

Internal Assessments
July/January Cycle (2021-22) Batch
July/January Cycle (2022-23) Batch

ಆಂತರಿಕ ನಿಬಂಧನೆಗಳು

ಜುಲೈ/ಜನವರಿ ಆವೃತ್ತಿ (2021-22)

ಜುಲೈ/ಜನವರಿ ಆವೃತ್ತಿ (2022-23)

First Semester M.Com Programme (C.B.C.S)

ಪ್ರಥಮ ಸೆಮಿಸ್ಟರ್ ಎಂ.ಕಾಂ. ಪ್ರೋಗ್ರಾಂ (ಸಿ.ಬಿ.ಸಿ.ಎಸ್)



ವಾಣಿಜ್ಯಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ಮತ್ತು ಸಂಶೋಧನಾ ವಿಭಾಗ

ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮುಕ್ತ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ

ಮುಕ್ತಗಂಗೋತ್ರಿ, ಮೈಸೂರು – 570 006



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First Semester M.Com Programme (under CBCS)
July/January Cycle (2021-22) Batch
July/January Cycle (2022-23) Batch

INSTRUCTION FOR WRITING ASSIGNMENTS:

1. **Three questions** are given under each course. **Two questions** shall be answered compulsorily. Each question carries 10 marks.
2. There are 5 courses during First Semester consisting of **3 Hard Core Courses** and **2 Soft Core Courses** (excluding open elective course).
3. Student shall write the assignments of **appropriate soft core specialization courses which were** selected at the time of admission.
4. If any students submit the assignments other than the selected soft-core specialization, that scripts will not be considered for evaluation.
5. The student is hereby instructed to not to reproduce the answer either from the study material or from any website and should refer books, journals and reports of National and International repute
6. In case, the study material is replicated in the assignments, it will be not considered for valuation.
7. Only **hand written assignments** are considered. The typed material or computer printouts or photocopy are not considered under any circumstances for evaluation.
8. Write assignment on each course separately, in **A4 Sheet (one sided)** and in **blue or black ball point pen**.
9. Assignments would be summarily rejected if copied.

INSTRUCTIONS FOR SUBMISSION OF ASSIGNMENTS:

- Each Assignment cover page should be superscribed by "**Assignment for Your Semester, Department Address, Title of the Programme, submitted by: Name, Roll No of the Candidate**". (Assignment without Name and Roll No will be rejected).
- Mandatory **self-signature** and **date to be written on all the assignment** pages.
- The candidate should write the assignment separately for the entire subject mentioning Name and Roll No in each course.
- **Hard Copy of the assignments should be submitted.**

- **Address for Communication:**

Department of Commerce,
Hamsa Building, 1st Floor,
Mukthagangothri,
Karnataka State Open University,
Mysore-570006.

Important date for Submission of the Assignment

Sl No.	Assignment	Last Date of Submission
1	M.Com – 1st Semester July/January Cycle (2021-22) Batch July/January Cycle (2022-23) Batch	15-11-2025

**Sd/-
Chairperson**



ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮುಕ್ತ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ
KARNATAKA STATE OPEN UNIVERSITY
MUKTHA GANGOTHR, MYSURU, KARNATAKA -570 006



INTERNAL ASSIGNMENT

Name of the Student	
Roll Number	
Programme	M.Com – 1 st Sem (CBCS)
Specialization group (A/B/C/D)	
Course/Subject Title	
Mobile Number	
Date	

Signature of the Student

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For Office Use Only

Marks obtained	
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Signature of the Evaluators

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KARNATAKA STATE OPEN UNIVERSITY
DEPARTMENT OF STUDIES AND RESEARCH IN COMMERCE



First Semester M.Com (CBCS)

Internal Assignment Questions

Hard Core Courses

Course - I

MCOHC1.1: Management and Behavioural Process

Answer any two of the following: (2x10=20)

1. What is management? Distinguish between management and administration?
2. What do you mean by Formal Organisation? Explain with an example.
3. Distinguish between Hygiene Factors and Motivators. Why is it important to make this distinction explain with suitable example?

Course - II

MCOHC1.2: Business Policy and Environment

Answer any two of the following: (2x10=20)

1. Discuss the Recommendations of Kumara Mangalam Birla Committee.
2. Give an account of the CSR through triple bottom line and sustainable business.
3. Discuss the causes and impact of Industrial Sickness in India. What are the remedies to overcome industrial sickness.

Course –III

MCOHC1.3: Marketing Management

Answer any two of the following: (2x10=20)

1. Discuss the need and importance for Studying Consumer Behaviour.
2. “Product Planning and Development is a top Management responsibility that affects the Survival and Growth of the Firm” – Comment.
3. Why Ad execution decision is considered very important in the success of an Ad Campaign? Discuss.

Soft Core Courses

Note: Students shall write any two softcore courses as per their specialisation, opted at the time of admission i.e. A/B/C/D.

Soft Core Specialisation

Group–A	Accounting and Finance	1. Advanced Financial Accounting 2. Indian Financial System
Group–B	Marketing Management and Human Resource Management	1. Consumer Behaviour and Marketing Strategy 2. Training and Development
Group–C	Accounting and Human Resource Management	1. Advanced Financial Accounting 2. Training and Development
Group–D	Marketing Management and Finance	1. Consumer Behaviour and Marketing Strategy 2. Indian Financial System

Soft Core Course - I MCOSC1.1A/C: Advanced Financial Accounting

Answer any two of the following:

(2x10=20)

1. Explain different types of winding-up or liquidation of a company as per Companies Act, 2013.
2. Zamana Ltd. Mysore opened a branch at Bangalore on 1.1.2024. Branch is instructed to sell the goods both for cash and credit. All cash collections are to be remitted to H.O. to meet the expenses at branch. From the following details, prepare Bangalore Branch Account in H.O. books. Also prepare Branch Debtors Account therein.

Particulars	₹	₹
Stock of goods at branch on 1.1.2024		5,000
Petty cash		150
Furniture		2,500
Goods sent to branch at cost		50,000
Goods returned from branch at cost		3,000
Expenses paid by H.O.		10,000
Cash sent by H.O. for petty cash		250
<u>Remittances from branch</u>		
Cash sales	2,500	
Collection of debtors	<u>42,500</u>	45,000
Credit sales		51,000

Closing stock at branch at cost on 30.6.2024	17,000
Closing petty cash	50
Depreciate furniture at 10% p.a.	
Discount allowed to debtors	1,800

3. From the following particulars, prepare the departmental trading and profit and loss account for the year ending 31-12-2023 and Balance sheet as on that date:

Trial balance as on 31-12-2023

Name of accounts	Dr.	Cr.
Plant	43,700	-
Purchases: Dept. A	19,754	-
Dept. B	14,846	
Wages: Dept. A	3,846	-
Dept. B	1,946	
Insurance(25% prepaid)	368	-
Cars & motors	7,500	-
Sundry expenses	2,850	-
Sales: Dept. A	-	53,000
Dept. B	-	26,500
Discount	516	-
Bill payable	-	341
Opening stock:Dept. A	7,261	-
Dept. B	6,947	
Vehicle expenses	360	-
Sundry debtors	22,030	-
Sundry creditors	-	6,620
Bad debts	720	-
Postage	846	-
Carriage	1,500	-
Salaries	7,500	-
Capital account	-	60,000
Provision for doubtful debts	-	720
Furniture	1,055	-
Stationery	3,216	-
Cash in hand	420	-
Total	1,47,181	1,47,181

Apportion the expenses between the departments in their respective turnover. Depreciate plant and cars & motors at 10% each, furniture by ₹ 280. Stock on 31-12-2023 was: Dept. A ₹ 9,432 and Dept. B ₹ 7,846.

Soft Core Course - II
MCOSC1.2A/D: Indian Financial System

Answer any two of the following (2x10=20)

1. Discuss the Special role that a Central Bank can play in a developing economy.
2. Examine the functions of Merchant Banking in India.
3. Discuss the Mechanism of Hire Purchase Agreement.

Soft Core Course - I
MCOSC1.1B/D: Consumer Behaviour and Marketing Strategy

Answer any two of the following: (2x10=20)

1. Discuss the application of consumer behaviour in establishing marketing strategy.
2. What is conditioning theory? Explain the types of conditioning theories.
3. Define consumer attitude and explain its various components.

Soft Core Course -II
MCOSC1.2B/C: Training and Development

Answer any two of the following: (2x10=20)

1. Discuss the importance of learning curve in today's business scenario.
2. Explain briefly the Techniques used in Student Centered Training Programmes.
3. "Management development is crucial for the success of the Organisations." Elucidate the statement.