capital Structure, Dividend Policy and Information Asymmetry

**Unit 16:** Information Asymmetry and Agency Problem

**COURSE 18A: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

**BLOCK -I: INVESTMENT**

**Unit-1:** Introduction to Investment management

**Unit-2:** Issue Market and Stock Exchanges

**Unit-3:** Risk & Return

**Unit-4:** Security Analysis

**BLOCK - II : PORTFOLIO THEORY**

**Unit-5:** Portfolio Risk and Return

**Unit-6:** Capital Market Theory - Content of Capital Market Theory,

**Unit-7:** Capital Asset Pricing Model - Capital Asset Pricing Model, **Unit-8:** Efficient Capital Markets

**BLOCK-III: BOND AND EQUITY VALUATION**

**Unit-9:** Basics of bond

**Unit-10:** Bond Prices and Yields

**Unit-11:** Term Structure of Interest Rate and Bond

**Unit-12:** Equity Valuation, Performance Evaluation Models

**BLOCK-IV: PORTFOLIO MANAGEMENT**

**Unit-13:** Risk and portfolio Analysis

**Unit-14:** Market Portfolio and Portfolio Selection

**Unit-15:** Portfolio Investment Process

**Unit-16:** Portfolio Evaluation and Diversification

**ELECTIVE B – MARKETING**

**COURSE -16B: ADVERTISING AND SALES PROMOTIONS**

**BLOCK -I: Advertising**

**Unit 1:** Introduction of Advertising

**Unit 2:** Functions of Advertising

**Unit 3:** Integrated Marketing Communication



**Unit 4:** Communication Process

**BLOCK -II: Advertising Campaign Planning:**

**Unit 5:** Campaign Planning

**Unit 6:** Advertising Budget

**Unit 7:** Advertising Message Development

**Unit 8:** Advertising Programme

**BLOCK -III: Advertising Agency:**

**Unit 9:** Types of Advertising Agency

**Unit 10:** Functions of Advertising Agency

**Unit 11:** Government Role in Advertising Agency

**Unit 12:** Compensation System in Advertising Agency

**BLOCK IV: Advertising Media Planning, Evaluation and Control**

**Unit 13:** Advertising Media Planning and Types

**Unit 14:** Media planning Process and Evaluation

**Unit 15:** Advertising effectiveness and Sales Promotion

**Unit 16:** Personal Selling and Trends in Advertising

**COURSE -17B: RURAL MARKETING**

**BLOCK I: RURAL MARKETING- AN OVERVIEW**

**Unit 1:** Fundamentals of Rural Marketing

**Unit 2:** Rural Marketing Finance and Rural Marketing Mix

**Unit 3:** Market Segmentation

**Unit 4:** Marketing Research and RMIS

**BLOCK II: AGRICULTURAL MARKETING**

**Unit 5:** Rural Marketing

**Unit 6:** risk Factors

**Unit 7:** Role and Function of Rural Marketing and Development

**Unit 8:** Rural Industries Cottage

**BLOCK III: RURAL MARKET REGULATION**

**Unit 9:** Indian Rural Market

**Unit 10:** Rural Market Model

**Unit 11:** Regulated Market

**Unit 12:** Standardization, Grading of Agricultural and Allied Produce

## **BLOCK IV: CHANNELS OF DISTRIBUTION**

**Unit 13:** Distribution System in Rural Marketing

**Unit 14:** FMCG Sector in Rural Market

**Unit 15:** Role of Advertising in Rural Market

**Unit 16:** Trends in Rural Marketing

## **COURSE -18B: CONSUMER BEHAVIOUR AND MARKETING RESEARCH**

### **BLOCK -I: INTRODUCTION**

**Unit-1:** Definition, Significance, Nature, Application of Consumer behaviour in Marketing,

**Unit-2:** Individual determinants, Motivation, Personality and Self-concept. Consumer Perception, Consumer Learning, Consumer Attitude Formation and change,

**Unit-3:** Environmental Influences on Consumer Behaviour,.

**Unit-4:** Consumer decision making process

### **BLOCK -II: CONSUMER BEHAVIOUR**

**Unit-5:** Theories of Consumer Behaviour Gestalt approach, Cognitive theory, Psychological field, Blackbox Models,

**Unit-6:** Models of consumer behaviour, Howard Seth Model, Nicosia Model, EKB Model, EBM Model.

**Unit-7:** A study of Indian consumers, Rural and Urban Consumer Behaviour, Living standards, measuring characteristics of BOP consumers, Case study.

**Unit-8:** Analysing Consumer Behaviour

### **BLOCK -III: MARKETING RESEARCH**

**Unit-9 :** Definition, Objectives, applications, limitations

**Unit-10:** Marketing Information System

**Unit-11:** Types of marketing research

**Unit-12:** Applications of Marketing Research in Business Case study

### **BLOCK -IV: BUYER BEHAVIOUR**

**Unit-13:** Online Buyer behaviour

**Unit-14:** Group Dynamics, Opinion Leadership

**Unit-15:** Cross cultural and Global Consumer behaviour

**Unit-16:** Buyer behaviour implications to marketing, Case study

## **ELECTIVE C – HUMAN RESOURCE MANAGEMENT**

### **COURSE -16C: STRATEGIC HUMAN RESOURCE DEVELOPMENT**

#### **BLOCK 1: Human Resource Development**

**Unit 1:** Introduction to Human Resource Development

**Unit 2:** HRD- Macro and Micro Level

**Unit 3:** Role and Competencies of HRD Professional

**Unit 4:** Performance Management System

#### **BLOCK 2: HRD Process**

**Unit 5:** Human Resource Development Process

**Unit 6:** Development of Human Capital

**Unit 7:** Assessing HRD Needs

**Unit 8:** Training Methods

#### **BLOCK 3: Career Planning and Development**

**Unit 9:** Career Planning

**Unit 10:** Career Planning Process

**Unit 11:** Manpower Planning

**Unit 12:** Career Planning and Development

#### **BLOCK 4: Evaluation of HRD and Globalisation**

**Unit 13:** Human Resource Evaluation and Development

**Unit 14:** Organization Development and Change Management

**Unit 15:** Globalization and HRD Programmes

**Unit 16:** HRIS and HRD Audit

### **COURSE -17C : INDUSTRIAL RELATIONS**

#### **BLOCK -I: INTRODUCTION**

**Unit-1:** Industrial Relations – An Overview – Part -1:

**Unit-2:** : Industrial Relations – An Overview - Part – 2

**Unit-3:** Industrial Relations – An Overview

**Unit-4:** Approach's to Industrial Relations

## **BLOCK -II: TRADE UNION**

**Unit-5:** Major Issues in Trade Union Act 1926

**Unit-6:** Trade Union and Related

**Unit-7:** Problems of Trade Unions

**Unit-8:** Negotiation Skills

## **BLOCK -III: INDUSTRIAL DISPUTES AND COLLECTIVE BARGAINING**

**Unit-9:** Introduction to Industrial Disputes

**Unit-10:** Industrial Disputes – Preventive

**Unit-11:** The Industrial Disputes Act 1947 Part – I Settlement

**Unit-12:** Industrial Disputes Act, 1947 – Part- II

## **BLOCK -IV: GRIEVANCE PROCEDURE AND DISCIPLINE MANAGEMENT AND WPM**

**Unit-13:** Collective the modules Bargaining

**Unit-14:** Collective Bargaining / Agreements

**Unit-15:** Grievance Management - Meaning

**Unit-16:** Grievance Procedure and Indiscipline, Discipline Management, Labour Welfare Work, Workers Participation in Management (WPM )

**Case study is compulsory for all**

## **COURSE -18C: COMPENSATION MANAGEMENT AND PERFORMANCE APPRAISAL**

### **BLOCK -I: Introduction to compensation & benefits:**

**Unit-1:** Basics of Compensation Management

**Unit-2:** Employee Benefits

**Unit-3:** Incentives

**Unit-4:** Compensation and benefits: Laws and Regulations

### **BLOCK -II: Performance appraisal:**

**Unit-5:** Basics of Performance Appraisal

**Unit-6:** Steps in appraising performance

**Unit-7:** Methods of Performance Appraisal

**Unit-8:** Modern Methods of Performance Appraisal

### **BLOCK -III: Wage payment system and theories of Motivation and wages**

**Unit-9:** Development of Payment system

**Unit-10:** Basic concepts and types of compensation

**Unit-11:** Theories Motivation

**Unit-12:** Theories of Wages

**BLOCK -IV: Wage Legislation and wage payment System**

**Unit-13:** Wage legislation

**Unit-14:** Wage survey

**Unit-15:** Wage structure

**Unit-16:** Wage payment system

**ELECTIVE –D: OPERATIONS**

**Course-SC-3.1D: OPERATIONS RESEARCH AND ANALYTICS**

**BLOCK-I Linear and Integer Programming**

**Unit-1:** Linear programming problems – Graphical method,

**Unit 2:** Simplex method, Degeneracy,

**Unit 3:** Big M Method, Concept of Duality in LPP, **Unit 4:** Integer Programming Problem

**BLOCK II SHOP FLOOR TECHNIQUES**

**Unit 5:** Sequencing Problems

**Unit 6:** Jobs through three machines, processing two jobs through machines and jobs through machines,

**Unit 7:** Traveling salesman problem

**Unit 8:** Replacement Theory

**BLOCK-III SIMULATION & PROCESS CONTROL**

**Unit 9:** Statistical Quality Control Techniques – Control Charts-Distribution Curve,

**Unit 10:** Markov Chain and Markov Analysis

**Unit 11:** Simulation

**Unit 12:** Simulation Monte-Carlo Method

**BLOCK -IV: BUSINESS ANALYTICS**

**Unit 13:** Meaning types and application of Business Analytics,

**Unit 14:** Data: Data Collection, Data Management

**Unit 15:** Introduction to Data Mining,

**Unit 16:** Application of Business Analysis

**COURSE NAME : SUPPLY CHAIN MANAGEMENT**

**COURSE- SC-3.2 D**

## **BLOCK I: INTRODUCTION**

**Unit-1:** Concept of Supply Chain Management (SCM)

**Unit-2:** SCM Models, Logistic Management, Evolutions of SCM

**Unit-3:** Framework for Supply Chain Solution

**Unit-4:** Supply Chain Strategies, Strategic Sourcing,

## **BLOCK II: SUPPLY CHAIN PLANNING AND PURCHASING**

**Unit -5:** Supply Chain Planning

**Unit -6:** Planning Demand

**Unit- 7:** Purchasing and Supply Chain Decisions, Managing Inventory in Supply Chain

**Unit- 8:** Building a long-term relationship with vendors, Supplier relationship management (SRM).

## **BLOCK III: PROCUREMENT, ORDER PROCESSING AND INFORMATION SYSTEMS**

**Unit- 9:** Customer Order Cycle

**Unit-10:** Logistics Information System:

**Unit-11:** Supply Chain Re-engineering, Customer Relationship Management, Supply Chain Performance Management

**Unit-12:** Supply Chain and CRM- Linkage

## **BLOCK IV: MODERN SUPPLY CHAIN MANAGEMENT**

**Unit-13:** Reverse Supply Chain and Agro Supply Chain, Transportation strategies in Supply Chain

**Unit-14:** Cloud based supply chain, Lean Supply Chain

**Unit-15:** Block Chain Technology

**Unit-16:** Supply Chain Finance, Global Supply Chain Management

## **Course-SC-3.3D: MATERIAL AND PURCHASE MANAGEMENT**

### **BLOCK I: INTRODUCTION**

**Unit 1:** Introduction of Materials in Manufacturing Organization

**Unit 2:** Materials Management Organization

**Unit 3:** Materials Planning and

**Unit 4:** Relationship of Materials Planning with Production Programs and Sales

### **BLOCK II: ORGANIZING FOR MATERIALS MANAGEMENT**

**Unit 5:** Organizational Variation within Materials Management

**Unit 6:** Store Management

**Unit 7:** Spare Part Management

**Unit 8:** Integrated Management Information Systems for Materials Management

### **BLOCK III: PURCHASING MANAGEMENT**

**Unit 9:** Functions of Purchasing Department

**Unit 10:** Purchasing Policy and Procedure - Purchasing Policies

**Unit 11:** Classification of Purchasing Goods

**Unit 12:** Forms of Purchasing Organization

### **BLOCK 4: VENDOR DEVELOPMENT AND INVENTORY MANAGEMENT**

**Unit 13:** Need for Vendor

**Unit 14:** International Purchasing

**Unit 15:** Nature and Importance of Inventory

**Unit 16:** Inventory Control Systems

## **ELECTIVE E – TOURISM**

### **COURSE NAME : TOURISM DEVELOPMENT**

### **COURSE- SC-3.1 E**

### **BLOCK -I : AN OVER VIEW OF TOURISM**

**Unit-1 :** Components of Tourism

**Unit-2 :** An Overview of Tourism Development in Europe-UK, France, Switzerland,  
Italy

**Unit-3 :** Tourism Development in Karnataka

**Unit-4 :** Tourism Industry in India

**BLOCK II: TOURISM DEVELOPMENT – AN INTEGRATED APPROACH**

- Unit-5 :** Mass Tourism
- Unit-6 :** Tourism Economics
- Unit-7 :** Stake Holders in Tourism Development
- Unit-8 :** Destination Planning and Development

**BLOCK III: TOURISM RESEARCH**

- Unit-9 :** Tourist Behaviour
- Unit-10 :** Information Technology in Tourism
- Unit-11 :** Tourism Research
- Unit-12 :** Statistical Measurement of Services

**BLOCK IV: TOURISM PLANNING AND POLICIES**

- Unit-13 :** Tourism Planning and Development
- Unit-14 :** Types of Planning
- Unit-15 :** Tourism Planning in India
- Unit-16 :** Tourism Development in Southeast Asia

**COURSE NAME : TOURISM SALES AND MARKETING**

**COURSE- SC-3.2 E**

**BLOCK -I TOURISM MARKETING – GENERAL**

- Unit-1 :** Tourism Sales – Nature, Strategy & Sales Force
- Unit-2 :** Evolution of Tourism Marketing
- Unit-3 :** Features of Tourism Marketing
- Unit-4 :** Gatt-Rounds-Gats-Purpose-Service

**BLOCK -II DISTRIBUTION CHANNEL AND ENVIRONMENT**

- Unit-5 :** Consumer Behaviour
- Unit-6 :** Channels of Distribution
- Unit-7 :** Marketing Environment
- Unit-8 :** Marketing Information System and Research

**BLOCK -III MARKET SEGMENTATION AND MARKETING MIX**

- Unit-9 :** Marketing Segmentation
- Unit-10 :** Marketing Mix



**Unit-11 :** Advertising

**Unit-12 :** Marketing Planning and Control

**BLOCK -IV MARKETING STRATEGIES**

**Unit-13 :** Tourism Events and Attractions

**Unit-14 :** Tourism Direct and Indirect Marketing

**Unit-15 :** Marketing Tourist Destinations Visitors Attractions and Hotel Accommodation

**Unit-16 :** Case Studies of Successful Marketing

**COURSE NAME : HOSPITALITY MANAGEMENT**

**COURSE- SC-3.3 E**

**BLOCK -I GROWTH OF HOSPITALITY INDUSTRY**

**Unit-1 :** The Hospitality Industry

**Unit-2 :** Growth and classification of Hotels

**Unit-3 :** Introduction to the Catering Industry

**Unit-4 :** Organizational Structure and Job Description of Food and Beverage Department

**BLOCK -2 RESTAURANT**

**Unit-5 :** The Concept of Professionalism in Hotels

**Unit-6 :** The Restaurant

**Unit-7 :** The Menu

**Unit-8 :** Restaurant Procedure

**BLOCK -3 FRONT OFFICE AND HOUSEKEEPING OPERATION**

**Unit-9 :** Front Office Organization

**Unit-10 :** Job Description of front office personnel

**Unit-11 :** Housekeeping Layout

**Unit-12 :** Competencies of housekeeping, types of guest room

**BLOCK -4 HOTEL OPERATING CONCEPTS**

**Unit-13 :** Kitchen Operation

**Unit-14 :** Duties and Responsibilities of front office personnel

**Unit-15 :** Successful hotel Business Operating Concepts

**Unit-16 :** Hotel Guest Relationship

**ELECTIVE : F CORPORATE LAW**

**COURSE- SC-3.1 F**

**BLOCK -I**

- Unit-1 :** Introduction of Company Reconstruction
- Unit-2 :** Meaning of Amalgamation & Merger
- Unit-3 :** Meaning of Takeovers
- Unit-4 :** Valuation of Business
- Unit -5 :** Reconstruction of Sick Industrial Companies

**BLOCK -II**

- Unit-1 :** Legal Provisions of Amalgamation & Merger
- Unit-2 :** Approval for Amalgamation & Merger
- Unit-3 :** Financial Accounting in Amalgamation & Merger
- Unit-4 :** Procedure & Documentation of Amalgamation & Merger
- Unit-5 :** Demerger

**BLOCK -III**

- Unit-1 :** Takeovers of Unlisted & closely head Companies
- Unit-2 :** Funding for Takeovers
- Unit-3 :** Bailout Takeovers
- Unit-4 :** Financial reconstruction
- Unit-5 :** Buyback Shares

**BLOCK -IV**

- Unit-1 :** Winding up
- Unit-2 :** Winding up through Courts
- Unit-3 :** Voluntary winding up
- Unit-4 :** Consequences of winding up
- Unit-5 :** Offences & penalties for defaults

## **INSURANCE LAW**

### **COURSE- SC-3.2 F**

#### **BLOCK -1**

- Unit-1 :** History of Life Insurance
- Unit-2 :** Insurance regulatory and Development Authority Act-1999
- Unit-3 :** Insurance Act-1938
- Unit-4 :** Provident Society
- Unit-5 :** Administration of Insurance Business

#### **BLOCK -2**

- Unit-1 :** Insurance Brokers
- Unit-2 :** Insurance Agents
- Unit-3 :** Web Aggregators
- Unit-4 :** Liaising Agencies
- Unit-5 :** Public Liability Insurance Act - 1991

#### **BLOCK -3**

- Unit-1 :** Theories of Insurance
- Unit-2 :** Principles of insurance contract
- Unit-3 :** Life Insurance
- Unit-4 :** Life Insurance Claims
- Unit -5 :** Miscellaneous Insurance

#### **BLOCK -4**

- Unit-1 :** Fire Insurance
- Unit-2 :** Marine Insurance
- Unit-3 :** Voyage
- Unit-4 :** Motor Vehicle Insurance
- Unit-5 :** Miscellaneous Insurance

## **INTELLECTUAL PROPERTY RIGHTS**

### **COURSE- SC-3.3 F**

#### **BLOCK -1**

**Unit-1 :** Overview of the concept of property

**Unit-2 :** Historical perspective of Patent Law.

**Unit-3 :** Universally recognized technical requirements of patents

**Unit-4 :** Rights of patentees – Assignment, Licensing, Compulsory Licensing Scope of governmental intervention

**Unit-5:** Patenting of Life form & Plant varieties

#### **BLOCK -2**

**Unit-1 :** Meaning of Copyright, its nature, scope, content and duration

**Unit-2 :** Protection of copyright in international regime

**Unit-3 :** Copyright and allied rights: Copyright in computer software, Performer's and Broadcasters' right

**Unit-4 :** Infringement of copyright, Criminal & Civil remedies, Fair use doctrine.

**Unit-5 :** Authorship, ownership, Assignment & Licensing, Moral Rights, Sound Recordings, Video Films

#### **BLOCK -3**

**Unit-1:** Purpose of protecting trademarks

**Unit-2 :** International conventions

**Unit-3 :** Philosophy and theories of protection : Distinctive trademarks, descriptive trademarks, deceptive trademarks

**Unit-4 :** Infringement of trademarks

**Unit-5 :** Procedure of registration of trade mark

#### **BLOCK -4**

**Unit-1 :** Introduction and overview of geographical indications

**Unit-2 :** Registration of geographical indications,

**Unit-3 :** Types of goods of offered protection under GI Act

**Unit-4 :** Confidential information

**Unit-5 :** Trade secrets and employment contract

## **Elective –G: Information Technology (IT)**

### **Course-SC-3.1G: DATABASE MANAGEMENT SYSTEM**

## **BLOCK-I: INTRODUCTION TO DATABASE SYSTEMS, ENTITY RELATIONSHIP, AND DATA MODELS**

**Unit – 1:** Introduction

**Unit – 2:** Data Modeling

**Unit – 3:** Data Models

**Unit – 4:** Relational Model

## **BLOCK -II: COMMERCIAL QUERY LANGUAGES, DATABASE DESIGN, FILE ORGANIZATION, TRANSACTION PROCESSING**

**Unit – 5:** Commercial Query Languages

**Unit – 6:** Database Design

**Unit – 7:** File Organization, Indexing and Hashing

**Unit – 8:** Transaction Processing

## **BLOCK-III: CONCURRENCY CONTROL, RECOVERY, QUERY PROCESSING AND OPTIMIZATION, ADVANCED DATABASE APPLICATIONS**

**Unit – 9:** Concurrency Control

**Unit – 10:** Database Backup and Recovery

**Unit – 11:** Query Processing and Optimization

**Unit – 12:** Advanced Database Applications

## **BLOCK-IV: DISTRIBUTED DATABASES, OBJECT ORIENTED DATABASE DESIGN, IMPLEMENTING SECURITY IN DATABASES, CASE STUDY**

**Unit – 13:** Distributed Databases

**Unit – 14:** Object Oriented Database Design

**Unit – 15:** Implementing Security in Databases

**Unit –16 :** Case Study on Popular Database Package Oracle

## **Course-SC-3.2G: BUSINESS INTELLIGENCE AND ANALYTICS**

### **BLOCK 1:**

**Unit 1:** Business Intelligence an Introduction

**Unit 2:** Business Intelligence Essentials

**Unit 3:** Business Intelligence Types

**Unit 4:** Architecting the Data

### **BLOCK 2:**

**Unit 5:** Introduction to Data Mining

**Unit 6:** Data Mining Techniques

**Unit 7:** Introduction to Data Warehousing

**Unit 8:** Different Ways of Data Warehousing

**BLOCK 3:**

**Unit 9:** Knowledge Management

**Unit 10:** Data Extraction

**Unit 11:** Business Intelligence Life Cycle

**Unit 12:** Business Intelligence User Model

**BLOCK 4: Tableau for Visual Data Analytics**

**Unit 13:** Introduction to Tableau

**Unit 14:** Connecting your Data

**Unit 15:** Data Visualization

**Unit 16:** Calculations with Tableau

**Course-SC-3.3G: E-COMMERCE**

**BLOCK 1: FUNDAMENTALS OF E-COMMERCE**

**Unit 1:** Introduction to E-commerce

**Unit 2:** Types of E- Commerce

**Unit 3:** E-Commerce Infrastructure

**Unit 4:** Internet and Web

**BLOCK 2: CONSTRUCTION OF E-COMMERCE PRESENCE**

**Unit 5:** E-commerce presence

**Unit 6:** E-commerce security

**Unit 7:** E-commerce payment systems

**Unit 8:** E-commerce Business Strategies

### **BLOCK 3: E-COMMERCE - MARKETING**

**Unit 9:** E-commerce Marketing and Advertising

**Unit 10:** Social, Mobile and Local Marketing

**Unit 11:** Ethics, Laws and E-commerce

**Unit 12:** Online media

### **BLOCK 4: E-COMMERCE SERVICES AND RETAILING**

**Unit 13:** Online Communities

**Unit 14:** E-commerce retailing

**Unit 15:** E-commerce services

**Unit 16:** B2B E-Commerce

**MBA 4<sup>th</sup> SEMESTER SYLLABUS**  
**COURSE – 19: QUALITY AND OPERATIONS MANAGEMENT**

**BLOCK - 1: BASICS OF OPERATIONS MANAGEMENT**

- Unit - 1:** Introduction to Operations Management
- Unit - 2:** Types of Production System
- Unit - 3:** World Class Manufacturing Production Strategy
- Unit - 4:** Advances in Production Management

**BLOCK - 2: PRODUCTION PLANNING**

- Unit - 5:** Product and Process Design
- Unit - 6:** Plant Location and Layout
- Unit - 7:** Forecasting and Production Planning and Control
- Unit - 8:** Materials Management

**BLOCK - 3: MANUFACTURING AND CONTROL**

- Unit - 9:** Productivity and Time Study
- Unit - 10:** Just-in – Time and Kanban System
- Unit - 11:** Material and Maintenance Management
- Unit - 12:** Production Planning and Control

**BLOCK - 4: TOTAL QUALITY MANAGEMENT**

- UNIT - 13:** Total Quality Management- Introduction
- Unit - 14:** Quality Costs
- Unit - 15:** Bench Marking and BPRE
- Unit - 16:** Quality Gurus of TQM

**COURSE – 20: INTERNATIONAL BUSINESS**

**BLOCK -1: INTRODUCTION TO INTERNATIONAL BUSINESS**

- Unit - 1:** International Business : An Over View
- Unit - 2:** Modes of Entry into International Business
- Unit - 3:** Internationalization and Multinational Corporations Managerial Implications
- Unit - 4:** Role of MNCs in Developing Countries

**BLOCK -2: INTERNA TIONAL BUSINESS ENVIRONMENT**

- Unit - 5:** An Overview of Political, Social and Cultural, Legal and Technological Environment
- Unit - 6:** Economic Environment



**Unit - 7:** Regional Trade Blocks

**Unit - 8:** World Trade and Protectionism

### **MODULE-3: THEORIES OF INTERNATIONAL BUSINESS AND BILATERAL AND MULTILATERAL TRADE LAWS**

**Unit - 9:** Mercantilism Theories

**Unit - 10:** International Trade Theories

**Unit – 11:** GATT/ WTO and International Liberalisation

**Unit - 12:** Ministerial Conference of SAARC

### **BLOCK -4: GLOBAL TRADING ENVIRONMENT**

**Unit - 13:** Globalization and its Impact on Indian Industry, Globalization and Internal Reform Process

**Unit - 14:** EXIM Policy, Government Support, Export Incentives, Export Credit

**Unit - 15:** Insurance and Marine Insurance

**Unit - 16:** Foreign Direct Investment (FDI)

### **Course- SEC-4 STATISTICAL TOOLS FOR MANAGEMENT**

**Students shall download free R Software and learn following**

### **BLOCK -1: R PROGRAMME**

**Unit 1:** Overview of R Studio, installing R, Introduction to Basics of R, data frames, R Script, working directories

**Unit 2:** indexing and slicing data frames, creating matrix, operations on matrix, merging and importing data,

**Unit 3:** data types and factors, lists and its operations, plotting histogram and pie chart, bar chart, scatter plot

**Unit 4:** GGplot2, aesthetic mapping, data manipulation using dplyr package, pipe operator conditional statements , functions

### **BLOCK 2: FRONT ACCOUNTING**

**Unit 5:** Front accounting 2.4.7, overview, installation

**Unit 6:** Banking and general ledger in front accounting, journal entry and balance sheet

**Unit 7:** Items and inventory, taxes and bank accounting

**Unit 8:** Sales, placing sales orders, purchase and reports

### **ELECTIVE: A: FINANCE**

**COURSE NAME: STRATEGIC FINANCIAL MANAGEMENT**

**COURSE- SC-4.1 A**

## **BLOCK -I: STRATEGIC FINANCING DECISIONS:**

**Unit-1:** Introduction to Strategic Financial Management

**Unit-2:** Financial Planning and Analysis

**Unit-3:** Capital Structure, Dividend Policy and Financial Innovations

**Unit-4:** Financial Engineering and Challenges in Strategic Financial Management

## **BLOCK -II: PRIVATE EQUITY AND VENTURE CAPITAL**

**Unit-5:** Rudiments of Valuing and Financing a Venture

**Unit-6:** The Stages of Venture Development and Financing

**Unit-7:** Venture Capital Firms

**Unit-8:** The Role of Staging and VC Monitoring In Resolving Principal – Agent Conflicts

## **BLOCK -III: MERGERS, ACQUISITIONS, TAKEOVERS, AND BUYOUTS**

**Unit-9:** Basic Concepts of Mergers and Acquisitions

**Unit-10:** Mergers and Acquisitions

**Unit-11:** Takeovers and Buyouts

**Unit-12:** Legal and Procedural Aspects

## **BLOCK- IV: FINANCIAL DISTRESS AND RESTRUCTURING :**

**Unit-13:** Basics Financial Distress and Restructuring

**Unit-14:** Divesture and Financial Restructuring

**Unit-15:** Corporate and Distress

**Unit-16:** Failures in Merger/Acquisition/Joint Ventures , Liquidation and Winding up, Financial Distress,  
Turnaround Strategies

**ELECTIVE : A : FINANCE**

**COURSE NAME : INTERNATIONAL FINANCIAL MANAGEMENT**

**COURSE- SC-4.2 A**

**BLOCK - 1: INTERNATIONAL FINANCIAL ENVIRONMENT**

**Unit -1:** Global Financial Markets and Recent Development

**Unit -2:** Interest Rates in Global Money Markets, The Balance Of Payments - Importance And Structure

**Unit -3:** International Monetary System-IMF Functions Funding Methods, SDRS and Exchange Rate Regimes

**Unit -4:** Foreign Direct Investment, Foreign Institutional Investors and Private Equity

**BLOCK - 2: FOREIGN EXCHANGE MARKET**

**Unit - 5:** Functions and Structure Of Foreign Exchange Market

**Unit - 6:** Foreign Exchange Transactions

**Unit - 7:** Foreign Exchange Market in India

**Unit - 8:** Spot and Forward Rates

**BLOCK - 3: FOREIGN EXCHANGE EXPOSURE**

**Unit - 9:** Types of Transaction Exposure

**Unit - 10:** Exchange Rates - Determination Of Exchange Rates

**Unit - 11:** Interest Rate Parity (IRP) And Purchasing Power Parity (PPP) Theory

**Unit - 12:** Exchange Rate Forecasting

**BLOCK - 4: FOREIGN EXCHANGE RISK MANAGEMENT**

**Unit - 13:** Measurement of Transaction Exposure, Translation Exposure And Economic Exposure

**Unit - 14:** Hedging Strategies for Currency Risk: Contractual And Non-Contractual Hedging

**Unit - 15:** Forwards, Futures, Swaps and Money Market Operations

**Unit - 16:** Multinational Cost of Capital and Capital Structure

**COURSE - SC-4.3A : DERIVATIVES**

**BLOCK - 1: INTRODUCTION TO DERIVATIVES**

**Unit - 1:** Derivatives : An Overview

**Unit - 2:** Financial Derivatives In India

**Unit - 3:** Regulatory Authorities And Derivative Exchanges In India **Unit - 4:** Participants In Derivatives Market

**BLOCK - 2 : FORWARDS TO FORWARDS AND FUTURES**

**Unit - 5:** Introduction to Forwards and Futures

**Unit - 6:** Trading In Forwards and Futures

**Unit - 7:** Using Futures for Hedging

**Unit - 8:** Stock Index Futures

### **BLOCK - 3: FORWARDS AND FUTURES**

**Unit - 9:** Call Options Bounds

**Unit - 10:** American Options

**Unit - 11:** Put Options Bounds

**Unit - 12:** Options Combinations

### **BLOCK - 4 : VALUATIONS MODELS**

**Unit - 13:** Principles of Options Pricing

**Unit - 14:** Options Pricing - Put/Call Parity

**Unit - 15:** Binomial Model

**Unit - 16:** Black-Scholes Option Pricing Model

### **ELECTIVE : B**

### **COURSE NAME : RETAILING AND SUPPLY CHAIN MANAGEMENT**

### **COURSE- SC-4.1 B**

### **BLOCK -I: INTRODUCTION**

**Unit-1 :** An overview of global retailing, challenges, opportunities, Impact on environment on retail,

**Unit-2 :** Retailing in India , emerging trends , an overview of major players.

**Unit-3 :** Retail formats, retailing decision, retailing life cycle.

**Unit-4 :** Retail planning, retail shop management.

### **BLOCK -II: RETAILING**

**Unit-5 :** Retail shopper's behaviour Managing retail business, retail organization and operation management

**Unit-6 :** Retail Information systems, Merchandise management, Retail pricing. branding aspects in retailing

**Unit-7:** Problems in retailing, challenges, prospects, Threat of organized retails to unorganized retailing. FDI in retail sector,

**Unit-8 :** Customer Management in retailing Location, Layout, Index of retail saturation

### **BLOCK -III: SUPPLY CHAIN**

**Unit 9 :** Supply chain fundamentals, evolution, Decision phases, Enablers, drivers of supply chain performance,

**Unit 10:** Strategic sourcing, out sourcing, MOB, Supplier development, **Unit 11:** Supply chain network, distribution strategy, network and design, **Unit 12 :** Planning demand, inventory and supply.

#### **BLOCK -IV: SUPPLY CHAIN MANAGEMENT**

**Unit 13:** Supply chain integration building partnership and trust, **Unit 14:** Supply Chain restructuring Supply Chain process.

**Unit 15:** IT in supply chain Reverse supply chain, Agro supply chain.

**Unit 16:** RFID Dimensions of customer value , customer management. **Case Study Compulsory for each module**

#### **ELECTIVE : B**

#### **COURSE NAME : BUSINESS MARKETING**

#### **COURSE- SC-4.2 B**

#### **BLOCK 1: Introduction to Business Marketing**

**Unit 1:** Fundamentals of Industrial Marketing

**Unit 2:** Classification of Industrial Goods

**Unit 3:** Industrial Marketing Environment

**Unit 4:** Industrial Market Segmentation

#### **BLOCK 2: Organizational Buying**

**Unit 5:** Characteristics of Organizational Buying

**Unit 6:** Models of Buyer Behavior

**Unit 7:** Industrial Buying

**Unit 8:** Value Analysis

#### **BLOCK 3: Strategy Formulation in Industrial market**

**Unit 9:** Strategic Planning

**Unit 10:** Analysis Industrial Product

**Unit 11:** Product Design

**Unit 12:** Industrial Services

#### **BLOCK 4: Distribution Channels and Promotion of Industrial Goods**

**Unit 13:** Distribution Channels and its Function

**Unit 14:** Logistic Management

**Unit 15:** Meaning, Objectives of Promotion and Sales Promotion

**Unit 16:** Advertisement and its evaluation

## **COURSE NAME: INTERNATIONAL MARKETING**

### **COURSE- SC-4.3 B**

#### **BLOCK -I: INTRODUCTION**

**Unit-1:** Introduction

**Unit-2:** Basic Modes of Entry, International Marketing decisions.

**Unit-3:** History of India exports, Balance of payment

**Unit-4:** An overview of current scenario of international trade India's international trade Case Study

#### **BLOCK -II: INTERNATIONAL MARKETING ENVIRONMENT**

**Unit-5:** Political Environment, International Economic

**Unit-6:** Economic environment and legal environment Socio cultural environment Trading environment, Tariff and non-Tariff Barriers..

**Unit-7:** Economic Integration and regional blocs, NAFTA, LAFTA, ASEAN, SAARC, EU Cartels. Multinational Companies,

**Unit-8:** An overview of Multinational companies in India, TNCs.100% EOU, SEZ, EPZ, Export houses Case Study.

#### **BLOCK -III: INTERNATIONAL MARKETING MIX**

**Unit-9 :** International Product, International product life cycle,

**Unit-10:** International Pricing, Methods of determining pricing in international market, Transfer Pricing, INCOTERMS.

**Unit-11 :** Promotion International product promotion exhibitions personnel selling, sales team management.

**Unit-12 :** Distribution intermediaries in distribution and related issues Case Study

#### **BLOCK -IV: INTERNATIONAL MARKETING IN INDIA**

**Unit-13 :** Export Documentation, regulations, licences. Institutional support in India, EXIM Bank, ECGC,

**Unit-14 :** Banks, pre and post shipment credit, Export promotion, EPC.

**Unit-15 :** Policy support , EXIM policy , Foreign trade policy,

**Unit-16 :** Trends in India's foreign trade, International services. Case Study.

**COURSE NAME : KNOWLEDGE MANAGEMENT**

**COURSE- SC-4.1 C**

**BLOCK- I: INTRODUCTION**

**Unit-1:** Introduction to Knowledge Management

**Unit-2:** Knowledge Management

**Unit-3:** Knowledge Management Process

**Unit-4:** Knowledge Application and System

**BLOCK -II: STRATEGIC KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL CULTURE:**

**Unit-5:** Models of Knowledge Management & its Phases of Development

**Unit-6:** Strategic Framework of Knowledge Management

**Unit-7:** Organisational Culture for Knowledge Management

**Unit-8:** Knowledge Sharing

**BLOCK -III: KNOWLEDGE ECONOMY AND TALENT MANAGEMENT SYSTEMS**

**Unit-9:** Principles of Knowledge Management

**Unit-10:** Earning Organizations and Knowledge

**Unit-11:** Insight to Knowledge Management

**Unit-12:** Strategy- Issues and Challenges in Knowledge Management, Talent, Management- An Introduction, Performance Management

**BLOCK -IV: TALENT PLANNING**

**Unit-13:** Succession Management Process

**Unit-14:** Talent Development Budget-Value Driven Cost Structure

**Unit-15:** Contingency Plan for Talent

**Unit-16:** Building Talent Leadership Coaching - Talent Management ,Talent Management and Social Media, Retaining Talent and Strategies .

**ELECTIVE : C : HRM**

**COURSE NAME : INTERNATIONAL HUMAN RESOURCE MANAGEMENT**

**COURSE- SC-4.2 C**

**BLOCK - 1: INTRODUCTION TO IHRM**

**Unit - 1:** An Over View To IHRM

**Unit - 2:** Internationalisation of HRM

**Unit - 3:** Culture and Employee Management Issues

**Unit - 4:** The Challenges of International Human Resources Management

**BLOCK - 2: Strategies for International Growth**

**Unit - 5:** Exploiting Global Integration

**Unit - 6:** Mastering Expatriate

**Unit - 7:** Becoming Locally Responsive

**Unit - 8:** Challenges of Localization

**BLOCK - 3: Recruitment, Selection And Staffing In International Context**

**Unit - 9:** Recruitment of Managers

**Unit - 10:** Different Approaches to Multinational Staffing Decisions

**Unit - 11:** Recruitment Methods

**Unit - 12:** Selection Criteria and Techniques

**BLOCK - 4: Performance Management**

**Unit - 13:** A Conceptual Background

**Unit - 14:** Performance Management Cycle And Model

**Unit - 15:** Performance Management Of Expatriates

**Unit - 16:** International Performance Management - Issues And Challenges

**ELECTIVE : C**

**COURSE NAME : LABOUR LEGISLATION**

**COURSE- SC-4.3 C**

**Block - I: INTRODUCTION**

**Unit - 1:** Introduction to Labour Legislation

**Unit - 2:** Classification of Labour Laws

**Unit - 3:** Indian Constitution and Protection of Labour

**Unit - 4:** Overview of Labour Legislation In India



## **Block - II: LABOUR POLICY AND ADMINISTRATION**

**Unit - 5:** Overview of Labour Policy and Administration

**Unit - 6:** Labour Law Administrative Machinery (Central And State)

**Unit - 7:** International Labour Organisation

**Unit - 8:** International Labour Organisation And Indian Labour Legislation

## **BLOCK - III: FACTORIES ACT 1948 AND RELATED LEGISLATION**

**Unit - 9:** The Factories Act, 1948

**Unit - 10:** Welfare Measures And Other Measures

**Unit - 11:** Law Relating To Wages

**Unit - 12:** The Payment Of Bonus Act, 1965

## **BLOCK - IV: OTHER RELATED LEGISLATION**

**Unit - 13:** Industrial Employment Act, 1946

**Unit - 14 :** ESI Act, 1948

**Unit - 15:** Equal Remuneration Act, 1976 and Contract Labour Act, 1970

**Unit - 16 :** Critical Evaluation Of Working Of Labour Legislation in India

## **Course -SC-4.1D: STRATEGIC OPERATIONS MANAGEMENT**

### **BLOCK 1: MANUFACTURING STRATEGIES**

**Unit 1:** The traditional batch manufacturing environment. - New Manufacturing Era - Business Challenges of the New Manufacturing Era –

**Unit 2:** Necessity for Fundamental Changes in Manufacturing - And Service - Business Strategy and Global Competitiveness - Competitive Priorities –

**Unit 3:** Competing in New Manufacturing Era - Operating Environment of The New Manufacturing Era Business - Generic Manufacturing Strategies for New Manufacturing Era

**Unit 4:** Value analysis- -Process planning and routing-Pre requisite information needed for process planning- Steps in process planning- capabilities in a multi-product system.

### **BLOCK-2 OPERATIONS PLANNING AND CONTROL**

**Unit 5:** Objectives and benefits of planning and control-Functions of production control- Product planning- -

**Unit 6:** Production Control Systems-Loading and scheduling-Master Scheduling-Scheduling rulesGantt charts-Perpetual loading-Basic scheduling problems — Flow production scheduling- Batch production scheduling-Product sequencing –

**Unit 7:** Production Control systems-Periodic batch control-Material requirement planning Kanban – Dispatching-Progress reporting and expediting- Manufacturing lead time-Techniques for aligning completion times and due dates.

**Unit 8:** Managing Strategy, Competitive strategy, Make or Buy

### **BLOCK-3 OPERATIONS STRATEGY**

**Unit 9:** The Richardson, Taylor and Gordon framework, Translating strategy into operational effectiveness

**Unit 10:** Implementing operations strategy, Outsourcing

**Unit 11:** Modern manufacturing methods, automation, ERP, nanotechnology

**Unit 12:** Mechatronics, Internet of things, Industry 4.0, Machine learning

### **BLOCK -4 – JAPANESE MANUFACTURING TECHNIQUES**

**Unit 13:** Integrated Manufacturing systems, Small machines

**Unit 14:** Just in Time Technology-Lean manufacturing,

**Unit 15:** Toyota Production System, Kanban System-

**Unit 16:** JIT in Services-Value Analysis

### **COURSE -SC-4.2D: WORLD CLASS MANUFACTURING**

#### **BLOCK-1 WORLD CLASS MANUFACTURING**

**Unit 1:** WCM Basics

**Unit 2:** Quality in World-Class Manufacturing

**Unit 3:** World class Excellent.

**Unit 4:** Quality Management

#### **BLOCK 2: SYSTEM FOR WORLD CLASS MANUFACTURING SYSTEM**

**Unit 5:** Global Quality Improvement Methods

**Unit 6:** Case studies on leading Indian companies towards world class manufacturing

**Unit 7:** Group Technology, Focused Factories and Cellular Manufacturing

**Unit 8:** Total Productive Maintenance

#### **BLOCK-3 TOOLS OF TQM**

**Unit 9 :** Maintenance Management, Types, Advantages, Reliability

**Unit 10:** TQM framework- Obstacles to TQM- TQM models- TQM in services

**Unit 11:** Tools for Process improvement- Process capability- Process mapping- Process Design

**Unit 12:** Five why techniques- kaizen- Radar Chart Earned Value Management

#### **BLOCK-4: TECHNIQUES OF QUALITY**

**Unit 13:** Adding value to the organization

**Unit 14:** Taguchis Quality loss Function, Robust Design, Design of Experiments,

**Unit 15:** SIX SIGMA, Zero Defects, , FMS, Rapid Prototyping , 3 M,

**Unit 16:** Leading Indian Companies engaged in world Class Manufacturing, Examples from different parts of World

## **Course -SC-4.3D: GLOBAL OPERATIONS MANAGEMENT**

### **BLOCK-1: Introduction to Global Operations**

**Unit 1:** Meaning, Scope, Significance, Advantages and limitations of global operations

**Unit 2:** Location and production decisions –Facility reallocations - Multinational Companies

**Unit 3:** Role of technology in international operations. Ethical issues in global operations

**Unit 4:** MNCs, Future of global operations, global services- global transportation –

### **Block 2: Global Operations strategy -**

**Unit 5:** Global Operations strategy, global mergers and acquisitions global network-

**Unit 6:** Aviation and marine transportation- Issues, Ease of Operations

**Unit 7:** International product design, development, International product life cycle, **Unit 8:** International branding, Reverse engineering,

### **Block 3: Global New product Development**

**Unit 9:** International promotion, Pricing, Exporting, Exporting procedures, technology transfer

**Unit 10:** International sourcing, Single sourcing and Multi sourcing, ‘Global Procurement,

**Unit 11:** counter trade, MFA, Importing for Exporting,

**Unit 12:** Role of international organizations in international trade, Challenges for developing countries,

### **Block 4: Global Logistics**

**Unit 13:** Government Support for international operations, Global Services, providing services abroad- Challenges

**Unit 14:** International distribution, factors affecting distributions, International cargo, international transit insurances,

**Unit 15:** international supply chain management, Regulations, **Unit 16:** International flow of information,

**Case Studies from Different parts of World.**

**ELECTIVE : E : TOURISM**

**COURSE NAME : TRAVEL AGENCY MANAGEMENT**

**COURSE- SC-4.1 E**

**BLOCK -1 UNDERSTANDING TRAVEL AGENCIES**

- Unit-1** History of Travel Agencies
- Unit-2** Organization and Job Structure
- Unit-3** Types of Ownership
- Unit-4** Functions of Travel Agency

**BLOCK -2 TRAVEL AGENCY BUSINESS**

- Unit-5** Linkages with Principal Suppliers
- Unit-6** Setting Up A Travel Agency
- Unit-7** Organization and Associations of Travel Agents
- Unit-8** Travel Formalities

**BLOCK -3 UNDERSTANDING TOUR OPERATORS**

- Unit-9** Types of Tour Operators – Tour Packaging
- Unit-10** Tourist Guides
- Unit-11** Guiding in Various Settings
- Unit-12** Itinerary Planning, Tour Costing and Pricing

**BLOCK -4 TRAVEL TRADE**

- Unit-13** Travel Agency Marketing
- Unit-14** Tourist Accommodation
- Unit-15** Safety and Security Guidelines for Adventure Tour Operator
- Unit-16** Global Distribution System

**ELECTIVE : E : TOURISM**

**COURSE NAME : ECO-TOURISM AND SUSTAINABLE DEVELOPMENT**

**COURSE- SC-4.2 E**

**BLOCK -1 ECO – TOURISM**

- Unit-1** Relationship of Tourism and Environment
- Unit-2** Eco Tourism Resources
- Unit-3** Eco Tourism in Karnataka
- Unit-4** Carrying Capacity

**BLOCK -2 SUSTAINABLE DEVELOPMENT**

- Unit-5** Sustainable Tourism and Development
- Unit-6** Role of World Tourism Organisation
- Unit-7** Economic impacts
- Unit-8** Socio Cultural Impacts of Tourism

**BLOCK -3 TOURISM IMPACTS AND SUSTAINABLE DEVELOPMENT**

- Unit-9** Wildlife and Sustainable Tourism Development
- Unit-10** Wildlife Sanctuaries in India
- Unit-11** Problems of Sustainable Tourism
- Unit-12** Sustainable Tourism in the New Millennium

**BLOCK -4 ECO-TOURISM POLICY & ENVIRONMENTAL PROTECTION**

- Unit-13** Ecotourism Policy and Legislation
- Unit-14** Global Code of Ethics for Tourism
- Unit-15** Green Hotels of Ecotels
- Unit-16** Role of Various Organizations in Sustainable Tourism Development

**ELECTIVE : E : TOURISM**

**COURSE NAME : GLOBAL TOURISM**

**COURSE- SC-4.3 E**

**BLOCK -1 GLOBAL TOURISM GENERAL**

- Unit-1 :** Introduction
- Unit-2 :** Global Tourism Towards an Integrated Approach
- Unit-3 :** Role of ethics in Global Tourism
- Unit-4 :** How India can Become Global Tourist Destination

**BLOCK -2 GROWTH OF GLOBAL TOURISM**

- Unit-5 :** Tourism Growth and Trends
- Unit-6 :** Tourism Marketing – Global Tourism
- Unit-7 :** International Tourism and Sustainable Development
- Unit-8 :** Tourism Developing Countries

**BLOCK -3 CHALLENGES OF GLOBAL TOURISM**

- Unit-9 :** International Tourism-The Global Tourism Industry
- Unit-10 :** Cross Cultural

**Unit-11 :** International Tourism-Challenges in Prospective

**Unit-12 :** Island Tourism

**BLOCK -4 SELECTED DESTINATIONATIONS**

**Unit-13 :** Tourism Destination of some selected European countries

**Unit-14 :** Tourist Destinations of Selected Destinations of Asian Countries

**Unit-15 :** Tourist Destinations of U.S.A. and Other Countries

**Unit-16 :** Tourist Destinations of Selected African Countries

**LAW OF BANKING**

**COURSE- SC-4.1 F**

**BLOCK -1**

**Unit-1 :** The Architecture of Indian Finance Sector

**Unit-2 :** Commercial Banks and their Functions

**Unit-3 :** Banking as a Business of Borrowing and Lending

**Unit-4 :** Banker as Borrower

**Unit -5 :** Miscellaneous Aspects of Banking

**BLOCK -2**

**Unit-1 :** Regulating Banks

**Unit-2 :** The Central Bank as Regulator

**Unit-3 :** Law of banking Regulation

**Unit-4 :** NBFCS and their Regulation

**Unit-5 :** NBFCS and their regulation, consumer protection act and IBA code for banking practice

**BLOCK -3**

**Unit-1 :** Law and Practice of Negotiable instrument

**Unit-2 :** Negotiable instrument-Law and Procedure

**Unit-3 :** Negotiable instruments Law and Procedure

**Unit-4 :** Negotiable instruments Law and Procedure

**Unit-5 :** Banker and Customer Relationship

**BLOCK -4**

**Unit-1 :** Loans and Advances

**Unit-2 :** Securities for Bankers Loan

- Unit-3 :** Enforcement of security interprets Act 2002
- Unit-4 :** The Banking Ombudsman Scheme
- Unit-5 :** The modern Aspects of Banking

## **INTERNATIONAL TRADE LAW**

### **COURSE- SC-4.2 F**

#### **BLOCK -1**

- Unit-1 :** World trade organization and economic theories
- Unit-2 :** World trade organization as an international institution
- Unit-3 :** GATT and Trade in goods
- Unit-4 :** Trade remedies and the WTO
- Unit -5 :** Trade agreements

#### **BLOCK -2**

- Unit-1 :** Technical barriers to trade
- Unit-2 :** General agreement on trade in services (GATS)
- Unit-3 :** Trade related aspects of intellectual property (TRIPS)
- Unit-4 :** Agreement on Agriculture
- Unit-5 :** WTO in 21<sup>st</sup> century

#### **BLOCK -3**

- Unit-1 :** Transnational commercial laws
- Unit-2 :** International sales
- Unit-3 :** International carriage of goods
- Unit-4 :** International payments
- Unit-5 :** International commercial arbitration

#### **BLOCK -4**

- Unit-1 :** Law and policy of export-import trade in India
- Unit-2 :** Liberalization of trade and exim policy
- Unit-3 :** Special economic zones
- Unit-4 :** Customs law
- Unit-5 :** Foreign investment

## **CORPORATE TAXATION LAW**

### **COURSE- SC-4.3 F**

## **BLOCK -1**

- Unit-1 :** Concept of Taxation
- Unit-2 :** Constitutional provisions relating to taxes
- Unit-3 :** Basic concepts of Income Tax
- Unit-4 :** Heads of income – Tax free Incomes

## **BLOCK -2**

- Unit-5 :** Returns - Types of returns
- Unit-6 :** Income tax Authorities
- Unit-7 :** Advance ruling
- Unit-8 :** Assessment of Business organizations
- Unit-9 :** Combination of companies

## **BLOCK -3**

- Unit-10 :** Introduction to indirect taxes
- Unit-12 :** Customs Duties
- Unit-13 :** Cascading effects of sales taxes
- Unit-14 :** Service Tax
- Unit-15 :** Transfer pricing



## **BLOCK -4**

**Unit-16 :** International Taxation

**Unit-17 :** Tax treaties

**Unit-18 :** OECD and UN models of tax treaties

**Unit-19 :** Tax Planning and Management

**Unit-20 :** Tax planning in respect of amalgamation, merger, demerger and acquisitions

## **Elective –G: Information Technology (IT)**

### **COURSE -SC-4.1G: SOFTWARE PROJECT MANAGEMENT**

#### **BLOCK 1:**

**Unit 1:** Introduction To Project Management

**Unit 2:** Project Planning

**Unit 3:** Scope Management

**Unit 4:** Project Scheduling

#### **BLOCK 2:**

**Unit 5:** Cost Estimation Principles and Importance

**Unit 6:** Cost Estimation Models

**Unit 7:** Quality Management Characteristics and Importance

**Unit 8:** Quality Management Tools and Case Study

#### **BLOCK 3:**

**Unit 9:** Human Resources Management

**Unit 10:** Case Study and Issues Involved

**Unit 11:** Planning and Reporting

**Unit 12:** Case Study Description

#### **BLOCK 4:**

**Unit 13:** Risk Management And Case Study

**Unit 14:** Procurement Procedures

**Unit 15:** Case Study Description

**Unit 16:** Planning, Execution And Closing

## **COURSE -SC-4.2G: Information Security**

### **BLOCK I**

**Unit 1:** Information Security

**Unit 2:** Security Services, Mechanism and Attacks

**Unit 3:** Physical and System Security

**Unit 4.** Internet and Web Security

### **BLOCK II**

**Unit 5.** Network Security Fundamentals

**Unit 6.** IT Acts and Cyber Laws

**Unit 7** Introduction to Cyber Security

**Unit 8:** Cyber Security Vulnerabilities and Cyber Security Safeguards

### **BLOCK III**

**Unit 9:** Awareness.

**Unit 10:** Securing Web Application, Services and Servers

**Unit 11:** Intrusion Detection and Prevention

**Unit 12:** Cryptography and Network Security.

### **BLOCK IV**

**Unit 13:** Overview of Firewalls.

**Unit 14:** Cyberspace and The Law Introduction,

**Unit 15:** Cyber Forensics

**Unit 16:** Investigating Information-Hiding

## **COURSE -SC-4.3G: BIG DATA ANALYTICS USING R**

### **BLOCK I**

**Unit 1:** Understanding Big Data

**Unit 2:** Business Motivations and Drivers for Big Data Adoption

**Unit 3:** Big Data Adoption and Planning Considerations

**Unit 4:** Enterprise Technologies and Big Data Business Intelligence

### **BLOCK II**

**Unit 5:** Big Data Storage Concepts

**Unit 6:** Big Data Processing Concepts

**Unit 7:** Big Data Storage Technology

**Unit 8:** Big Data Analysis Techniques

### **BLOCK III**

**Unit 10:** Business Values

**Unit 11:** Inside Cloud Computing

**Unit 12:** Cloud Service Administration

### **BLOCK IV**

**Unit 13:** Cloud Computing Technology- Introduction

**Unit 14:** Accessing the Cloud- Introduction

**Unit 15:** Data Management- Introduction

**Unit 16:** Information Storage in Cloud Computing

### **1.6.3 SCHEME OF EXAMINATION**

The Evaluation conducted each semester consists of Internal Assessment and Term End Examination. The Internal Assessment consists of Assignment of 10 marks and seminar presentation for 10 marks in each paper.

#### **M.B. A. I<sup>st</sup> SEMESTER**

<b>Course Code</b>	<b>Credits</b>	<b>IA Marks</b>	<b>Theory</b>		<b>Aggregate for Pass</b>
			<b>Max. Marks</b>	<b>Min. Marks</b>	
MBHC-1.1	4	20	80	32	40
MBHC-1.2	4	20	80	32	40
MBHC-1.3	4	20	80	32	40
MBHC-1.4	4	20	80	32	40
MBHC-1.5	4	20	80	32	40
ELM 01	2	10	40		

#### **M.B. A. II<sup>nd</sup> SEMESTER**

<b>Course Code</b>	<b>Credits</b>	<b>IA Marks</b>	<b>Theory</b>		<b>Aggregate for Pass</b>
			<b>Max. Marks</b>	<b>Min.Marks</b>	
MBHC-2.1	4	20	80	32	40
MBHC-2.2	4	20	80	32	40
MBHC-2.3	4	20	80	32	40
MBHC-2.4	4	20	80	32	40

MBHC-2.5	4	20	80	32	40
ELM 02	2	10	40		

### M.B. A. III<sup>rd</sup> SEMESTER

Course Code	Credits	IA Marks	Theory		Aggregate for Pass
			Max.Marks	Min. Marks	
MBHC-3.1	4	20	80	32	40
MBHC-3.2	4	20	80	32	40
SEC-3	2	20	80	32	40
MBSC-3.1A/B/C/D/E/F/G	4	20	80	32	40
MBSC-3.2A/B/C/D/E/F/G	4	20	80	32	40
MBSC-3.3A/B/C/D/E/F/G	4	20	80	32	40

(Course MBHC-3.1, MBHC-3.2 and SEC-3 are common subjects for all the learners of Third semester. MBSC-3.1A/B/C/D/E/F/G, MBSC-3.2A/B/C/D/E/F/G and MBSC-3.3A/B/C/D/E/F/G are electives: A- Finance, B- Marketing and C- Human Resource Management, D – Operations, E – Tourism, F - Corporate Law, G - Information Technology (IT))

### M.B. A. IV<sup>th</sup> SEMESTER

Course Code	Credits	IA Marks	Theory		Aggregate for Pass
			Max. Marks	Min. Marks	
MBHC-4.1	4	20	80	32	40
MBHC-4.2	4	20	80	32	40
SEC-4	2	20	80	32	40
MBSC-4.1A/B/C/D/E/F/G	4	20	80	32	40
MBSC-4.2A/B/C/D/E/F/G	4	20	80	32	40
MBSC-4.3A/B/C/D/E/F/G	4	20	80	32	40
Project	4	-	100	40	40
VIVA	2	-	50	20	20

(Course MBHC-4.1, MBHC-4.2 and SEC-4 are common subjects for all the learners of fourth semester. MBSC-4.1A/B/C/D/E/F/G, MBSC-4.2A/B/C/D/E/F/G and MBSC-4.3A/B/C/D/E/F/G are electives: A-

Finance, B- Marketing and C- Human Resource Management, D – Operations, E – Tourism, F - Corporate Law, G - Information Technology (IT))

### Question Paper Pattern

**MBHC-1.2**

**First Semester M.B.A Degree Examination, August 2022  
(CBCS Scheme)  
Course : MANAGERIAL ECONOMICS**

Time: 3 Hours

Max. Marks : 80

#### **Section– A**

Answer **any five** sub-questions. **Each** question sub-question carries **(5×3=15)**

- a.
- b.
- c.
- d.
- e.
- f.
- g.

#### **Section – B**

Answer **any four** questions. **Each** question carries **5** marks. **(4×5=20)**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

#### **Section – C**

Answer **any three** questions. **Each** question carries **10** marks. **(3×10=30)**

- 7)
- 8)
- 9)
- 10)

11)

**Section – D**

**Case (Compulsory) :**

**(1×15=15)**

12) The following table gives the information regarding the units produced, total revenue and total cost of production of a toy factory. Complete the table.

<b>Units of Output (Rs).</b>	<b>Total Revenue (Rs.)</b>	<b>Total Cost</b>	<b>Total Profit</b>	<b>Marginal `Cost</b>	<b>Marginal Revenue</b>	<b>Marginal Profit</b>
250	1,000	752				
251	1,004	753				
252	1,008	755				
253	1,012	758				
254	1,016	762				
255	1,020	767				
256	1,024	773				
257	1,028	780				

**Second Semester M.B.A Degree Examination, January 2022**  
**(CBCS Scheme)**  
**Course : INFORMATION TECHNOLOGY FOR MANAGERS**

Time: 3 Hours

Max. Marks : 75

**Section– A**

Answer **all** sub-questions. **Each** question carries **two** marks. **(5×3=15)**

- a.
- b.
- c.
- d.
- e.

**Section – B**

Answer **any four** questions of the following. **Each** question carries **10** marks. **(4×5=20)**

- 1.
- 2.
- 3.
- 4.
- 5.

**Section – C**

Answer **any three** questions. **Each** question carries **15** marks. **(3×15=45)**

- 6)
- 7)
- 8)
- 9)
- 10)

**Third Semester M.B.A Degree Examination, September 2022**  
**(CBCS Scheme)**  
**Course: ENTREPRENEURIAL AND SMALL BUSINESS**  
**(Compulsory)**

Time: 3 Hours

Max. Marks : 80

**Section- A**

Answer **any five** sub-questions. **Each** question sub-question carries 3 Marks **(5×3=15)**

- a.
- b.
- c.
- d.
- e.
- f.
- g.

**Section – B**

Answer **any four** questions. **Each** question carries **5** marks. **(4×5=20)**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

**Section – C**

Answer **any three** questions. **Each** question carries **10** marks. **(3×10=30)**

- 7)
- 8)
- 9)
- 10)
- 11)

**Section – D**

**12) Case study** **(1×15=15)**



**IV Semester M.B.A Degree Examination, January 2022**  
**(CBCS Scheme)**  
**Course: QUALITY AND OPERATIONS MANAGEMENT**  
**(Compulsory)**

Time: 3 Hours

Max. Marks : 75

**Section– A**

Answer **any five** sub-questions. **Each** question sub-question carries **(5×3=15)**

- a.
- b.
- c.
- d.
- e.
- f.
- g.

**Section – B**

Answer **any four** questions. **Each** question carries **5** marks. **(4×5=20)**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

**Section – C**

Answer **any three** questions. **Each** question carries **10** marks. **(3×10=30)**

- 7)
- 8)
- 9)
- 10)
- 11)

**Section – D**

**12) Case (Compulsory) :** **(1×15=15)**

# **CURRICULUM**



**KARNATAKA STATE OPEN UNIVERSITY**

**Mukthagangothri, Mysuru 570 006**

**Choice Based Credit System (CBCS) Scheme**

**Detailed Syllabus**

**of**

**Master of Computer Applications**

**MCA Course**

# SEMESTER-I

SL.NO	COURSE CODE	SUBJECT CODE	SUBJECT TITLE	TEACHING HOURS/WEEK			CREDITS	EXAM HOURS	CIE	SEE	TOTAL
				L	T	LAB					
1	20MCA11	CPT 1.1	PROBLEM SOLVING USING C	04	-	-	04	03	20	80	100
2	20MCA12	CPT 1.2	ADVANCED DATA STRUCTURES AND ALGORITHMS	04	-	-	04	03	20	80	100
3	20MCA13	CPT 1.3	OPERATING SYSTEMS	04	-	-	04	03	20	80	100
4	20MCA14	SPT 1.4	DISCRETE MATHEMATICAL STRUCTURES AND STATISTICS	04	-	-	04	03	20	80	100
5	20MCA15	SPT 1.5	ADVANCED DATA BASE MANAGEMENT SYSTEMS	04	-	-	04	03	20	80	100
6	20MCA16	CPP 1.6	DATA STRUCTURE LAB			04	02	03	10	40	50
7	20MCA17	CPP1.7	LINUX PROGRAMMING LAB			04	02	03	10	40	50
8	20MCA18	SPP 1.8	ADVANCED. DBMSLAB			04	02	03	10	40	50
<b>TOTAL CREDITS</b>							<b>26</b>	<b>TOTAL MARKS</b>			<b>650</b>
<b>TOTAL CONTACT HOURS /WEEK</b>							<b>32</b>				

**CPT: Core Paper Theory,**

**SPT: Special paper Theory,**

**CPP: Core Paper Practical,**

**Special paper Practical**

**OEPT: Open Elective Paper Theory, OEPP: Open Elective paper Practical**

## SEMESTER-II

SL. NO	COURSE CODE	SUBJECT CODE	SUBJECT TITLE	TEACHING HOURS/WEEK			CREDITS	EXAM HOURS	CIE	SEE	TOTAL
				L	T	LAB					
1	20MCA21	CPT 2.1	ADVANCED SOFTWARE ENGINEERING	04	-	-	04	3	20	80	100
2	20MCA22	CPT 2.2	ADVANCED JAVA PROGRAMMING	04	-	-	04	3	20	80	100
3	20MCA23	CPT 2.3	ELECTIVE 1	04	-	-	04	3	20	80	100
4	20MCA24	OEPT2.4	INTERNET TECHNOLOGY	04	-	-	04	3	20	80	100
5	20MCA25	SPT 2.5	DATA MINING AND DATA WAREHOUSING	04	-	-	04	3	20	80	100
6	20MCA26	CPP 2.6	JAVA PROGRAMMING LAB	-	01	02	02	3	10	40	50
7	20MCA27	SPP 2.7	DATA MINING LAB	-	01	02	02	3	10	40	50
8	20MCA28	OEPP 2.8	IT LAB	-	01	02	02	3	10	40	50
<b>TOTAL CREDITS</b>							<b>26</b>	<b>TOTAL MARKS</b>		<b>650</b>	
<b>TOTAL CONTACT HOURS /WEEK</b>							<b>29</b>				

ELECTIVE 1	
20MCA231	ARTIFICIAL INTELLIGENCE
20MCA232	CLOUD COMPUTING
20MCA233	BIG DATA ANALYTICS
20MCA234	Ad hoc Networks

## SEMESTER-III

SL.NO	COURSE CODE	SUBJECT CODE	SUBJECT TITLE	TEACHING HOURS/WEEK			CREDITS	EXAM HOURS	CIE	SEE	TOTAL
				L	T	LAB					
1	20MCA31	CPT 3.1	FINITE AUTOMATA AND FORMAL LANGUAGES	4	-		4	3	20	80	100
2	20MCA32	CPT 3.2	COMPUTER NETWORKS	4	-		4	3	20	80	100
3	20MCA33	CPT 3.3	PYTHON PROGRAMMING	4	-		4	3	20	80	100
4	20MCA34	SPT 3.4	ELECTIVE 2	4	-		4	3	20	80	100
5	20MCA35	OET 3.5	ADVANCED WEB PROGRAMMING	4	-		4	3	20	80	100
6	20MCA36	CPP 3.6	PYTHON PROGRAMMING LAB	-			2	3	10	40	50
7	20MCA37	OEPP 3.7	ADVANCED WEB PROGRAMMING LAB	-	-		2	3	10	40	50
8	20MCA38	CPP 3.8	MINI PROJECT	-			2	3	10	40	50
<b>TOTAL CREDITS</b>							<b>26</b>	<b>TOTAL MARKS</b>			<b>650</b>
<b>TOTAL CONTACT HOURS /WEEK</b>							<b>32</b>				

### ELECTIVE 2

20MCA341	LINEAR ALGEBRA AND PROBABILITY DISTRIBUTION
20MCA342	MACHINE LEARNING
20MCA343	IOT
20MCA344	DEEP LEARNING

## SEMESTER-IV

SL.NO	COURSE CODE	SUBJECT CODE	SUBJECT TITLE	TEACHING HOURS/WEEK			CREDITS	EXAM HOURS	CIE	SSE	TOTAL
				L	T	LAB					
1	20MCA61	CPP 6.1	RESEARCH METHODOLOGY	4	-	-	4	03	20	80	100
2	20MCA62	CPP 6.2	DISSERTATION/ MAJOR PROJECT (DURING 4 <sup>TH</sup> SEMESTER 12 WEEKS)	-	-	-	12	03	100	200	300
<b>TOTAL CREDITS</b>							<b>16</b>	<b>TOTAL MARKS</b>			<b>400</b>

## I SEMESTER

SUBJECT NAME:PROBLEM SOLVING USING C			
SUBJECT CODE	20MCA11	CIE MARKS	20
NO. OF HOURS/WEEK:	04	SEE MARKS	80
TOTAL HOURS:	52	CREDITS	04

### Block-1:

14 Hours

### Algorithms and Flowcharts

The meaning of algorithms, Flowcharts and their need, Writing algorithms and drawing flowcharts for simple exercises like finding biggest of three numbers, to find roots of given quadratic equation, to find the biggest and smallest of given set of numbers and such other simple examples Introduction to programming in C, Constants, Variables and Data Types Character set, C tokens, keywords & identifiers, structure of C program, executing a C program. Constants, variables, data types, declaration of variables, declaration of storage classes, assigning values to variables defining symbolic constants, declaring a variable as constant, declaring a variable as volatile, overflow and underflow of data. Operators and Expressions Arithmetic operators, relational operators, logical operators, assignment operator, increment and decrement operator, conditional operator, bitwise operators, comma operator, special operators, arithmetic expressions, evaluation of expressions, precedence of arithmetic operators, type conversions in expressions, operator precedence and associability, mathematical functions

### Block -2:

10 Hours

### Managing Input and Output Operations

The scanf() &printf() functions for input and output operations, reading a character, writing a character, (the getchar() &putchar() functions) , the address operator(&), formatted input and output using format specifiers, Writing simple complete C programs.

Control Statements Decision making with if statement, simple if statement, the if..else statement, nesting of if..else statements, the else..if ladder, the switch statement, the ? : operator, the goto statement, the break statement, programming examples Loop Control Structures The while statement, the do. while statement, the for statement, nested loops, jumps in loops, the continue statement, programming examples.

**Block -3:**

**10 Hours**

### **Arrays**

The meaning of an array, one dimensional and two-dimensional arrays, declaration and initialization of arrays, reading, writing and manipulation of above types of arrays, multidimensional arrays, dynamic arrays, programming examples. Character Arrays and Strings Declaring and initialing string variables, reading string from terminal, writing string to screen, arithmetic operations on characters, putting strings together, comparison of two strings, string handling functions, table of strings, other features of strings, programming examples.

**Block – 4:**

**10 Hours**

### **User Defined Functions**

Need for user defined functions, a multi-function program, elements of User defined functions, defining functions, return values and their types, function calls, function declaration, category of functions, no arguments and no return values, arguments but no return values, arguments with return values, no arguments with return value, functions that return multiple values, nesting of functions, recursion, passing arrays to functions, passing string to functions, programming examples. Structures and Unions Defining a structure, declaring structure variables, accessing structure members, structure initialization, copying and comparing structure variables, operations on individual members, array of structures, structures within structures, structures and functions, Unions, size of structures, programming examples.



**Pointers**

Understanding pointers, accessing the address space of a variable, declaring and initialization pointer variables, accessing a variable through its pointer, chain of pointers, pointer expressions, pointers and arrays, pointer and character strings, array of pointers, pointer as function arguments, functions returning pointers, pointers to functions, pointers and structures, programming examples.

**Text Books:**

1. Behrouz A Forouzan and Richard F Gilbert, Structured Programming Approach in C, 2nd Edition, Thomson, 2001.
2. V Raja Raman, Computer Programming in C, Prentice Hall India, 2000. Chapters: 1.1, 1.3, 2.1, 2.3, 3.1, 3.2, 3.3.

<b>SUBJECT NAME: ADVANCED DATA STRUCTURES AND ALGORITHMS</b>			
<b>SUBJECT CODE</b>	<b>20MCA12</b>	<b>CIE MARKS</b>	<b>20</b>
<b>NO OF HOURS/WEEK:</b>	<b>04</b>	<b>SEE MARKS</b>	<b>80</b>
<b>TOTAL HOURS:</b>	<b>52</b>	<b>CREDITS</b>	<b>04</b>

**Course Learning Objectives: This course will enable students to:**

- Familiarize the knowledge of various types of data structures, operations and algorithms
- sorting and searching operations.
- Use the concepts of Stack, Queue, Lists, Trees, Hashing, Searching and Sorting
- Techniques
- Build solutions for real world problems using concepts of data structures
- Know the importance of designing efficient algorithm
- Know various possible algorithm design techniques/methods
- Analyze the algorithm and understand its performance

**Course Outcome (CO): At the end of this course, the students will be able to**

CO1: Acquire knowledge of

- Various types of data structures, operations and algorithms
- Sorting and searching

operations  
CO2: Analyze the performance of

- Stack, Queue, Lists, Trees, Hashing, Searching and Sorting techniques

CO3: Implement all the applications of Data structures in a high-level language

CO4: Design and apply appropriate data structures for solving computing problems

CO5: Classify problems as P, NP or NP Complete

CO6: Implement algorithms using various design strategies and determine their order of growth.

**Block-1:**

**12 Hours**

**Introduction to algorithm**, Properties of algorithm, Notation for Programs, Some simple examples.

Space complexity, Time Complexity, Asymptotic Notation, Practical Complexities, Performance Measurement of simple algorithms,

**Analyzing Control Structures**, Using a barometer, Supplementary examples, Average Case Analysis, Amortized Analysis, Solving recurrences.

**Searching algorithms**, linear search, Conventional sort, selection sort, insertion sort, binary search based insertion sort and their complexities.

**Block -2:**

**10 Hours**

**Concept of Data structure and its importance:** Relationship with algorithm, Classification of data structure, abstract data type / data object (ADT).

**Stack**, stack as ADT, recursion, expression evaluation, Queue, queue as ADT, queue applications realization of stack and queues based on sequential allocation, associated algorithms and their time analysis.

**Linked list**, some general linked list operations: Singly linear, circular and doubly linked list, associated algorithms and their time analysis Applications of linked lists: Polynomial operations, Dictionary Construction; Sparse matrix multiplication, associated algorithms and their time analysis

### **Block -3:**

**10 Hours**

**Introduction, Fundamentals of the Analysis of Algorithm Efficiency:** Notion of Algorithm, Fundamentals of Algorithmic Problem Solving, Important Problem Types, Fundamental data Structures. Analysis Framework, Asymptotic Notations and Basic efficiency classes, Mathematical analysis of Recursive and Non-recursive algorithms.

### **Block -4:10 Hours**

**Brute Force:** Selection Sort and Bubble Sort, Sequential Search, Exhaustive search and String Matching.

### **Divide-and-Conquer**

Merge sort, Quicksort, Binary Search, Binary tree Traversals and related properties, Multiplication of large integers.

### **Block -5:10 Hours**

### **Decrease-and-Conquer**

Insertion Sort, Depth First and Breadth First Search, Topological sorting, Algorithms for Generating Combinatorial Objects: generating permutations.

### **Greedy Technique**

Prim's Algorithm, Kruskal's Algorithm, Dijkstra's Algorithm, Huffmann Trees. The students will have to answer 5 full questions, selecting one full question from eight questions

### **Text Books:**

1. Anany Levitin: Introduction to the Design and Analysis of Algorithms, Pearson Education, 2nd Edition. (Chapters 1.1-1.4, 2.1-2.4, 3.1, 3.2, 3.4, 4.1-4.5, 5.1-5.4, 7.1-7.3, 8.1, 8.2, 8.4, 9.1-9.4,

11.1,11.3, 12.1-12.2)

## Reference Books:

1. Cormen T.H., Leiserson C.E., and Rivest R.L.: Introduction to Algorithms, PHI 1998.
2. *Horowitz E., Sahani S., Rajasekar S.: Computer Algorithms, Galgotia*

<b>SUBJECT NAME: OPERATING SYSTEMS</b>			
<b>SUBJECT CODE</b>	<b>20MCA13</b>	<b>CIE MARKS</b>	<b>20</b>
<b>NO OF HOURS/WEEK:</b>	<b>04</b>	<b>SEE MARKS</b>	<b>80</b>
<b>TOTAL HOURS:</b>	<b>52</b>	<b>CREDITS</b>	<b>04</b>

**Course Outcome:**

- Understand the principles and methods for resource-analysis for embedded- and real-time systems.
- Acquire good knowledge of the relevant mechanisms and methods in operating systems and hardware that have influence on real-time aspects, principles and methods for design and construction of embedded- and real-time systems.

**Course Content:**

**Block – 1**

**10Hours**

Introduction to OS and RTOS: Architecture of OS (Monolithic, Microkernel, Layered, Exo-kernel and Hybrid kernel structures), Operating system objectives and functions, Virtual Computers, Interaction of O. S. & hardware architecture, Evolution of operating systems, Batch, multi programming. Multitasking, Multiuser, parallel, distributed & real –time O.S.

**Block – 2**

**08Hours**

Process Management of OS/RTOS: Uniprocessor Scheduling: Types of scheduling, scheduling algorithms: FCFS, SJF, Priority, Round Robin, UNIX Multi-level feedback queue scheduling, Thread Scheduling, Multiprocessor Scheduling concept, Real Time Scheduling concepts.

**Block – 3**

**12Hours**

Process synchronization and concurrency: Principles of Concurrency, Mutual Exclusion H/W Support, software approaches, Semaphores and Mutex, Message Passing, Monitors, Classical Problems of Synchronization: Readers-Writers Problem, Producer Consumer Problem, Dining Philosopher problem. Deadlock: Principles of deadlock, Deadlock

## Prevention, Deadlock Avoidance, Deadlock Detection, An Integrated Deadlock Strategies.

### **Block – 4**

**12Hours**

Memory and I/O Management: Memory Management requirements, Memory partitioning: Fixed, dynamic, partitioning, Buddy System Memory allocation Strategies (First Fit, Best Fit, Worst Fit, Next Fit), Fragmentation, Swapping, Segmentation, Paging, Virtual Memory, Demand paging, Page Replacement Policies (FIFO, LRU, Optimal, clock), Thrashing, Working Set Model.

### **Block – 5**

**10Hours**

I/O Management and Disk Scheduling: I/O Devices, Organization of I/O functions, Operating System Design issues, I/O Buffering, Disk Scheduling (FCFS, SCAN, C-SCAN, SSTF), Diskcaches. RTOS Application Domains:

Comparison and study of RTOS: Vxworks and  $\mu$ COS Case studies: RTOS for Image Processing – Embedded RTOS for voice over IP – RTOS for fault Tolerant Applications – RTOS for Control Systems.

### **Reference Books:**

1. Wayne Wolf, "Computers as Components: Principles of Embedded Computing system Design," 2/e, Kindle Publishers, 2005.
2. Tanenbaum, "Modern Operating Systems," 3/e, Pearson Edition, 2007.
3. Jean J Labrosse, "Embedded Systems Building Blocks Complete and Ready-to-use Blocks in C," 2/e, 1999.
4. C.M. Krishna and G. Shin, "Real Time Systems," McGraw-Hill International Edition, 1997.



<b>SUBJECT NAME: DISCRETE MATHEMATICAL STRUCTURES AND STATISTICS</b>			
<b>Subject code</b>	<b>20MCA14</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

*Course Learning Objectives: This course (18MCA23) will enable students to:*

- Familiarize the logical notation to define and reason about fundamental
- Mathematical concepts such as sets, relations, functions and integers.
- Use elementary combinatorial processes such as per mutations and combinations.
- Understand probabilities and distributions for simple combinatorial processes, and statistical methods for correlation and regression.

**Course Outcome (CO): At the end of this course, the students will be able to**

CO1: Use the logical notation to define and reason about fundamental mathematical concepts Such as sets, relations, functions and integers.

CO2: Calculate numbers of possible outcomes of elementary combinatorial processes such as Permutations and combinations.

CO3: Calculate probabilities and distributions for simple combinatorial processes; calculate Expectations.

CO4: Apply statistical methods for correlation and regression. Fitting a curve to a discrete data.

**Block-1: 12Hours Fundamentals of Logic**

Basic connectives and truth tables, logical equivalence, laws of logic, logical implication rules of inference. Quantifier's Propositional logic, equivalences, predicates and quantifiers, rules of inference, introduction to proofs, proof methods.

**Block-2:**

**10Hours**

**Sets Theory and Probability**

Sets and subsets, set operations, laws of set theory, counting and Venn diagrams. A first word on Probability, axioms of probability, conditional probability, Bayes' theorem.

**Block-3:**

**10Hours**

### ***Fundamentals of Counting and Properties of Integers***

The rules of Sum and Product, Permutations and Combinations, the Binomial theorem, Mathematical Induction, Recursive definitions: Fibonacci and Lucas numbers

**Block-4:**

**10Hours**

### ***Random variables and Probability Distributions***

Concept of a random variable discrete probability distributions, Continuous probability distributions, Mean, Variance and Covariance of random variables. Binomial and Poisson distributions, Exponential and Normal distributions with mean, variables and problems.

**Block-5:**

**10Hours**

### ***Statistical methods and Curve Fitting***

Correlation, coefficient of correlations, lines of regression-principle of least square. Rank correlation.

Curve Fitting- Graphical method, Principle of least square- to fit a straight line and parabola.

Fitting of Other curves of the form  $y = ax^b$   $y = ae^{bx}$   $y = a + bx$   $y = a + b/x$

#### ***Text Books:***

1. Discrete and Combinatorial Mathematics by Ralph P. Grimaldi and B V Ramana, 5th edition, Pearson, 2011. (Chapters: 1.1 to 1.3 4.1, 4.2, 2.1 to 2.5, 3.1 to 3.6)
2. Probability and Statistics for Engineers and Scientists by Walpole Myers Ye Pearson Education, Eighth edition. (Chapters: 3.1–3.3, 4.1 to 4.4, 5.3, 5.6, 6.2 to 6.4, 6.6, 6.7)
3. Higher Engineering Mathematics by Dr. B. S. Grewal, Khanna publishers, 40th edition (Chapters: 25.12 to 25.16, 24.1 to 24.6)

### Reference Books:

1. Discrete Mathematics and its Applications by Kenneth H Rosen, 7th edition, (Indian adaptation by Kamala Krithivasan), Tata McGraw Hill, 2011.
2. Discrete Mathematical Structures with Applications to Computer Science by J.P. Tremblay and R. Manohar, McGraw-Hill.
3. Probability and Statistics for Engineers by Richard A. Johnson and C. B. Gupta, Pearson Education.

<b>SUBJECT NAME: ADVANCED DATA BASE MANAGEMENT SYSTEMS</b>			
<b>Subject code</b>	<b>20MCA15</b>	CIE Marks	10
No of Hours/Week:	04	SEE Marks	40
Total Hours:	52	Credits	02

**Block-1:**

**12 Hours**

Introduction Purpose of Database system, Characteristics of database approach, Advantages of using DBMS, Data Abstraction, Data Models, Instances and schema, Data independence, Database Languages, Database Manager, Database Administrator, Database Users Data Modeling Entity sets, attributes and keys, Relationships, Database modeling using entity, Type role and structural constraints, Weak and Strong entity types, Entity-Relationship Diagram, Design of an E-R Database schema, Object modeling, Specialization and generalization, Enhanced entity-relationship (EER). Data Model Classification of data models, Hierarchical models - basic concepts, Network model - basic concepts, DBTG CODASYL model, Relational model. Comparison of different models Relational Model Relational model -basic concepts, Enforcing Data Integrity Constraints, Relational-Algebra Operations, Extended Relational Algebra Operations, Relational Calculus, Assertion and Triggers, views.

**Block-2:**

**10 Hours**

Commercial Query Languages Introduction to SQL, Basic queries in SQL, Advanced queries in SQL, Functions in SQL Aggregation, Updates in SQLs, Views in SQL, Embedded SQL and 4GLs, Procedural extension to SQL, Introduction to Query-by-example(QBE). Database Design Database design process, Relational database design, Anomalies in a database, Functional dependencies, minimal covers, Normal forms, First Normal Form, Second Normal Form, Third Normal Form, Boyce-Codd Normal Form, Reduction of an E-R schema to Tables. File Organization, Indexing and Hashing Overview of file organization techniques, Secondary storage devices, Operations in files, Heap files and sorted files, Indexing and Hashing- Basic concepts, Static Hashing, Dynamic Hashing and Extendible hashing, Single level ordered indexes, Multi-level indexes, Other types of indexes: B-Tree index files, B<sup>+</sup>- Tree index files, Bitmap index, Hash Index. Buffer management Transaction Processing Desirable properties of transactions, Implementation of atomicity and durability, Concurrent executions, Schedules and recoverability, Serializability of schedules, concurrency control, Serializability algorithms, Testing for Serializability.

**Block-3:**

**10 Hours**

Data Warehousing and Data Mining: Data Warehouse Architecture, Data Warehouse Implementation, Mining Methods, Mining Various Kinds of Association Rules. Data Mining: Data Mining Applications, Social Network Analysis.

**Block-4:****10 Hours**

Big Data: Introduction to principles and practice of systems that improve performance through experience. Topics include statistical learning framework, supervised and unsupervised learning, performance evaluation and empirical methodology; design tradeoffs. Introduction to the Big Data problem. Current challenges, trends, and applications Algorithms for Big Data analysis. Mining and learning algorithms that have been developed specifically to deal with large datasets Technologies for Big Data management. Big Data technology and tools, special consideration made to the Map Reduce paradigm and the Hadoop ecosystem

**Block-5:****10 Hours**

Information Retrieval and Search Engines: Architecture of search engine, Ranking and Evaluation; CRAWLS AND FEEDS: Crawling the Web, Directory Crawling, Conversion Problem, Storing the Documents, Detecting Duplicates. Processing text: Text Statistics, Document Parsing, Document Structure and Markup, Link analysis, Information Extraction, Internationalization; RANKING WITH INDEXES: Inverted indexes, Compression, Entropy and Ambiguity, Delta Encoding, Bit-aligned codes, Auxiliary Structures, Index Construction, Query Processing.

**Reference**

1. "Professional NOSQL" by Shashank Tiwari, 2011, WROX Press The Definitive guide to MongoDB, The NoSQL Database for Cloud and Desktop Computing, by Eelco Plugge, Tim Hawkins, Peter Membrey Apress 2010 "NoSQL Handbook" by Mathias Meyer, 2011 Paper planes.
2. MongoDB: The Definitive Guide, 2nd Edition, by Kristina Chodorow 2013 Silberschatz, Korth and Sudharshan Andreas Meister Otto-von-GuerickeUniversity Magdeburg
3. G. Somasundaram, Alok Shrivastava (Editors): Information Storage and Management: Storing, Managing & Protecting Digital Information in Classic, Visualized and Cloud

Environments, 2 nd edition, EMC Education Services, Wiley- India, 2009. ISBN 978-1-1180-9483-9

4. Jiawei Han and Micheline Kamber, Data Mining, Concepts and Techniques, Morgan Kaufmann Publisher, II Edition, 2006.

5. Machine Learning, Tom Mitchell. ISBN-10: 0070428077 | ISBN-13: 978-0070428072 | Edition: 1 (optional).

<b>SUBJECT NAME: DATA STRUCTURE LAB</b>			
<b>Subject code</b>	<b>20MCA16</b>	CIE Marks	10
No of Hours/Week:	04	SEE Marks	40
Total Hours:	52	Credits	02

### *Detailed Syllabus Laboratory*

#### *Experiments:*

1. Write a program to convert a prefix notation to postfix notation.
2. Write a program to Evaluate a given postfix expression and its values for the variables
3. Write a program to simulate the working of circular queue providing the following operations—Insert, Delete and Display.
4. Write a program to Demonstrate recursion, Generate Fibonacci sequence, Solve Towers of Hanoi Problem.
5. Write a program to simulate the working of a linked list providing the following operations: Insert at the beginning/end; Insert at the position; Display list
6. Write a program to simulate the working of a circular linked list providing the following operations Delete from the beginning/end; Delete a given element; Display list
7. Write a program to simulate the working of a dequeue
8. Write a program to simulate the working of a double linked list to implement stack.
9. Write a program to create a binary tree and implement the tree traversal techniques of inorder, preorder and post order.
10. Write a program to implement quick sort
11. Write a program to implement the search techniques of Linear Search; Binary Search
12. Write a program to create a class called STACK using an array of integers. Implement the following operations by overloading the operators '+' and '--':  $s1 = s1 + \text{element}$ ; where  $s1$  is an object of the class STACK and element is an integer to be pushed on the top of the stack  $s1 = --s1$ ; where  $s1$  is an object of the class STACK. '-'

'operator pops the element.

13. Handle the STACK empty and full conditions. Also display the contents of the stack after each operation, by overloading the << operator.
14. Write a program to create a class called QUEUE with member functions to add an element and to delete an element from the queue. Using the member functions, implement a queue of integers. Demonstrate the operations by displaying the contents of the queue after every operation.



<b>SUBJECT NAME: LINUX PROGRAMMING LAB</b>			
<b>Subject code</b>	<b>20MCA17</b>	CIE Marks	10
No of Hours/Week:	04	SEE Marks	40
Total Hours:	52	Credits	02

**Objectives:**

- To write shell script programs to solve problems.
- To implement some standard Linux utilities such as ls, cp etc using system calls.
- To develop network based applications.

Recommended Systems/Software Requirements:

Intel based desktop PC with minimum of 166 MHZ or faster processor with at least 64 MB RAM and 100MB free disk space. Fedora OS.

**List of programs**

1. Write a shell script that accept a file name starting and ending line numbers as arguments and display all the lines between given line no:
2. Write a shell script that delete all lines containing a specified word.
3. Write a shell script that displays a list of all the files in the current directory.
4. Write a shell script that receives any number of file names as arguments checks if every argument supplied is a file or a directory and reports accordingly. Whenever the argument is a file or directory.
5. Write a shell script that accept a list of file names as arguments count and report the occurrence of each word. 12
6. Write a shell script to find the factorial of given integer
7. Write a shell script that list the all files in a directory. 4
8. Write awk script to find the number of characters, words and lines in a file? 16  
linkedlist respectively.
9. Write a C Program that makes a copy of a file using standard I/O and system calls?
10. Implement in C the following Unix commands using system calls A) cat B)mv 5
11. Write a C program to emulate the Unix ls-l command?

12. Write a C program to list for every file in a directory, its inode number and file name.?
13. Write a C Program that demonstrates redirection of standard output to a file .EX:ls>f1.?
14. Write a C program to create a child process and allow the parent to display “parent”and the child to display “child” on the screen
15. Write a C program to create a child process and allow the parent to display “parent”and the child to display “child” on the screen.
16. Write a C program to create a Zombie process.
17. Write a C program that illustrates how an orphan is created
18. Write a program that illustrates how to execute two commands concurrently with acommand pipe.
19. Write C programs that illustrate communication between two unrelated processesusingnamed pipe.
20. Write a C program to create a message queue with read and write permissions to write3 messages to it with different priority numbers?

<b>SUBJECT NAME: ADVANCED DBMS LAB</b>			
<b>Subject code</b>	<b>20MCA18</b>	CIE Marks	10
No of Hours/Week:	04	SEE Marks	40
Total Hours:	52	Credits	02

### DBMS Lab Experiments:

### Instructions for the Exercises:

Draw ER diagram based on given scenario with various Constraints. Create Relational Database Schema based on the above scenario using Mapping Rules. Perform the given queries using any RDBMS Environment. Suitable tuples have to be entered so that queries are executed correctly. The results of the queries may be displayed directly.

1. Create the following tables with properly specifying Primary keys, Foreign keys and solve the following queries.

BRANCH(Branchid,Branchname,HOD)

,STUDENT(USN,Name,Address,Branchid,sem)

BOOK(Bookid,Bookname,Authorid,Publisher,Branchid)

AUTHOR(Authorid,Authorname,Country,age)

BORROW(USN,Bookid,Borrowed\_Date ) Queries:

- a) List the details of Students who are all Studying in 2nd sem MCA.
- b) List the students who are not borrowed any books.
- c) Display the USN, Student name, Branch\_name, Book\_name, Author\_name ,Books\_Borrowed\_Date of 2nd sem MCA Students who borrowed books.
- d) Display the number of books written by each Author.
- e) Display the student details who borrowed more than two books.
- f) Display the student details who borrowed books of more than one Author.
- g) Display the Book names in descending order of theirnames.
- h) List the details of students who borrowed the books which are all published bythe same Publisher.

2 Design an ER-diagram for the following scenario, Convert the same into a relational model and then solve the following queries. Consider a Cricket Tournament “ABC CUP” organized by an organization. In the tournament there are many teams are contesting each having a Teamid, Team\_Name, City, a coach. Each team is uniquely identified by using Teamid. A team can have many Players and a captain. Each player is uniquely identified by Playerid, having a Name, and multiple phone numbers, age. A player represents only one team. There are many Stadiums to conduct matches. Each stadium is identified using Stadiumid, having a stadium\_name, Address ( involves city, area\_name, pincode). A team can play many matches. Each match played between the two teams in the scheduled date and time in to record in the database. For each match man\_of\_the match award given to a player.

Queries:

- a) Display the youngest player (in terms of age) Name, Team name, age in which he belongs of the tournament.
- b) List the details of the stadium where the maximum number of matches were played.
- c) List the details of the player who is not a captain but got the man of the match award atleast in two matches.
- d) Display the Team details who won the maximum matches. 5 Display the team name where all its won matches played in the same stadium.

3. Consider the following Scenario and design an ER-Diagram, map the designed ER- diagram into a Relational model. Consider an organization “ABC” having many employees. An employee works for one department. Each employee identified by using Empid, having Name, address ( described as House\_no, city, district, state, pin code) and more than one phone numbers. Department identified by using Dno, having Dname, Dlocation. Each Department having a manager . Each department having many employees. There are many Projects , each project is controlled by the department. Each Project uniquely identified by Pno, having Project\_name, Project\_location. An employee works on many Projects. Number of

hours per week worked on each project by an Employee also needs to be recorded in the database . A project is worked by many employees. Each employee supervised by the supervisor. Employee having many dependents. Dependents having the dependent name, gender, age, address. Dependents are identified by Empid. T1(Empid, Emp\_Name,city, district, state, pin\_code, phoneno, Dno,Dname,Dlocation, Dept\_mgr\_id, Pno, Project\_name, Project\_location, Number\_of\_Hours,Supervisor\_Empid, Dependent\_name, gender, address)

Deduce the above Relation T1 into the 3NF and then solve the following queries.

Queries:

- a) Display the details of the employees who are working on both the projects having project no 5 and 10.
  - b) Display the details of employees having at least two dependents.
  - c) Display the project name on which a greater number of employees are working.
  - d) Retrieve the employees who do not have any dependents.
  - e) Display the Employee details whose total number of hours per week working on various projects is maximum than all other employees.
6. create a view to display the number of employees working in each department.

4 Design an ER-diagram for the following scenario, Convert the same into a relational model, normalize Relations into a suitable Normal form and then solve the following queries. A country can have many Tourist places. Each Tourist place is identified by using tourist\_place\_id, having a name, belongs to a state, Number of kilometers away from the capital city of that state, history. There are many Tourists visits tourist places every year. Each tourist is identified uniquely by using Tourist\_id, having a Name, age, Country and multiple emailids. A tourist visits many Tourist places, it is also required to record the visted\_date in the database. A tourist can visit a Tourist place many times at different dates. A Tourist place can be visited by many tourists either in the same date or at different dates.

Queries:

- a) List the state name which is having maximum number of tourist places.
- b) List details of Tourist place where maximum number of tourists visited.
- c) List the details of tourists visited all tourist places of the state "KARNATAKA".
- d) Display the details of the tourists visited at least one tourist place of the state, but visited all states tourist places. 5 Display the details of the tourist place visited by the tourists of all country.

5. Design an ER-diagram for the following scenario, Convert the same into a relational model, normalize Relations into a suitable Normal form and then solve the following queries.

A country wants to conduct an election for the parliament. A country having many constituencies. Each constituency is identified uniquely by Constituency\_id, having the Name, belongs to a state, Number\_of\_voters. A constituency can have many voters. Each voter is uniquely identified by using Voter\_id, having the Name, age, address (involves House no, city, state, pincode). Each voter belongs to only one constituency. There are many candidates contesting in the election. Each candidate is uniquely identified by using candidate, having Name, phone no, age, state. A candidate belongs to only one party. There are many parties. Each party is uniquely identified by using Party\_id, having Party\_Name, Party\_symbol. A candidate can contest from many constituencies under a same party. A party can have many candidates contesting from different constituencies. No constituency having the candidates from the same party. A constituency can have many contesting candidates belongs to different parties. Each voter votes only one candidate of his/her constituency.

Queries: List the details of the candidates who are contesting from more than one constituencies which are belongs to different states.

- a) Display the state name having maximum number of constituencies.
- b) Create a stored procedure to insert the tuple into the voter table by checking the voter age. If voter's age is at least 18 years old, then insert the tuple into the voter else display the "Not an eligible voter msg" .

- c) Create a stored procedure to display the number\_of\_voters in the specified constituency Where the constituency name is passed as an argument to the stored procedure. 5 Createa TRIGGER to UPDATE the count of “
- d) Number\_of\_voters” of the respective constituency in “CONSTITUENCY” table, AFTER inserting a tuple into the “VOTERS” table. Note 1: In the practical Examination each student has to pick one question from a lot of all the 5 questions. Note2: Change of program is not permitted in the Practical Examination.

## SEMESTER-II

SUBJECT NAME: ADVANCED SOFTWARE ENGINEERING			
Subject code	20MCA21	CIE Marks	20
No of Hours/Week:	04	SEE Marks	80
Total Hours:	52	Credits	04

### Course Outcome:

At the end of this course, the students will be able to

CO1: Categorize problems based on their characteristics and practical importance. CO2: Apply the correct process models for software development.

CO3: Apply the techniques, skills, and modern engineering tools necessary for engineering practice.

CO4: Define, formulate and analyze a problem as per the testing techniques.

CO5: Apply new Generation of Software Engineering Technology to Meet Current and Future Industrial Challenges of Emerging Software Trends

### Block -1:

12hours

### Overview Introduction

Professional Software Development Attributes of good software, software engineering diversity, IEEE/ ACM code of software engineering ethics, case studies Software Process & Agile Software Development Software Process models: waterfall, incremental development, reuses oriented, Process activities; Coping with change, The rational Unified process. Agile methods, Plan-driven and agile Development, Extreme Programming, Agile project management, Scaling agile methods.

### Block -2:

10hours

### Requirements Engineering Functional and non-functional requirements:



The software requirements document, Requirements specification, Requirements engineering processes, Requirement elicitation and analysis, Requirements validation, Requirements management Component-based software engineering Components and component model, CBSE process, Component composition.

**Block -3:**

**10hours**

System Modeling, Architectural Design Context models, Interaction models, Structural models, Behavioral models, Model-driven engineering, Software architecture: the role of software architecture, architectural views, component and connector view, Architectural styles for C&C view, Documenting architectural design

**Block -4:**

**10hours**

**Design and implementation Design:**

Design concepts, Function oriented design, detailed design, verification, matrix (Complexity matrix for function-oriented design) Distributed Software engineering Distributed system issues, Client-server computing, Architectural patterns for distributed systems, Software as a service.

**Block -5:**

**10hours**

**Planning a software Project**

Process planning, Effort estimation, Project scheduling and staffing, Software configuration management plan, Quality plan, Risk Management, Project monitoring plan.

**Software Testing**

Testing fundamentals, Black-box testing, White-box testing, Testing process.

**Text Books:**

1. Ian Sommerville: Software Engineering, 9th edition, Person Education Ltd, 2011. 2. Pankaj Jalote: Software Engineering, Wiley India Pvt Ltd (2010) (Chapters:-4, 6.1)

<b>SUBJECT NAME: ADVANCED JAVA PROGRAMMING</b>			
<b>Subject code</b>	<b>20MCA22</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

### *Course Outcome*

- Use an integrated development environment to write, compile, run, and test simple object-Oriented Java programs.
- Read and make elementary modifications to Java programs that solve real-world problems.
- Validate input in a Java program, Identify and fix defects and common security issues in code.
- Document a Java program using Javadoc.
- Use a version control system to track source code in a project.

### *Course Content*

#### **Block – 1**

**12Hours**

Introduction to Java: Origin and features of Java. Java Program Structure, Java Tokens, Java statements, Java Virtual machine, Command Line Parameters, Java Variables and Data Types, Operators, Decision Making, Branching and looping statements.

Classes, Objects and Methods used in Java: Class fundamentals, Methods, Constructors, Overloading, Inheritance, Interfaces, One- and two-dimensional arrays, Vectors, Strings, Wrapper Classes.

## **Block – 2**

**12Hours**

Java Packages: API packages, system packages, naming conventions, creating and accessing a package, adding a class to a package, hiding classes.

Multi-threads Programming: Java thread Model, Main Thread, creating a Thread, Creating Multiple Threads, Extending the thread class, Stopping and blocking a thread, Life cycle of a thread, Managing Errors and Exceptions.

## **Block – 3**

**10Hours**

Applet Programming: Introduction, how applet differ from application, Applet life cycle, Applet tag, passing parameters to applet. Abstract Windows Toolkit: Components, Container, Panel, Label, Button, Checkbox, Checkbox Group, Choice, List, Text Field, Text Area, Scrollbars.

## **Block – 4**

**08Hours**

Graphics Programming: The Graphics class, Lines and Rectangles, Circles and Ellipses, Drawing Arcs, Drawing Polygons, Line Graphs, Using Control Loops in Applets.

## **Block – 5**

**10Hours**

Managing Input/output Files in Java: Stream Classes, Byte Stream Classes, Character Stream Classes, Creation of Files, Reading/Writing characters, Reading/Writing Bytes, Handling Primitive Data Types, Concatenating and Buffering Files, Random Access Files.

Networking: Internet Address, TCP/IP Client Sockets, TCP/IP Server Sockets, URL, URL Connection, JDBC connectivity

## **Reference Books**

1. Programming with Java – A PRIMER by - E.Balagurusamy, Tata McGraw-Hill 3<sup>rd</sup> Edition

2. The Complete Reference - Java-2 by- Patrick Naughton and Herbert Scheldt Published by  
Tata McGraw-Hill India.
3. The Complete Reference – J2EE by - Jim Keogh, published byTata  
McGraw-Hill

## ELECTIVE-I

SUBJECT NAME:ARTIFICIAL INTELLIGENCE			
Subject code	20MCA231	CIE Marks	20
No of Hours/Week:	04	SEE Marks	80
Total Hours:	52	Credits	04

### *Course Outcome*

□

Explain what constitutes "Artificial" Intelligence and how to identify systems with

□ Artificial Intelligence.

Explain how Artificial Intelligence enables capabilities that are beyond conventional technology, for example, chess-playing computers, self-driving cars, robotic vacuum

□ cleaners.

Use classical Artificial Intelligence techniques, such as search algorithms, minimax

□ algorithm, neural networks, tracking, and robot localization.

Ability to apply Artificial Intelligence techniques for problem-solving.

□

Explain the limitations of current Artificial Intelligence techniques.

### *Course Content*

#### **Block – 1**

**12 Hours**

#### **INTRODUCTION TO AI AND PRODUCTION SYSTEMS:**

Introduction to AI-Problem formulation, Problem Definition -Production systems, Control strategies, Search strategies. Problem characteristics, Production system characteristics - Specialized productions system-Problem solving methods –Problem graphs, Matching, Indexing and Heuristic functions -Hill Climbing-Depth first and Breath first, Constraints satisfaction –Related algorithms, Measure of performance and analysis of search algorithms.

**Block – 2**

**10 Hours**

**REPRESENTATION OF KNOWLEDGE:**Game playing –Knowledge representation, Knowledge representation using Predicate logic, Introduction to predicate calculus, Resolution, Use of predicate calculus, Knowledge representation using other logic-Structured representation of knowledge.

**Block – 3**

**10 Hours**

**KNOWLEDGE INFERENCE:** Knowledge representation -Production based system, Frame based system. Inference –Backward chaining, Forward chaining, Rule value approach, Fuzzy reasoning –Certainty factors, Bayesian Theory-Bayesian Network-Dempster –Shafer theory.

**Block – 4**

**10 Hours**

**PLANNING AND MACHINE LEARNING:**Basic plan generation systems –Strips - Advanced plan generation systems –K strips -Strategic explanations -Why, Why not and how explanations. Learning-Machine learning, adaptive Learning.

**Block – 5**

**10 Hours**

**EXPERT SYSTEMS** Expert systems –Architecture of expert systems, Roles of expert systems –Knowledge Acquisition –Meta knowledge, Heuristics. Typical expert systems –MYCIN, DART, XOON, Expert systems shells.

**Text books**

1. Kevin Night and Elaine Rich, Nair B., “Artificial Intelligence (SIE)”, Mc Graw Hill- 2008. (Units-I,II,VI & V)
2. Dan W. Patterson, “Introduction to AI and ES”, Pearson Education, 2007. (Unit-III).

**Reference books**

1. Peter Jackson, “Introduction to Expert Systems”, 3rd Edition, Pearson Education.

<b>SUBJECT NAME: CLOUD COMPUTING</b>			
<b>Subject code</b>	<b>20MCA232</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

#### **Course Outcome:**

- Define Cloud Computing and memorize the different Cloud service and deployment models.
- Describe importance of virtualization along with their technologies.
- Use and Examine different cloud computing services.
- Analyze the components of open stack & Google Cloud platform and understand Mobile Cloud Computing.
- Design & develop backup strategies for cloud data based on features.

#### **Course Content**

##### **Block-1**

**12 Hours**

Introduction to Cloud Computing: Eras of computing, The vision of Cloud Computing, Defining a cloud, A closer look, Cloud computing reference model, Historical developments: Distributed systems, Virtualization, Web 2.0; Service oriented computing; Utility oriented computing.

##### **Block-2**

**10 Hours**

Architectures for parallel and distributed computing: Parallel Vs Distributed computing, Elements of distributed computing, Technologies for distributed computing.

##### **Block-3**

**10 Hours**

Virtualization: Introduction, Characteristics of virtualized environments, Taxonomy of virtualization techniques, Virtualization and cloud computing, Pros and cons of virtualization, Technology examples: Xen: Para virtualization, VmWare: Full virtualization,

Microsoft Hyper –V.

**Block-4**

**10 Hours**

Cloud computing architecture: Introduction, Cloud reference model: Architecture, IaaS, PaaS, SaaS, Types of Clouds: Public, Private, Hybrid and Community clouds, Economics of the cloud, Open challenges.

**Block-5**

**10 Hours**

Cloud Tools and Applications: Aneka PaaS; Open stack: Introduction to open stack; Components of open stack; Amazon web services; Google AppEngine; Microsoft Azure; Scientific applications: Healthcare; Biology; Geo-Science, Business and Consumer applications: ARM & ERP; Productivity; Social networking.

**Textbooks:**

1. RajkumarBuyya, Christian Vecchiola, and ThamaraiSelci, Mastering Cloud Computing, Tata McGraw Hill, New Delhi, India, 2013.

**References:**

1. Cloud Computing for Dummies by Judith Hurwitz, R.Bloor, M. Kanfman, F.Halper(Wiley India Edition).
2. Cloud Computing: A Practical Approach by J.Vette, Toby J. Vette, Robert Elsenpeter (Tata McGraw Hill).



<b>Subject Name: BIG DATA ANALYTICS</b>			
<b>Subject code</b>	<b>20MCA233</b>	CIE Marks	20
No of Hours/Week:	04	SEE Marks	80
Total Hours:	52	Credits	04

#### **OBJECTIVES:**

- To know the fundamental concepts of big data and analytics.
- To explore tools and practices for working with big data
- To learn about stream computing.
- To know about the research that requires the integration of large amounts of data.

#### *Course content*

#### **Block 1**

**12 Hours**

**Getting an Overview of Big Data:** What is Big Data? History of Data, Management – Evolution of Big Data, Structuring Big Data, Types of Data, Elements of Big Data, Volume, Velocity, Variety, Veracity, Big Data Analytics, Careers in Big data, Advantages of Big Data Analytics, Future of Big Data.

**Exploring the Use of Big Data in Business Context:** Use of Big Data in Social Networking, Business Intelligence, Marketing, Product Design and Development, Use of Big Data in Preventing Fraudulent Activities, Preventing Fraud Using Big Data Analytics, Use of Big Data in Retail Industry, Use of RFID Data in Retail.

#### **Block2**

**(10 Hours)**

**Introducing Technologies for Handling Big Data:** Distributed and Parallel Computing

for Big Data, How data models and computing models are different, Introducing Hadoop, HDFS and MapReduce, How does Hadoop Function? Cloud Computing and Big Data, Cloud Services for Big Data, In-Memory Computing Technology for BigData

**Understanding Hadoop Ecosystem:** Hadoop Ecosystem, Hadoop Distributed File System, HDFS Architecture, Concepts of Blocks in HDFS Architecture, Name Nodes and Data Nodes, Features of HDFS, MapReduce, Hadoop Yarn, Introducing HBase, HBase Architecture, Regions, Storing Bigdata with HBase, Interacting with the Hadoop Ecosystem, HBase in Operation – Programming with HBase, Combining HBase and HDFS, REST and Thrift, Data Integrity in HDFS, Features of HBase ,hive, Pig and Pig Latin, Sqoop, Zookeeper, Flume, Oozie

### **Block 3**

**10 Hours**

#### **Understanding Big Data Technology Foundations:**

Exploring the Big Data Stack, Data Sources Layer, Ingestion Layer, Storage Layer, Physical

InfrastructureLayer,PlatformManagementLayer,SecurityLayer,MonitoringLayer,Analytics

Engine,VisualizationLayer,BigDataApplications,VirtualizationandBigData,Virtualization Approaches, Server virtualization, Application Virtualization, Network Virtualization,ProcessorandMemoryVirtualization,DataandStorageVirtualization,Managing Virtualization with Hypervisor.

Storing Data in Databases and Data Warehouses: RDBMS and Big Data, CAP Theorem, Issues with the Relational Model, Non-Relational Database, Issues with the Non-Relational Model, Polyglot Persistence, Integrating Big Data with Traditional Data Warehouses, Big Data Analysis and Data Warehouse, Changing Deployment Models in Big Data Era

#### **Block4**

**012Hours**

Understanding MapReduce Fundamentals and HBase: The MapReduce Framework. Exploring the Features of MapReduce. Working of MapReduce. Exploring Map and Reduce Functions. Techniques to Optimize MapReduce Jobs. Hardware/Network Topology, Synchronization, File System. Uses of MapReduce. Role of HBase in Big Data Processing. Characteristics of HBase. Understand Hadoop YARN Architecture: Limitations of MapReduce, Advantages of YARN, YARN architecture: Resource manager, application manager, Integration of Resource Manager and Application Manager. Working of YARN. YARN schedulers: Capacity and Fail Scheduler. Backward compatibility with YARN

#### **Block5**

**08Hours**

Exploring Hive: Introducing Hive, Getting Started with Hive, Hive services, Hive Variables, Hive Properties, Hive Queries, Data Types in Hive, Built-In Functions in Hive, Hive DDL, Creating Databases, Viewing a Database, Dropping a Database, Altering Databases, Creating Tables, Creating a Table Using the Existing Schema, Dropping Tables, Altering Tables, Using Hive DDL Statements, Data Manipulation in Hive, Loading Files into Tables, Inserting Data into Tables, Update in Hive, Delete in Hive, Using Hive DML Statements, Data Retrieval Queries, Using the SELECT Command, Using the WHERE Clause, Using the GROUP BY Clause, Using the HAVING Clause, Using the LIMIT Clause, Executing HiveQL Queries, Using JOINS in Hive, Inner Joins, Outer Joins, Cartesian Product Joins, Map-Side Joins, Joining Tables NoSQL: Introduction to NoSQL, why NoSQL, Characteristics of NoSQL. Types of NoSQL models: key value Data model, Column-oriented data model, document data model, graph databases. Schema less database, materialized views, Distributed models: CAP theorem.

#### **Text Books:**

1. BIG DATA Black Book ,D T Editorial Services, Dreamtech press 2016 Edition

#### **Reference Books:**

1. Big Data, Anil Maheshwari, Mc Graw Hill
2. NoSQL For Mere Mortals, Dan Sullivan, Addison Wisley Pearson

<b>SUBJECT NAME: Ad hoc Networks</b>			
<b>Subject code</b>	<b>20MCA234</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

#### Ad hoc Networks Credit-4

BLOCK- I Introduction: Fundamentals of wireless communication technology, the electromagnetic spectrum radio propagation, characteristics of wireless channels, modulation techniques, multiple access techniques, wireless LANs, PANs, WANs, and MANs, Wireless Internet.

BLOCK II Introduction to adhoc/sensor networks: Key definitions of adhoc/ sensor networks, unique constraints and challenges, advantages of ad-hoc/sensor network, driving applications, issues in adhoc wireless networks, issues in design of sensor network, sensor network architecture, data dissemination and gathering. MAC Protocols : Issues in designing MAC protocols for adhoc wireless networks, design goals, classification of MAC protocols, MAC protocols for sensor network, location discovery, quality, other issues, S-MAC, IEEE 802.15.4.

BLOCK III Routing Protocols: Issues in designing a routing protocol, classification of routing protocols, table-driven, on-demand, hybrid, flooding, hierarchical, and power aware routing protocols.

BLOCK IV: QoS and Energy Management : Issues and Challenges in providing QoS, classifications, MAC, network layer solutions, QoS frameworks, need for energy management, classification, battery, transmission power, and system power management schemes.

#### Text Book

1. C. Siva Ram Murthy, and B. S. Manoj, "AdHoc Wireless networks ", Pearson Education - 2008.

#### Reference Book

1. Feng Zhao and Leonides Guibas, "Wireless sensor networks ", Elsevier publication - 2004. 2. Jochen Schiller, "Mobile Communications", Pearson Education, 2nd Edition, 2003. 3. William Stallings, "Wireless Communications and Networks", Pearson Education - 200

*10 hours*

<b>SUBJECT NAME:INTERNET TECHNOLOGY</b>			
<b>Subject code</b>	<b>20MCA24</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

**Block -1:**

**10 Hours**

Web Fundamentals Internet, WWW, Web Browsers and Web Servers, URLs, MIME, HTTP, Security, the Web Programmers Toolbox. Evolution of the Web, Peak into the History of the Web, Internet Applications, Networks, TCP/IP, Higher Level Protocols, Important Components of the Web, Web Search Engines, Application Servers

**Block -2:**

**12 Hours**

Introduction to XHTML and CSS Basic syntax, Standard structure, Basic text markup, Images, Hypertext Links. Lists, Tables, Forms, Frames, syntactic differences between HTML and XHTML.

**Cascading Style Sheets:** Introduction, Levels of style sheets, Style specification formats, Selector forms, Property value forms, Font properties, List properties, Color, Alignment of text, The box model, Background images, The <span> and <div> tags, Conflict resolution.

**Block -3:****10 Hours**

The basics of JavaScript Overview of JavaScript, Object orientation and JavaScript, general Syntactic characteristics, Primitives, operations, and expressions, Screen output and keyboard input, Control statements, Object creation and modification, Arrays, Functions, Constructors, Pattern matching using regular expressions, Errors in scripts

JavaScript and XHTML Documents The JavaScript Execution Environment, The Document Object Model, Elements Access in Java Script, Events and Event Handling, Handling Events from Body Elements, Handling Events from Text Box and password Elements, The DOM2 Model, The navigator Object, Dom Tree Traversal and Modification.

**Block -4:****10 Hours**

Dynamic Documents with JavaScript: Introduction, Positioning Elements, Moving Elements, Element Visibility, Changing Colors and Fonts, Dynamic Content, Stacking Elements, Locating the Mouse Cursor, Reacting to a Mouse Click, Slow Movement of Elements, Dragging and Dropping Elements

Introduction to XML Introduction, Syntax of XML, XML Document Structure, Document type definitions, Namespaces, XML schemas, displaying raw XML documents, XML documents Displaying with CSS, XSLT style sheets, XML processors, Web services.

**Block -5:****10 Hours**

Perl and CGI Programming Origins and uses of Perl, Scalars and their operations, Assignment statements and simple input and output, Control statements, Fundamentals of arrays, Hashes, References, Functions, Pattern matching, File input and output; Examples.

Using Perl for CGI Programming: The Common Gateway Interface; CGI linkage; Query string format; CGI.pm Block; a survey example; Cookies.

**Text Books:**

1. Robert W. Sebesta: Programming the World Wide Web, 4th Edition, Pearson education,

2012. (Chapters 1, 2, 3, 4, 5, 6, 7, 8, 9).

2. M. Srinivasan: Web Programming Building Internet Applications, 3rd Edition, WileyIndia, 2009. (Chapter 1) .

#### *Reference Books:*

1. Jeffrey C Jackson: Web Technologies –A Computer Science Perspective Pearson Education, 7 Impressions, 2012. Chris Bates: Web Technology Theory and Practice, Pearson Education, 2012.
2. Internet Technology and Web Design, Instructional Software Research and Development (ISRD) Group, Tata McGraw-Hill, 2011RajKamal Internet and Web Technologies, McGraw Hill Education.



<b>SUBJECT NAME:DATA MINING AND DATA WAREHOUSING</b>			
<b>SUBJECT CODE</b>	<b>20MCA25</b>	<b>CIE MARKS</b>	<b>20</b>
<b>NO OF HOURS/WEEK:</b>	<b>4</b>	<b>SEE MARKS</b>	<b>80</b>
<b>TOTAL HOURS:</b>	<b>52</b>	<b>CREDITS</b>	<b>04</b>

**Objectives:**

- Learn the concept of Data warehousing and OLAP and Understand storage and retrieval technique of data from DATA CUBE.
- Study different types of data and different preprocessing techniques.
- Understand various Association algorithms and its applications.
- Learn how to apply different Classification technique and to evaluate different types of classifiers.
- Distinguish different clustering techniques and their

**Block -1:**

**12hours**

**Data warehousing and OLAP:(10hours)**

Data Warehouse basic concepts, Data Warehouse Modeling, Data Cube and OLAP: Characteristics of OLAP systems, Data Cube Implementations, Data Cube operations, Implementation of OLAP and overview on OLAP Software.

**Block -2:**

**10hours**

**Data Mining and its Applications:**

Introduction, what is Data Mining, Motivating Challenges, Data Mining Tasks, Which technologies are used for data mining, Kinds of pattern that can be mined, Data Mining Applications, Data Preprocessing, Data cleaning, data integration, data reduction and data transformation.

**Block-3:**

**10hours**

**Association Analysis: Basic Concepts and Algorithms:**

Frequent Item set Generation, Rule Generation, Compact Representation of Frequent Item sets,

## Alternative methods for generating Frequent Item sets, FP Growth Algorithm, Evaluation of Association Patterns

**Block-4:**

**10hours**

### **Classification:**

Methods, improving accuracy of classification

Basics, General approach to solve classification problem, Decision Trees, Rule Based Classifiers,

Nearest Neighbor Classifiers. Bayesian Classifiers, Estimating Predictive accuracy of classification methods, improving accuracy of classification methods, Evaluation criteria for classification methods, Multiclass Problem.

**Block-5:**

**10hours**

### **Clustering Techniques**

Overview, features of cluster analysis, Types of Data and Computing Distance, Types of Cluster Analysis Methods, Partitional Methods, Hierarchical Methods, Density Based Methods, Quality and Validity of Cluster Analysis.

#### **Reference Books:**

1. Jiawei Micheline Kamber, 'Data Mining Concepts and Techniques', Morgan Kauf Mann Publishers.
2. George M. Marakas, 'Modern Data Warehousing, Mining and Visualization', Pearson Education,2003.
3. W.H. Inmon, 'Building the Data Warehouse', Wiley dreamtech, 3<sup>rd</sup>Edition.
4. Mastering Data Mining – Michael J.A. Berry & Gordon S. Linoff (WileyPub.).
5. Data Warehousing (Pearson Ed.) – Sam Anahory& Dennis Murray.

<b>SUBJECT NAME: JAVA PROGRAMMING LAB</b>			
<b>Subject code</b>	<b>20MCA26</b>	CIE Marks	10
No of Hours/Week:	04	SEE Marks	40
Total Hours:	52	Credits	02

**Detailed Syllabus:**

- 1. *Programs on classes and objects***
- 2. Programs on Inheritance**
- 3. *Programs on abstract class and inner class***
- 4. Programs on interfaces**
- 5. *programs on packages***
- 6. programs on string and string buffer classes**
- 7. *Programs on Collections***
- 8. programs on exception handling**
- 9. *programs on IO streams***
- 10. Programs on Multithreading**

<b>SUBJECT NAME: DATA MINING LAB</b>			
<b>Subject code</b>	<b>20MCA27</b>	<b>CIE Marks</b>	<b>10</b>
<b>No of Hours/Week:</b>	<b>4</b>	<b>SEE Marks</b>	<b>40</b>
<b>Total Hours:</b>	<b>52</b>	<b>Credits</b>	<b>02</b>

List of Programs:

1. Data Exploration and visualization with R
2. Regression with R
3. Classification with R
4. Data Clustering with R
5. Association Rule Mining with R.

**SUBJECT NAME: INFORMATION TECHNOLOGY LAB**

<b>Subject code</b>	<b>20MCA28</b>	CIE Marks	10
No of Hours/Week:	4	SEE Marks	40
Total Hours:	52	Credits	02

1. Create an XHTML page that provides information about your department. Your XHTML page must use the following tags:

- a) Text Formatting tags
- b) Horizontal rule
- c) Meta element
- d) Links
- e) Images
- f) Tables

(Use of additional tags encouraged).

2. Develop and demonstrate the usage of inline, external and internal style sheet using CSS. Use XHTML page that contains at least three paragraphs of text, listed elements and a table with four rows and four columns.

3. Develop and demonstrate a XHTML file that includes JavaScript script for the following problems: a) Input: A number n obtained using prompt Output: The first n Fibonacci numbers  
b) Input : A number n obtained using prompt Output : A table of numbers from 1 to n and their squares using alert

4. Write a JavaScript program to generate n number of random numbers and store them in an array. Sort the generated numbers in ascending order using array sort method. Develop separate functions to find mean and median of numbers that are in the array. Display the results with appropriate messages.

5. Create a XHTML document that describes the form for taking orders for popcorn. Text boxes are used at the top of the form to collect the buyer's name and address. These are placed in a borderless table to force the text box align vertically. A second table to collect actual order.

Each row of this table names a product, displays the price, and uses text box with size 2 to collect the quantity ordered using <td> tag. The payment method is input by the user through one of four radio buttons. Provide provision for submission of order and clear the order form.

6 a) Develop and demonstrate, a HTML document that collects the USN (the valid format is : A digit from 1 to 4 followed by two upper-case characters followed by two digits followed by three upper-case characters followed by two digits; (no embedded spaces are allowed) from the user. Use JavaScript that validate the content of the document. Suitable messages should be display in the alert if errors are detected in the input data. Use CSS and event handlers to make your document appealing. b) Modify the above program to get the current semester also (restricted to be a number from 1 to 6).

7. Develop and demonstrate a HTML file which includes JavaScript that uses functions for the following problems: a. Parameter: A string Output: The position in the string of the left-most vowel. b. Parameter: A number Output: The number with its digits in the reverse order.

8. Develop and demonstrate a HTML5 page which contains a) Dynamic Progressive bar.

## SEMESTER-III

<b>SUBJECT NAME: FINITE AUTOMATA AND FORMAL LANGUAGES</b>			
<b>Subject code</b>	<b>20MCA31</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

### *Block-1:*

*10 Hours*

#### ***Introduction to Finite Automata:***

Introduction to Finite Automata, The central concepts of Automata theory, Determinata, Regular Expressions: An application of finite automata;

#### *Finite automata with Epsilon-transitions;Regular expressions;*

Finite Automata and Regular Expressions; Applications of Regular Expressions.

### *Block-2*

*10 Hours*

#### ***Regular Languages, Properties of Regular Languages:***

Regular Languages, Properties of Regular Languages: Regular languages; Proving languages not to be regular languages; Closure properties of regular languages; Decision properties of regular languages; Equivalence and minimization of automata.

### *Block3*

*10 Hours*

#### ***Context-Free Grammars and Language:***

Context-Free Grammars And Languages: Context-free grammars; Parse trees; Applications; Ambiguity in grammars and Languages. Definition of the Pushdown automata; the languages of a PDA; Equivalence of PDA's and CFG's; Deterministic Pushdown.

### *Block4*

*10 Hours*

## ***Pushdown Automata:***

Definition of pushdown automation, equivalence of PDA's and CFGS

*Properties of Context-Free Languages.*



Properties of context-free language forms for CFGS, the pumping CFGS, closure properties of CFGS.

**Block5:**

**12 Hours**

***Introduction to Turing Machine:***

Problem that computer cannot solve the turningmachine, programming technique for turning machine; Extension to the basic turning machine, turning machine and computer.

***Undecidability:***

A language that is not recursively enumerable, anundeniable problem that is RE posts correspondence problem other undecidable problem

Text Books:

1. Finite Automata and Formal Languages: A Simple Approach by A.M. Padma Reddy.
2. Formal Languages and Automata Theory by K.V.N. Sunitha, Publisher(s): Pearson Education India.

<b>SUBJECT NAME: COMPUTER NETWORKS</b>			
<b>Subject code</b>	<b>20MCA32</b>	CIE Marks	20
No of Hours/Week:	04	SEE Marks	80
Total Hours:	52	Credits	04

**Block -1:**

**10 Hours**

Introduction to Computer Networks and Physical Layer Networking Devices, Classification of Computer Networks, Network Protocol Stack (TCP/IP and ISO-OSI), Network Standardization and Examples of Networks. Data Transmission Concepts, Analog and Digital Data Transmission, Transmission Impairments and Channel Capacity, Guided and Wireless transmission, communication media, Digital modulation techniques (FDMA,TDMA,CDMA) and mobile telephone systems (1G,2G,3G and 4G).

**Block -2:**

**10 Hours**

Data Link layer Data link layer design issues, Error Detection and Correction Codes, Data Link Protocols and Sliding window protocols.

Medium Access Sub Layer the Channel Allocation Problem, Multiple access protocols and Examples: Wireless LAN, Bluetooth.

**Block -3:**

**10 Hours**

Network Layer Network Layer Design issues, Routing algorithms, Congestion Control Algorithms, Quality of Service, Internetworking and The Network Layer in the Internet.

**Block -4:**

**10 Hours**

The Transport Layer the Transport Service, Elements of Transport Protocols, Congestion Control, The Internet Transport Protocol: UDP, The Internet Transport Protocols – TCP, Performance Issues.

**Block -5:**

**12 Hours**

The application Layer DNS: Domain Name Space, Domain Resource Records, Domain Name Servers. Electronic mail: SMTP, The World Wide Web: Static and dynamic web pages, web applications, HTTP, mobile web. Streaming audio and Video: Digital audio and video, streaming stored and line media, real-time conferencing, Content Delivery: content and internet traffic, server forms, web proxies, content delivery networks, peer-to-peer networks.

**Text Books:**

1. "Computer Networks" by Andrew S Tanenbaum, David J Wetheral, 5th Edition, Pearson 2012(Chapter 1, 2.2, 2.3, 2.5, 2.7, 3.1, 3.2, 3.3, 3.4,4.1, 4.2, 4.4, 4.6) Chapter 5, Chapter 6 (excluding 6.7), Chapter 7.

<b>SUBJECT NAME: PYTHON PROGRAMMING</b>			
<b>Subject code</b>	<b>20MCA33</b>	CIE Marks	20
No of Hours/Week:	04	SEE Marks	80
Total Hours:	52	Credits	04

**Block -1:**

**10 Hours**

Installing Python, Simple program using Python, Expressions and Values, Variables and Computer Memory, error detection, multiple line statements, designing and using functions, functions provided by Python, Tracing function calls in memory model, omitting return statement. Working with Text: Creating Strings of Characters, Using Special Characters in Strings, Creating a Multiline String, Printing Information, Getting Information from the Keyboard.

**Block -2:**

**10 Hours**

A Boolean Type , Choosing Statements to Execute, Nested If Statements , Remembering the Results of a Boolean Expression Evaluation , A Modular Approach to Program Organization, Importing Blocks , Defining Your Own Blocks, Testing Code Semi automatically Grouping Functions Using Methods: Blocks, Classes, and Methods , Calling Methods the Object-Oriented Way, Exploring String Methods, Underscores.

**Block -3:**

**10 Hours**

Storing Collections of Data Using Lists: Storing and Accessing Data in Lists, modifying Lists, Operations on Lists, Slicing Lists, Aliasing, List Methods, Working with a List of Lists. Repeating Code Using Loops: Processing Items in a List, Processing Characters in Strings, Looping Over a Range of Numbers, Processing Lists Using Indices, Nesting Loops in Loops, Looping Until a Condition Is Reached, Repetition Based on User Input, Controlling Loops Using Break and Continue Reading and Writing

**Block -4:****10 Hours**

Files: Kinds of files, Opening a File, Techniques for Reading Files, Files over the Internet, Writing Files, and Writing Algorithms that Use the File-Reading Techniques, Multiline Records. Storing Data Using Other Collection Types: Storing Data Using Sets, Storing Data Using Tuples, Storing Data Using Dictionaries, Inverting a Dictionary, Using the In Operator on Tuples, Sets, and Dictionaries, Comparing Collections.

**Block -5:****12 Hours**

Collection of New Information Object-Oriented Programming: Understanding a Problem Domain, Function “Is instance,” Class Object, and Class Book , Writing a Method in Class Book, Plugging into Python Syntax: More Special Methods ,Creating Graphical User interface: Building a Basic GUI, Models, Views, and Controllers, Customizing the Visual Style Introducing few more Widgets, Object-Oriented GUIs, Keeping the Concepts from Being a GUI Mess.

**Text Books:**

1. Practical Programming: An introduction to Computer Science Using Python,second edition, Paul Gries, Jennifer Campbell, Jason Montojo, The PragmaticBookshelf.
2. Learning with Python: How to Think Like a Computer Scientist Paperback – Allen Downey , Jeffrey Elkner, 2015

**Reference Books:**

1. Introduction to Python for ComputationalScience and Engineering (A beginner's guide), Hans Fangohr. Exploring Python, Timothy A. Budd, Mc Graw Hill Education Python for Informatics: Exploring Information, Charles Severance. Learning Python, Fourth Edition, Mark Lutz, O’Reilly publication.

## ELECTIVE 2

<b>SUBJECT NAME: LINEAR ALGEBRA AND PROBABILITY DISTRIBUTION</b>			
<b>Subject code</b>	<b>20MCA341</b>	CIE Marks	20
No of Hours/Week:	04	SEE Marks	80
Total Hours:	52	Credits	04

### *Course Outcome*

- Understand the concept and applications of vector spaces, subspaces and linear independence.
- Understand various inner products and able to perform various inner product operations.
- Explore the applicability of general Linear Transformations, Linear operators, Composition of operators and linear transformations.
- Understand the basics of probability theory and its applications

### *Course Content*

#### **Block-1:**

**10 hours**

Vector Spaces: General Vector Spaces, Subspaces, Linear Independence, Basis and Dimension, Span, Some Fundamental Theorems, Row Space, Column Space, Nullspace, Rank and Nullity, Four Fundamental Spaces,

#### **Block-2:**

**11 hours**

Inner Product Spaces: General Inner Products, Euclidean and Weighted Inner Product, Length, Distance, Norm, Angle and Orthogonally in Inner Product Spaces, Cauchy-Schwarz Inequality, Orthogonal Complement, Orthonormal Bases, Gram-Schmidt Procedure, QR-decomposition.

#### **Block-3:**

**10 hours**

Linear Transformations: General Linear Transformations, Linear operators, Composition of operators and linear transformations, Kernel and Range, Dimension theorem for Linear

Transformation, Inverse Linear Transformations, Matrices of General Linear Transformations, Matrices of Compositions and Linear Transformations.

**Block-4**

**10 hours**

Probability Theory: Basics of Probability theory, Discrete Random Variables and Probability Distributions, Mean and Variance, Moments of a Discrete Random Variable, Uniform Distribution, Binomial Distribution, Poisson Distribution, Functions of Random Variables, Continuous Random Variables and Probability Distributions

**Block-5**

**11 hours**

**STANDARD PROBABILITY DISTRIBUTIONS:**

Uniform (discrete/continuous)- mean, variance, **moment generating function**(mgf), Bernoulli (mean, variance, mgf), binomial (mean, variance, mgf), Poisson (mean, variance, mgf), Geometric, exponential (mean, variance, mgf, lack of memory property). gamma- one and two parameter(s)(mean, variance, mgf) Concept of sampling and sampling distributions, Concept of, Statistic(s) and standard error(s). Mean and variance of sample mean when sampling is from a finite population. Chi-square distributions, Student's t distribution.

**Text Books/References:**

1. Howard Anton and Chris Rorres, "Elementary Linear Algebra", John Wiley and Sons, 9th Edition, 2008.
2. Douglas C. Montgomery and George C. Runger, "Applied Statistics and Probability for Engineers", John Wiley and Sons, 3rd Edition, 2003.
3. Goon A. M., Gupta M. K., and Dasgupta B. (2005). Fundamentals of Statistics, Vol. II, 8th edition, World Press, Kolkata.
4. Gupta S. C. and Kapoor V. K. (2002). Fundamentals of Mathematical Statistics, 11th edition, Sultan Chand and Sons.

5. Hogg R. V., Mckean J. W., and Craig A. T.(2014). Introduction to Mathematical Statistics, 6th edition, Pearson Education Inc.
6. R.S.N. Pillai, Bagavathi(2010). STATISTICS- Theory and Practice, S.Chand publications.
7. Miller, I. and Miller, M.(2014). Mathematical Statistics, 8th edition, Pearson Education Inc.



<b>SUBJECT NAME: MACHINE LEARNING</b>			
<b>Subject code</b>	<b>20MCA342</b>	CIE Marks	20
No of Hours/Week:	04	SEE Marks	80
Total Hours:	52	Credits	04

*Course Outcome*

- Gain knowledge about basic concepts of Machine Learning.
- Identify machine learning techniques suitable for a given problem.
- Solve the problems using various machine learning techniques
- Design and implement machine learning solutions to classification, regression, and clustering problems; and be able to evaluate and interpret the results of the algorithms.

*Block-1*

*12 Hours*

Introduction, Machine learning definition, importance of machine learning, machine learning framework, types of machine learning, relation to other fields, examples of machine learning applications, designing a learning system, issues in machine learning.

*Block-2*

*10 Hours*

Introduction to Supervised Learning, Decision tree-based classifier, Bayesian theory-based classifier, Neural network-based classifier, Nearest neighbor classifier,

*Block –3*

*10 Hours*

Support vector classifier, performance evaluation. Introduction to Unsupervised Learning, Clustering methods,

*Block –4*

*10 Hours*

Criteria functions for clustering, Similarity measures, Component analysis, Low dimensional analysis and multidimensional scaling.

Additional topics, Reinforcement learning, Genetic algorithms, Analytical learning, Ensemble of classifiers, Design and analysis of machine learning experiments.

**Reference Books**

1. Machine Learning: a Probabilistic Perspective by Kevin Patrick Murphy, MIT Press, March 2014.
2. Introduction to Machine Learning by Alex Smola and S.V.N. Viswanathan, Cambridge University Press.
3. Understanding Machine Learning: From Theory to Algorithms by Shai Shalev-Schwartz and Shai Ben-David
4. Published 2014 by Cambridge University Press.

<b>SUBJECT NAME: INTERNET OF THINGS(IOT)</b>			
<b>Subject code</b>	<b>20MCA343</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

**OBJECTIVES:**

- To understand the fundamentals of Internet of Things
- To learn about the basics of IOT protocols
- To build a small low cost embedded system using Raspberry Pi
- To apply the concept of Internet of Things in the real world scenario.

**Block-1:**

**10 Hours**

M2M to IoT Introduction: The Vision-Introduction, From M2M to IoT, M2M towards IoT-the global context, A use case example.

**Block-2:**

**10 Hours**

**M2M to IoT A Market Perspective–**

**Introduction**, Some Definitions, M2M ValueChains, IoT Value Chains, An emerging industrial structure for IoT, The international driven global value chain and global information monopolies. M2M to IoT-An Architectural Overview– Building an architecture, Main design principles and needed capabilities, An IoT architecture outline, standards considerations.

**Block – 3:**

**10 Hours**

M2M and IoT Technology Fundamentals Devices and gateways, Local and wide area networking, Data management, Business processes in IoT, Everything as a Service(XaaS), M2M and IoT Analytics, Knowledge Management

**Block -4:**

**10 Hours**

IoT Architecture-State of the Art Introduction, State of the art, Architecture Reference

## Model Introduction, Reference Model and architecture, IoT reference Model

**Block-5:**

**12 Hours**

**IoT Reference Architecture Introduction**, Functional View, Information View, Deployment and Operational View, Other Relevant architectural views. Real-World Design Constraints- Introduction, Technical Design constraints-hardware is popular again, Data representation and visualization, Interaction and remote control. Industrial Automation- Service-oriented architecture-based device integration, SOCRADES: realizing the enterprise integrated Web of Things, IMC-AESOP: from the Web of Things to the Cloud of Things, Commercial Building Automation- Introduction, Case study: phase one-commercial building automation today, Case study: phase two- commercial building automation in the future.

### **Text Books:**

Jan Holler, Vlasios Tsiatsis, Catherine Mulligan, Stefan Avesand, Stamatis Karnowski's, David Boyle, "From Machine-to-Machine to the Internet of Things: Introduction to a New Age of Intelligence", 1st Edition, Academic Press, 2014.

### **References**

1. Vijay Madiseti and Ars deep Bahga, "Internet of Things (A Hands-on-Approach)", 1st Edition, VPT, 2014.
2. Francis da Costa, "Rethinking the Internet of Things: A Scalable Approach to Connecting Everything", 1st Edition, Apress Publications, 2013.

<b>SUBJECT NAME: DEEP LEARNING</b>			
<b>Subject code</b>	<b>20MCA344</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

**Block-1:**

**12 Hours**

**Basics:** Biological Neuron, Idea of computational units, McCulloch–Pitts unit and Thresholding logic, Linear Perceptron, Perceptron Learning Algorithm, Linear separability. Convergence theorem for Perceptron Learning Algorithm.

**Block-2:**

**10 Hours**

**Feed forward Networks:** Multilayer Perceptron, Gradient Descent, Backpropagation, Empirical Risk Minimization, regularization, autoencoders.

**Deep Neural Networks:** Difficulty of training deep neural networks, Greedy layerwise training.

**Block-3:**

**10 Hours**

**Better Training of Neural Networks:** Newer optimization methods for neural networks (Adagrad, adadelata, rmsprop, adam, NAG), second order methods for training, Saddle point problem in neural networks, Regularization methods (dropout, drop connect, batch normalization).

**Recurrent Neural Networks:** Back propagation through time, Long Short Term Memory, Gated Recurrent Units, Bidirectional LSTMs, Bidirectional RNNs

**Block-4:**

**10 Hours**

**Convolutional Neural Networks:** LeNet, AlexNet.

**Generative models:** Restrictive Boltzmann Machines (RBMs), Introduction to MCMC and Gibbs Sampling, gradient computations in RBMs, Deep Boltzmann Machines.

*Block-5:*

*10 Hours*

**Recent trends:** Variational Auto encoders, Generative Adversarial Networks, Multi-task Deep Learning, Multi-view Deep Learning.

**Applications:** Vision, NLP, Speech (just an overview of different applications in 2-3 lectures).

*Textbooks*

Deep Learning, Ian Goodfellow and Yoshua Bengio and Aaron Courville MIT Press 2016.

## References

1. **Neural Networks: A Systematic Introduction**, Raúl Rojas, 1996.
2. **Pattern Recognition and Machine Learning**, Christopher Bishop, 2007

<b>SUBJECT NAME: ADVANCE WEB PROGRAMMING</b>			
<b>Subject code</b>	<b>20MCA35</b>	CIE Marks	20
No of Hours/Week:	4	SEE Marks	80
Total Hours:	52	Credits	04

**Block -1:**

**12 Hours**

Programming in Perl and CGI Scripting and Building Web Applications with Perl Origins and uses of Perl, Scalars and their operations, Assignment statements and simple input and output, Control statements, Fundamentals of arrays, Hashes, References, Fun, What is CGI? Developing CGI Applications actions, Pattern matching, File input and output; Examples. CGI.pm methods, Example, Creating HTML Pages Dynamically, Using CGI. pm An Example, Adding Robustness, libwww, Carp, Cookies, uploading files, tracking users with Hidden Data, Using Relational Databases

**Block -2:**

**10 Hours**

Introduction to PHP and Building Web applications with PHP Origins and uses of PHP, Overview of PHP, General syntactic characteristics, Primitives, operations and expressions, Output, Control statements, Arrays, Functions, Pattern matching, Form handling, Files, Tracking users, cookies, sessions, Using databases, Handling XML

**Block -3:**

**10 Hours**

Introduction to Ruby and Introduction to Rails Origins and uses of Ruby, Scalar types and their operations, Simple input and output, Control statements, Arrays, Hashes, Methods, Classes, Code blocks and iterates, Pattern matching. Overview of Rails, Document requests, Processing forms, Layouts. Rails applications with Databases.

**Block – 4:**

**10 Hours**

Introduction to web 2.0 and Web Services What is Web 2.0?, Folksonomies and Web 2.0,

Software As a Service (SaaS), Data and Web 2.0, Convergence, Iterative development, Rich User experience, Multiple Delivery Channels, Social Networking. Web Services: SOAP, RPC Style SOAP, Document style SOAP. WSDL, REST services, JSON format, whatis JSON? Array literals, Object literals, Mixing literals, JSON Syntax, JSON Encoding and Decoding, JSON versus XML

**Block -5:**

**10 Hours**

Data Driven Documents: Data visualization tool for web apps

Introduction to D3: Building a Simple Subway Train Status Board, Graphing Mean Daily Plaza Traffic. Scales Axes, and Lines, Graphing Turnstile Traffic, Interaction and Transitions, Subway Connectivity, Scheduled Wait Time Distribution.

**Text Books:**

1. RobertW.Sebesta: Programming the Worldwide Web, 4th Edition, Pearson Education, 2012  
Francis Shanahan: Mashups, Wiley India, 2012
2. Mike Dewar: "Getting Started with D3": O'Reilly Media, 2012

**Reference Books:**

1. M.Deitel, P.J.Deitel, A.B.Goldberg: Internet & World Wide Web How to program, 3rd Edition, Pearson Education/PHI, 2004.



<b>SUBJECT NAME:PYTHON PROGRAMMING LAB</b>			
<b>SUBJECT CODE</b>	<b>20MCA36</b>	<b>CIE MARKS</b>	<b>10</b>
<b>NO OF HOURS/ WEEK:</b>	<b>04</b>	<b>SEE MARKS</b>	<b>40</b>
<b>TOTAL HOURS:</b>	<b>52</b>	<b>CREDITS</b>	<b>02</b>

**LIST OF EXPERIMENTS:**

1. Write a program to sum all the elements from n1 to n2 where n1 and n2 are positive integers
2. Input an array of n numbers and find separately the sum of positive numbers and negative numbers.
3. Write a program to search an element using linear search
4. Write a program to search an element using binary search.
5. Write a program to simulate stack.
6. Using a stack evaluate an arithmetic expression.
7. Write a program to multiply two matrices.
8. Write a program to find the roots of a quadratic equation
9. Write a program to insert a number in a sorted array.
10. Write a Python Program to check whether the given string is palindrome or not using built-in string.

## **SUBJECT NAME: ADVANCED WEB PROGRAMMING LAB**

<b>Subject code</b>	<b>20MCA37</b>	CIE Marks	10
No of Hours/Week:	04	SEE Marks	40
Total Hours:	52	Credits	02

1. Develop and demonstrate a XHTML file that includes JavaScript script to generate first n Fibonacci numbers.
2. Develop and demonstrate the usage of inline and external style sheet using CSS.
3. Develop and demonstrate, using JavaScript script, a XHTML document that collects the student register number (the valid format is: A digit from 1 to 4 followed by two upper- case characters followed by two digits followed by two upper-case characters followed by three digits; no embedded spaces allowed) of the user. Event handler must be included for the form element that collects this information to validate the input. Messages in the alert windows must be produced when errors are detected.
4. Develop and demonstrate, using JavaScript script, a XHTML document that contains three short paragraphs of text, stacked on top of each other, with only enough of each showing so that the mouse cursor can be placed over some part of them. When the cursor is placed over the exposed part of any paragraph, it should rise to the top to become completely visible.
5. Design an XML document to store information about a student in a college affiliated to BU. The information must include USN, Name, Name of the College, Branch, Year of Joining, and e-mail id. Make up sample data for 3 students. Create a CSS style sheet and use it to display the document.
6. Write a Perl program to display a digital clock which displays the current time of the server.

7. Write a Perl program to insert name and age information entered by the user into a table created using MySQL and to display the current contents of this table.
8. Write a PHP program to store current date-time in a COOKIE and display the 'Last visited on' date-time on the web page upon reopening of the same page.
9. Write a PHP program to read student data from an XML file and store into the MYSQL database. Retrieve and display.
10. Write a Perl program to keep track of the number of visitors visiting the web page and to display this count of visitors, with proper headings.
11. Write a CGI-Perl program to use a cookie to remember the day of the last login from a user and display it when run.
12. Write a Perl program to display various Server information's like Server Name, Server Software, Server protocol, CGI Revision etc.
13. Create a XHTML form with Name, Address Line 1, Address Line 2, and E-mail text fields. On submitting, store the values in MySQL table. Retrieve and display the data based on Name.
14. Write a Perl program to accept the User Name and display a greeting message randomly chosen from a list of 4 greeting message.

*Note: In examination Student should execute any of the above programs.*

## **SUBJECT NAME: MINI PROJECT LAB**

<b>Subject code</b>	<b>20MCA38</b>	CIE Marks	10
No of Hours/Week:	4	SEE Marks	40
Total Hours:	52	Credits	02

Develop a web application project using the languages and concepts learnt in the theory with a good look and feel effects. You can use any web technologies and frameworks and databases.

Note:

1. A team of two or three students must develop the mini project. However, during the examination, each student must demonstrate the project individually.
2. The team must submit a brief project report.
3. The report must be evaluated for 40 Marks. Demonstration and Viva for 40 Marks.

## SEMESTER-IV

Sl.No	Course code	Subject Code	Subject Title	Teaching Hours/Week			Credits	Exam Hours	CIE	SSE	Total
				L	T	Lab					
1.	20MCA61	CPP6.1	Research Methodology	04	-	-	04	03	20	80	100
2.	20MCA62	CPP 6.2	Dissertation/ Major Project (During 4 <sup>th</sup> semester -12 weeks)	-	-	-	12	03	100	200	300
<b>Total Credits</b>							<b>16</b>	<b>Total Marks</b>		<b>400</b>	

## **SUBJECT NAME: RESEARCH METHODOLOGY**

<b>Subject code</b>	<b>20MCA61</b>	CIE Marks	10
No of Hours/Week:	4	SEE Marks	40
Total Hours:	52	Credits	02

### **Block-1**

**12 Hours**

Research Methodology: Introduction, Meaning of Research, Objectives of Research, Motivation in Research, Types of Research, Research Approaches, Significance of Research, Research Methods versus Methodology, Research and Scientific Method, Importance of Knowing How Research is Done, Research Process, Criteria of Good Research, and Problems Encountered by Researchers in India.

### **Block-2**

**10 Hours**

Defining the Research Problem: Research Problem, Selecting the Problem, Necessity of Defining the Problem, Technique Involved in Defining a Problem, an Illustration. Reviewing the literature: Place of the literature review in research, Bringing clarity and focus to your research problem, Improving research methodology, Broadening knowledge base in research area, Enabling contextual findings, How to review the literature, searching the existing literature, reviewing the selected literature, Developing a theoretical framework, Developing a conceptual framework, Writing about the literature reviewed.

### **Block-3**

**10 Hours**

Research Design: Meaning of Research Design, Need for Research Design, Features of a Good Design, Important Concepts Relating to Research Design, Different Research Designs, Basic Principles of Experimental Designs, Important Experimental Designs. Design of Sample Surveys: Introduction, Sample Design, Sampling and Non-sampling

Errors, Sample Survey versus Census Survey, Types of Sampling Designs.

#### **Block-4**

**10 Hours**

Data Collection: Experimental and Surveys, Collection of Primary Data, Collection of Secondary Data, Selection of Appropriate Method for Data Collection, Case Study Method. Interpretation and Report Writing: Meaning of Interpretation, Technique of Interpretation, Precaution in Interpretation, Significance of Report Writing, Different Steps in Writing Report, Layout. Types of Reports, Oral Presentation, Mechanics of Writing a Research Report, Precautions for Writing Research Reports.

#### **Block-5**

**10 Hours**

Intellectual Property (IP) Acts: Introduction to IP: Introduction to Intellectual Property (IP), different types of IPs and its importance in the present scenario, Patent Acts: Indian patent acts 1970. Design Act: Industrial Design act 2000. Copy right acts: Copyright Act 1957. Trade Mark Act, 1999

#### **Text books**

1. Research Methodology: Methods and Techniques, C.R. Kothari, Gaurav Garg New Age International 4th Edition, 2018.
2. Research Methodology a step-by-step guide for beginners. (For the topic Reviewing the literature under Block 2) Ranjit Kumar SAGE Publications Ltd 3rd Edition, 2011 Study Material.
3. Intellectual property, Debraj E. Bouchoux, Cengage learning, 2013.

#### **References**

1. Research Methods: the concise knowledge base Trochim, Atomic Dog Publishing, 2005.
2. Conducting Research Literature Reviews: From the Internet to Paper Fink Age Publications, 2009.

<b>SUBJECT NAME: DISSERTATION/ MAJOR PROJECT</b>			
<b>SUBJECT CODE</b>	<b>20MCA62</b>	<b>CIE MARKS</b>	100
<b>NO OF HOURS/WEEK:</b>	04	<b>SEE MARKS</b>	200
<b>TOTAL HOURS:</b>	<b>12 WEEKS DURING 4<sup>TH</sup> SEMESTER</b>	<b>CREDITS</b>	12

The candidate should carry out the project in any industry or R&D institution or educational institution under a guide/co-guide. The candidate has to present the work carried out before the examiners during the University session ending examination. The literature study may be clearly written which may be summary of existing project and highlight of what are the functionalities that are proposed to this project. Student shall indicate the different research papers, documents refereed as a part of the literature study. This is an individual project for a duration of minimum of 4 months or duration of the semester.

.....**END**.....



**Annual Academic Calendar for MCA. Programme (Semester Scheme)**

<b>Sl. No.</b>	<b>Academic Activities</b>	<b>Date &amp; Month</b>
01	Last date for MCA admission	December 2022
02	Distribution of SLM (Study Material)	At the time of Admission
<b>FIRST SEMESTER</b>		
03	PCP / Counselling	Jan 2023
09	Examination Notification	Feb 2023
10	Submission of Assignments	Feb, 2023
11	Examination	March, 2023
12	Results	May, 2023
<b>SECOND SEMESTER</b>		
13	PCP/Counselling	June 2023
14	Submission of Assignments	July, 2023
15	Examination Notification	Aug , 2023
16	Examination	Sept, 2023
17	Declaration of Results	Oct, 2023
<b>THIRD SEMESTER</b>		
<b>Second Year Admission – Sept/Oct 2023</b>		
18	PCP / Counseling	Dec 2023/Jan 2024
19	Examination Notification	Feb 2024
20	Submission of Assignments	Feb, 2024
21	Examination	March, 2024
22	Results	May, 2024
<b>FOURTH SEMESTER</b>		
23	PCP/ counseling	June 2024
24	Submission of Assignments	July, 2024
25	Examination Notification	Aug , 2024
26	Submission of Project Report	Sept, 2024
26	Examination	Oct, 2024
27	Declaration of Results	June 2025

Accounted audited statement for the last three years

Revised Budget and Actual Income & Expenditure statement-2018-19					
Si. No	Fund	Revised Budget estimates -2018-19	Actual Receipts	Revised Budget estimates -2018-19	Actual Expenditure
		Receipts		Expenditure	
1	General Fund	57,73,50,000	56,87,69,995	58,16,43,000	54,06,02,389
2	Examination Fund	6,65,50,000	6,59,81,494	2,96,50,000	1,36,29,648
3	Pension Fund	11,85,81,854	11,97,74,547	7,25,50,000	6,04,16,529
4	New Pension Scheme	3,00,50,000	2,43,37,216	3,01,05,000	2,43,93,245
5	ENDOWMENT	2,85,000	2,67,777	2,50,000	22,768
6	SECURITY DEPOSIT	16,50,000	16,30,057	5,000	0
7	MUKTA SANJEEVINI	48,20,000	45,51,409	50,000	0
8	SCHOLARSHIP	1,66,00,000	74,34,855	2,20,00,000	1,48,89,001
9	DISTANCE EDUCATION COUNCIL (DEC)	3,50,000	3,29,300	5,000	0
10	DEVELOPMENT GRANT	35,000	31,349	0	0
11	MISCELLANEOUS ACCOUNT	0	3,29,07,175	0	3,30,78,919
12	Dr. B.R.AMBEDKAR PEETA	1,35,000	1,20,934	1,05,000	17,129
13	MAHATMA GANDHI PEETA	1,30,000	1,27,414	90,000	45,000
14	RASTRA KAVI KUVEMPU PEETA	1,30,000	1,20,176	50,000	30,000
15	AKKA MAHADEVI PEETA	1,30,000	1,24,421	1,00,000	0
16	SWAMY VIVEKANANDA PEETA	1,36,000	1,31,376	2,00,000	41,000
17	NALWADI KRISHNARAJA WODEYAR Peeta	1,35,000	1,31,586	1,50,000	0
18	BABU JAGAJEEVANRAM PEETA	1,30,000	1,21,875	1,00,000	0
<b>Total</b>		<b>81,71,97,854</b>	<b>82,68,92,956</b>	<b>73,70,53,000</b>	<b>68,71,65,628</b>

**Revised Budget and Actual Income & Expenditure statement-2019-20**

Sl. No	Fund	Revised Budget estimates -2019-20	Actual Receipts	Revised Budget estimates -2019-20	Actual Expenditure
		Receipts		Expenditure	
1	General Fund	40,03,75,000	39,10,31,593	64,54,15,000	63,65,10,906
2	Examination Fund	6,15,50,000	7,29,17,132	1,51,75,000	1,51,50,804
3	Pension Fund	7,07,05,000	7,64,96,558	7,35,00,000	7,25,17,056
4	New Pension Scheme	5,000	1,416	0	0
5	ENDOWMENT	3,58,000	3,25,024	75,000	56,196
6	SECURITY DEPOSIT	7,00,000	9,19,700	80,000	0
7	MUKTA SANJEEVINI	49,10,000	50,91,989	4,70,000	4,77,502
8	SCHOLARSHIP	1,15,00,000	1,11,58,788	1,61,45,000	1,25,74,361
9	DISTANCE EDUCATION COUNCIL (DEC)	0	2,84,672	0	0
10	DEVELOPMENT GRANT	0	28,986	0	0
11	MISCELLANEOUS ACCOUNT	-	30,492	-	0
12	Dr. B.R.AMBEDKAR PEETA	1,18,000	1,22,956	1,60,000	1,60,619
13	MAHATMA GANDHIJI PEETA	1,25,000	1,30,069	1,60,000	20,640
14	RASTRA KAVI KUVEMPU PEETA	1,98,000	1,66,044	1,60,000	1,45,665
15	AKKA MAHADEVI PEETA	1,22,000	1,27,448	1,60,000	1,60,451
16	SWAMY VIVEKANANDA PEETA	1,27,000	1,32,701	1,60,000	61,212
17	NALWADI KRISHNARAJA WODEYAR Peeta	1,30,000	1,33,418	1,60,000	1,60,283
18	BABU JAGAJEEVANRAM PEETA	1,25,000	1,24,601	1,60,000	94,760
19	BABU JAGAJEEVANRAM PEETA Govt. Grant.	12,65,000	12,50,101	2,30,000	1,95,981
	<b>Total</b>	<b>55,23,13,000</b>	<b>56,04,73,688</b>	<b>75,22,10,000</b>	<b>73,82,86,436</b>

Revised Budget and Actual Income & Expenditure statement-2020-21					
Sl. No	Fund	Revised Budget estimates -2020-21	Actual Receipts	Revised Budget estimates -2020-21	Actual Expenditure
		Receipts		Expenditure	
1	General Fund	49,12,55,000	61,12,71,915	65,79,02,000	54,08,19,714
2	Examination Fund	9,73,10,000	8,38,24,036	6,17,10,000	3,23,35,277
3	Pension Fund	6,05,00,000	5,52,74,416	8,20,50,000	7,59,42,234
4	New Pension Scheme	3,00,10,000	2,37,01,906	3,00,70,000	2,38,85,978
5	ENDOWMENT	4,57,000	3,92,837	1,45,000	31,339
6	SECURITY DEPOSIT	14,00,000	19,11,775	75,000	1,42,631
7	MUKTA SANJEEVINI	49,50,000	30,64,101	4,80,000	1,51,331
8	SCHOLARSHIP	1,15,00,000	1,20,88,582	70,00,000	22,16,225
9	DISTANCE EDUCATION COUNCIL (DEC)	1,20,10,000	1,00,07,750	1,00,11,000	99,49,251
10	DEVELOPMENT GRANT	0	25,946	0	0
11	MISCELLANEOUS ACCOUNT	-	47,723	-	0
12	Dr. B.R.AMBEDKAR PEETA	1,15,000	1,20,695	85,000	41,194
13	MAHATMA GANDHIJI PEETA	1,30,000	1,29,351	50,000	14,197
14	RASTRA KAVI KUVEMPU PEETA	1,25,000	1,21,504	1,90,000	36,467
15	AKKA MAHADEVI PEETA	1,20,000	1,24,478	1,60,000	52,504
16	SWAMY VIVEKANANDA PEETA	1,30,000	1,31,089	1,60,000	1,10,117
17	NALWADI KRISHNARAJA WODEYAR Peeta	1,30,000	1,30,042	1,60,000	10,117
18	BABU JAGAJEEVANRAM PEETA	1,55,000	1,40,236	1,60,000	20,787
19	BABU JAGAJEEVANRAM PEETA Govt. Grant	13,80,000	13,51,935	1,30,000	2,91,639
<b>Total</b>		<b>71,16,77,000</b>	<b>80,38,60,317</b>	<b>85,05,38,000</b>	<b>68,60,51,002</b>

**BEST PRACTICES**

<b>Sl. No.</b>	<b>Domain Area/Type</b>	<b>Best Practices</b>
1.	Curriculum/SLM	<ul style="list-style-type: none"> <li>• Curriculum of UG has a provision of Environmental Science, Human Rights, Indian Constitution, RTI, and IT.</li> <li>• SLM of UG and PG is in electronic mode also.</li> <li>• University uploads e-resources in the website and instructs learners to access to it at free of cost.</li> <li>• E-resources (supplementary) is provided to the learners through mobile services.</li> <li>• SLM has provision of editing. The external experts edit the study material which guarantees the quality.</li> </ul>
2.	Personal Contact Program / Week end counselling	<ul style="list-style-type: none"> <li>• Personal Contact Program/Week end counselling is conducted in major canters, which highlight education of doorstep of learners.</li> <li>• Academic counsellors are trained by experts in KSOU which enable them to deliver academic services as per the benchmark.</li> <li>• In case of PG in science and management disciplines, students will be provided exposure in industry through field visit/project work. This apparently provide for hands on experience.</li> <li>• Skill development program conducted in various centres help enhancing the skills of the students.</li> <li>• Feedback is obtained on teacher's evaluation by students in a prescribed format and corrective measures are taken on the basis of analysis.</li> <li>• University conducts induction programme for all the students of various courses. This obviously helps students to chalk out their plan, so that they make a schedule for their studies without any hassle.</li> </ul>
3.	Examination/Evaluation	<ul style="list-style-type: none"> <li>• Examinations are conducted transparently.</li> <li>• Questioned Bank System followed for all courses</li> <li>• Feedback system adopted in case of internal assessment</li> <li>• Test seminar and fieldwork encouraged in internal assessment</li> <li>• Computerised system of entrance examination adopted and results announced within two days of examination</li> <li>• Internal assessment is treated as continuous assessment</li> </ul>
4.	LSCs Activities	<ul style="list-style-type: none"> <li>• LSCs established in government colleges and affiliated colleges only</li> <li>• The courses offered by the above colleges are considered as a basis for the allotment of courses of ksou to LSCs</li> <li>• LSCs manual develop and activities conducted accordingly</li> <li>• Periodically training programme is conducted to the academic councillors and thereby enhance their capacity building</li> <li>• The university invites all coordinators of all LSCs to participate</li> </ul>

		<p>in the training programme at ksou periodically</p> <ul style="list-style-type: none"> <li>• Attendance of the distance learner who participate in the personal contact programme or weekend classes is maintained</li> <li>• Proper support is extended to the visually impaired students by way of attendant in the examination</li> <li>• The university rams in each LSCs for the physically challenged learners</li> </ul>
5.	Quality Assurance	<ul style="list-style-type: none"> <li>• KSOU has established Centre for Internal Quality Assurance (CIQA) for overseeing, reviewing and upgrading quality aspects in academics, students services, administration etc.</li> <li>• The Karnataka State Open University has given more emphasis on delivery mechanism to students. Further the department of commerce has given more weightage on the development of Self Learning Material for the benefits of the student's community.</li> <li>• The department has recently designed the Ph.D Course work syllabus on par with global standards and benchmark. In the Ph.D coursework syllabus more thrust has been accorded on contemporary issues in Commerce.</li> </ul>
6.	Placement	<ul style="list-style-type: none"> <li>• University established a placement cell and orient the students about the carrier opportunities</li> <li>• Through the competitive examination centre the university train its learners to appear for competitive examinations of state/central governments etc.</li> <li>• University industry interface is maintained mainly to give an opportunity to its leaeners to have industrial exposures.</li> </ul>
7.	Faculty centric	<ul style="list-style-type: none"> <li>• Encourage faculty members to undergo FDP Programme periodically</li> <li>• Computer literacy programme is conducted to all the teachers</li> <li>• Traning given to the teachers about a audio/Visuals.</li> </ul>
8.	Students Centric	<ul style="list-style-type: none"> <li>• SLM both print and electronic is developed through the interactive method which is a part of student centric</li> <li>• Teacher evaluation by students is adopted in this case students judges the level of efficiency of teachers who deliver academic services</li> <li>• Learner enjoys flexibility as he has the provisions of learning at its own pace</li> <li>• Student is an important stake holder in the HEI, as such he play a decisive role for the overall development</li> </ul>
9.	Use of Technology	<ul style="list-style-type: none"> <li>• The University is to provide tablet (an inbuilt study material) to the students in the place of printed study material in future.</li> <li>• KSOU has announced to launch of Mobile application for the convenience of students about the academic activities in future.</li> </ul>
10.	Any other	<ol style="list-style-type: none"> <li>1. 25% fee concession extended to the women students under BPL.</li> <li>2. Mukthasanjeevini put in place to encourage students of</li> </ol>

		<p>backward class to fare better.</p> <p>3. Gold medals instituted course-wise which reduces disparity between ODL and conventional.</p> <p>4. Model study center being established to set benchmark for rest of the institutions</p> <p>5. Conservation of emery by the exploiting solar.</p>
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**All India Council for Technical Education**  
(A Statutory body under Ministry of Education, Govt. of India)



Nelson Mandela Marg, Vasant Kunj, New Delhi-110070  
Website: [www.aicte-india.org](http://www.aicte-india.org)

**APPROVAL PROCESS 2021-22**

**Letter of Recommendation/NOC**

F.No. South-West/2021-22/1-9508626111

Date: 07-Oct-2021

To,  
The Vice Chancellor  
Karnataka State Open  
University Mysore  
Mysore,  
Mysore,  
Mysore,  
Karnataka,  
580006

**Sub: Letter of Recommendation Open and Distance Learning (ODL) / Online Learning (OL) 2021-22**

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) (1st Amendment) Regulations, 2021 notified on 24th February 2021 and other notifications as applicable and published from time to time, I am directed to convey the approval to

<b>Permanent Id</b>	1-9508626111	<b>Application Id</b>	1-9508626111
<b>Name of the Institution/University</b>	KARNATAKA STATE OPEN UNIVERISTY	<b>Name of the Society/Trust</b>	Karnataka State Open University
<b>Institution/University Address</b>	Karnataka State Open Univesity, Mukthagangothri - 570 006 Opp. St. Joseph School Mysuru, Mysore, Mysore, Karnataka, 570006	<b>Society/Trust Address</b>	Mysore Mysore, Mysore, Mysore, Karnataka, 580006
<b>Institution/University Type</b>	State Government University	<b>Region</b>	South-West

**To conduct following Courses in ODL mode for the Academic Year 2021-22\***

Sr. No.	Program	Level	Course	Number of Seats
1	Management	POST GRADUATE	MASTER IN BUSINESS ADMINISTRATION(GENERAL MANAGEMENT)	10000
2	MCA	POST GRADUATE	MCA	10000

**To conduct following Courses in OL mode for the Academic Year 2021-22\***

Sr. No.	Program	Level	Course	Number of Seats
1	Management	POST GRADUATE	MBA	10000

The university shall fulfill all the norms and requirements as mentioned in the All India Council for Technical Education (Open and Distance Learning Education & Online Education) Guidelines, 2021 Notified on 3rd March, 2021 and amended from time to time.

The University shall obtain necessary approval from University Grants Commission (UGC) as per the prescribed schedule and procedure.

The Administration/ Management of the University shall strictly follow further conditions as may be specified by the Council from time to time. The Council may withdraw the recommendation, in case it observes any violation of said ODL/OL regulations, mis-representation of facts and submitting factually incorrect information to it.

**Note : Recommended**

**Prof. Rajiv  
Kumar Member  
Secretary, AICTE**

Copy to:

1. **Secretary, University Grants Commission**
2. **The Regional Officer,**  
All India Council for Technical Education Health Centre Building  
Bangalore University Campus Bangalore - 560 009, Karnataka
3. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

**\*\* Copy of this letter will not be communicated through Post/Email. However, provision is made in the AICTE portal for downloading letter through Authorized login credentials allotted to concerned State Secretary / DTE/ Registrar.**

Enclosure -10

Accounted audited statement for the last three years

**BEST PRACTICES**

<b>Sl. No.</b>	<b>Domain Area/Type</b>	<b>Best Practices</b>
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1. Act copy
2. AFFIDAVIT