

**CIRCULAR****PCP FOR 1ST SEMESTER MBA (July and January Cycle 2021-22)***Dear Learner,***Sub: - MBA 1ST SEMESTER PERSONAL CONTACT PROGRAMME (PCP)**

The Department will conduct compulsory contact programme for the benefit of the students who have been admitted to MBA course during the academic year July and January 2021-22. The classes will be held through **Online** and Seminar will be held in the following centers through **Offline**.

PCP Classes will be held through online mode for July and January Batch students from <u>03-06-2022 to 08-06-2022</u>		For all centres online PCP classes will be held on same dates		
Seminars will be held through offline for July and January Batch students 2021-22 in various centers as mentioned below in respective dates				
Sl. No.	Centre	Date	Venue	Co-ordinators
01	DONBOSCO INSTITUTE OF TECHNOLOGY, KUMBALAGODU, MYSORE ROAD, BENGALURU	09-06-2022 to 11-06-2022	Bengaluru	Chandrashekar 9900228506
02	IBMR, VIDYANAGAR, HUBLI	14-06-2022 to 16-06-2022	Hubli	Dr. Shamanth N 9738807646
03	KSOU REGIONAL CENTRE, J.H.PATEL LAYOUT, BEHIND SHAMMIR NAGANUR ROAD, DAVANGERE	14-06-2022 to 16-06-2022	Davangere	Dr. Harsha M B 9110887134
04	RESHMI COLLEGE, KALBURGI	14-06-2022 to 16-06-2022	Kalburgi	Sri. Siraj Basha R 9741928422
05	MGM COLLEGE, UDUPI	14-06-2022 to 16-06-2022	Udupi	Dr. Savitha P Chairperson 9986846176
06	KSOU, MUKTHAGANGOTHR, MYSURU-570006	20-06-2022 to 22-06-2022	Mysuru	Dr. Chinnaiiah P M 9164556402

The students of First Semester MBA shall compulsorily attend online classes and Offline Seminars at any one of the above said places without fail. If the students fail to attend at any one of the said places, they will lose the marks set part for the IA. During the programme, the Department will arrange lectures on the Syllabi by the Professors of KSOU and External Experts. Besides, special lectures/ Case study discussions by Management Consultants / Industrialists / Professionals will also be arranged. Further, the activities such as Seminar, Group Discussions etc., will also be conducted as part of IA.

Classes will be held online from 03-06-2022 to 08-06-2022 at 10.00 AM to 5.00 PM.

The students concerned are hereby directed to attend the programmes to avail the benefits. The Assignment Questions and Seminar Topics are also hosted on the University **website:** www.ksoumysuru.ac.in

Assignment Questions & Seminar Topics have also been enclosed herewith. You are requested to submit the assignment on or before 30-06-2022 without fail.

The faculty look forward to meet you in the contact programme

Sd/-
Chairperson, DOS&R in Management
KSOU, Mysuru
Email ID: mbaksou@yahoo.co.in

Sd/-
Dean (Study Centre)
KSOU, Mysuru

**MBA I-SEMESTER SEMINAR CIRCULAR – 2021-22 (July and January Cycle)**

The Department of Management shall conduct Personal Contact Programme (PCP) for MBA First semester July and January Batch 2021-22. In this programme lectures and special lectures will be delivered through **Online** and Internal Assessment (IA) activities like Seminar will be conducted **Offline**.

The candidates are required to attend classes online, prepare on **any one** of the seminar topics per course and attend seminars in offline at any of the below mentioned places. Candidates are required to present seminar paper before the group of participants and faculty members as part of Internal Assessment compulsorily. At the end proper conclusions will be drawn based on discussions.

Note: The topics of the seminar are given separately, in next page Titled: MBA-I Semester, Seminar Topics 2021-22. The candidates are required to prepare the Seminar Paper in tune with the following guidelines.

Guidelines for preparation of Seminar Paper:

1. Seminar paper should be at least 4 pages in hand written only Typed / Photo copies etc., will not be entertained.
2. The dimension of the paper should be in A4 size.
3. The seminar paper should be bound the thick white art paper (Transparent) and don't use stick files and also plastic sheets for covering the assignments.
4. Seminar paper may be broadly divided into 3 parts
(i) Introduction part, (ii) Part developing the main theme of the seminar and topics focused on cases (examples), (iii) summary or conclusion.
5. Paper should not be the copy of the study material sent by the University or the materials in website or any other student's seminar paper.
6. Seminar paper should be prepared referring books, journals, magazines and reports of National and International.
7. The candidate should attend seminar compulsorily. Those who fail to present seminar paper will lose seminar marks of 10 per paper.
8. Every candidate (First Semester MBA) should compulsorily present 2 (Two) papers per day.
9. The timings (Time Table) of the seminar will be informed on the first day of the PCP.
10. The candidates should attend the PCP Compulsorily. Those who fail to attend the programme will lose Internal Assessment (IA) marks.
11. Further no chance would be given to such candidates under any circumstances (No correspondence will be entertained in this regard).
12. The register number and name of the candidate should be written legibly on the Seminar papers as well as assignment paper.
13. **After seminar, seminar papers shall be handed to concerned resource person at the time of presentation.**

The Department Faculty will be eagerly looking forward for your active participation in PCP.

With best wishes,

Sd/-
CHAIRPERSON
Department of Studies and Research in
Management, KSOU

MBA I-SEMESTER SEMINAR TOPICS – 2021-22
(July and January cycle)

PREPARE SEMINAR PAPER ON ANY ONE OF THE TOPIC PER COURSE

MBHC-1.1 MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

1. Trends in Modern Management
OR
2. Personality: Its Impact on Group Behavior

MBHC-1.2 MANAGERIAL ECONOMICS

1. Srilankan Economic Crisis.
OR
2. Impact of Oil Prices on Global economy.

MBHC-1.3 ACCOUNTING FOR MANAGERS

1. What are the best accounting systems available today.
OR
2. Importance of forensic accounts in fraud cases.

MBHC-1.4 STATISTICS AND OPTIMIZATION TECHNIQUES

1. Use of Game theory in Business
OR
2. Big data Analytics.

MBHC-1.5 LEGAL ASPECTS OF BUSINESS

1. Importance of Digital Signature.
OR
2. Remedies for breach of contract.
