

PROJECT REPORT SPECIFICATION

Font Size – 12 / 12.5 Font Style – Times New Roman

Line Spacing – 1.5 Standard Spacing

Wrapper Colour : **Mysore-Pista Green**

Bangalore and other centres- Yellow

No. of pages- 100 – 120

Binding – Soft Binding(Spiral and Hard Binding will be rejected)

One copy has to be submitted to the Department and another copy should be bought during Viva Voce

Certificates:

1. **Original Approval Letter** (Issued by the Department) should be attached to the copy submitted to the Department for evaluation and Photo Copy should be attached to the other copy.
2. **Chairman Certificate** (Project Certificate to be duly signed by the Chairman)
3. **Project Completion Letter** in the Letter Head of Concerned Company.
4. Internal guide certificate (Duly signed & seal by the guide).
5. External guide Certificate (Duly signed & seal by the guide).
6. Declaration (duly signed by the Student)
7. Acknowledgement(duly signed by the Student)
8. Content page along with page numbers.
9. List of Tables
10. List of Charts
11. Abbreviations

Details of the Content: CHAPTERIZATION

Chapter – I: Introduction:

- a. Introduction
- b. Review of Literature
- c. Statement of the Problem
- d. Scope of Study
- e. Objectives of the study
- f. Research Design
- g. Research Methodology
- h. Limitations of the study
- i. Chapter Scheme (Description of each chapters parawise).

Chapter – II: Conceptual Frame Work

-Part A

Theoretical concepts related to your study

-Part B

Company Profile

Chapter – III: Survey, Analysis and Interpretation

- Introduction
- Data Collection
- Focus Group
- Research Instrument (ex: Questionnaire, Personal Interview.....)
- Sampling Technique
- Sample Size
- Statistical Tools Used for Analysis and Interpretation
- Survey, Analysis and Interpretation

Chapter – IV: Summary of Findings, Suggestions and Conclusion

Bibliography Annexure

NOTE: - The last date for submission of Project Report will be intimated by Examination Branch, KSOU, Mysore at the time of Exam Notification.

sd/-
Chairman
DOS&R in Management

KARNATAKA STATE



OPEN UNIVERSITY

MUKTHAGANGOTTHRI, MYSORE-570 006

DEPARTMENT OF STUDIES AND RESEARCH IN MANAGEMENT

Date.....

PROJECT CERTIFICATE

This is to certify that Mr/Mrs.....
bearing the Register number.....has successfully completed
the project work on.....
under the guidance of..... (Internal Guide)
and..... (External Guide). The project
report is submitted to the Karnataka State Open University in Partial fulfilment of the requirement
for the award of Master of Business Administration (MBA) during 2021-22.

**Chairman
Department of Studies
&
Research in Management
KSOU, Mysore**



KARNATAKA STATE OPEN UNIVERSITY

MUKTHAGANGOTHRI, MYSORE-570 006

DEPARTMENT OF STUDIES AND RESEARCH IN MANAGEMENT

“(TOPIC).”

*A Project report submitted for the partial fulfilment of the awardOf
Master of Business Administration Degree in KSOU2022*

By

Name:

Register No:

Under the guidance of

INTERNAL GUIDE

Name

Designation

Address

EXTERNAL GUIDE

Name

Designation

Address

**Department of Studies and Research in Management
KSOU, Mysore-570006**

In Company Letter Head(Company Certificate)

Date:

PROJECT COMPLETION CERTIFICATE

This is to certify that the project work entitled “-----
-----“is based on original
project study conducted by----- bearing Reg. No:----- in our company. The work
has been satisfactory and is recommended for consideration towards partial fulfilment of the
requirement for the MBA degree.

PLACE:

DATE :

(Signature)

Name :

Address :

(Seal)

Date:

INTERNAL GUIDE CERTIFICATE

This is to certify that the project work entitled “-----
-----“is based on original project study
conducted by----- bearing Reg. No: ----- under my guidance and
supervision. The work has been satisfactory and is recommended for consideration towards partial
fulfilment of the requirement for the MBA degree.

PLACE:

DATE :

(Signature)

Name :

Address :

(Seal)

In Company Letter Head

Date:

EXTERNAL GUIDE CERTIFICATE

This is to certify that the project work entitled “-----
-----”is based on original project study
conducted by----- bearing Reg. No: - ----- under my guidance and
supervision. The work has been satisfactory and is recommended for consideration towards
partial fulfilment of the requirement for the MBA degree.

PLACE:

DATE :

(Signature)

Name :

Address :

(Seal)

DECLARATION

I hereby declare that this project report entitled"-----
-----"has been completed successfully and this
project report submitted towards the partial fulfilment of the requirement for the award of the
degree of Master of Business Administration. This project report has been submitted to Karnataka
State Open University for award of degree.

(Signature)
Student Name
Reg No

ACKNOWLEDGEMENT

(Signature)
Student Name
Reg No