

Curriculum Vitae

General Information:

Name : Prof. Thejasvi Naviloor
Gender: Male
Designation: Professor
Mobile No: 9844009777
Email: thejasvi.naviloor@gmail.com
Work Experience: 31 years [Teaching – 23 y, Administration – 12 y concurrent, Professional – 8 y]

Educational Qualification:

1. **Ph. D - Communication and Journalism**
Research Topic: An Evaluation of Visual Literacy and Message Perception of Television Viewers, University of Mysore, Mysore.
2. **M. A – Mass Communication and Journalism**
University of Mysore, Mysore.
3. **B. Sc – Life Sciences**
University of Mysore, Mysore.
4. **Certificate Programme in Film Appreciation**
Film and Television Institute of India, Pune.
5. **Passed State Level Entrance Test in Journalism.**
(SLET Committee, Accredited to UGC, New Delhi)

Areas of Specialization:

Reporting and Editing, Visual Communication, Applied Communication, Entertainment & Media Management, Current Affairs and Communication: Theory and Research, Artificial Intelligence and Machine Learning.

Academic Experience:

1. Dean – Academics (I/C)

Karnataka State Open University
Mukthagangotri, Mysore
From 01-09-2019 to 01-10- 2020

2. Professor

Department of Studies and Research in Journalism and Mass Communication
Karnataka State Open University
Mukthagangotri, Mysore
From 12-12-2015 to till date

3. Associate Professor

Department of Studies and Research in Journalism and Mass Communication
Karnataka State Open University
Mukthagangotri, Mysore
From 11-12-2012 to 11-12-2015

4. Head of the Department

Department of Studies and Research in Journalism and Mass Communication
Karnataka State Open University
Mukthagangotri, Mysore
From 11-12-2012 to 15.12.2021.

5. Principal Director

Techno-Management Programmes (MBA & PGPM)
Excel Business Academy, Bangalore, Karnataka, India
From 23-07-2010 to 16-07-2011

Papers taught:

Corporate Communication and Marketing Communication

6. Professor and Head of the Department

Media Programmes
(MBA – Media & Entertainment / MBA - Advertising & Marketing Communications)
Manipal Academy of Media and Entertainment, Bangalore Campus
Bangalore, Karnataka, India
From 22-06-2009 to 22-07-2010

Papers taught: Indian Media Industry, Broadcast Media Management, Strategic Media Planning, Strategic Communication and Event Management

7. Professor and Head of the Department

Post Graduate Department of Journalism and Film Production &
Coordinator of School
School of Communication and Media studies
Professional University, Phagwara, Punjab, India.
From 21-08-2008 to 20-06-2009

Papers Taught: Media Production, TV Journalism, Reporting and Editing, Current Affairs.

8. Lecturer

Post Graduate Department of Communication and Journalism
University of Mysore, Mysore, India.
From 12-07-2007 to 20-8-2008

Papers Taught: TV and Radio Production, Environmental Communication, Introduction to Journalism.

9. Lecturer and Coordinator

Post Graduate Department of Mass Communication & Journalism
Karnataka State Open University, Mysore, India.
From 01-01-2003 to 11-07-2007

Papers Taught: Media Production, TV Journalism and Media Management

Professional Experience:

1. Producer and Promoter

SEARCH Films and Primetel Productions
Television programme production companies, Mysore, India.
From March 2000 to December 2002

2. Producer

Audio Visual Research Center
(Education Multimedia Resource Center)
(University Grants Commission, Govt. of India establishment)
University of Mysore, Mysore, India
From June 1998 to February 2000

3. Freelance Producer

Audio Visual Research Center (University Grants Commission)
(EMMRC), University of Mysore, Mysore, India
&

Freelance Writer / Various Newspapers

From Jan 1996 to May 1998

4. Technical Associate – Research Documentation

Ministry of Environment and Forest, Government of India sponsored
Research Project – Department of Psychology,
University of Mysore, Mysore, India.
From April 1994 to December 1995

5. Internee

Indian Express – India's leading English Daily, Bangalore, India.
From 28-6-1993 to 28-8-1993

Curriculum Development:

Subject Coordinator, Course Writer and Editor:

1. Diploma in Journalism, KSOU Mysore
Self-Learning Material Writing (Kannada and English Medium) – 31 Chapters
Self- Learning Material Editing (Kannada and English Medium) – 60 Chapters
2. MA Mass Communication and Journalism, KSOU Mysore
Self- Learning Material (Kannada and English Medium) – 71 Chapters
Self- Learning Material (Kannada and English Medium) – 200 Chapters

Subject Coordinator and Editor:

1. Certificate programmes in Environment Management, Solid Waste management, Air Pollution Control and Managing e-Waste. KSOU Mysore, India.
(Programmes developed with Commonwealth of Learning, Vancouver, Canada.)

Pedagogy Development:

1. Karnataka State Open University, Mysore

Diploma in Journalism – Kannada
Diploma in Journalism – English
MA JMC – Kannada
MA JMC – English
2. Lovely Professional University, Punjab.

Master of Journalism and Mass Communication
Master of Film Production
Bachelor of Journalism and Mass Communication
Bachelor of Science (Animation)
3. Manipal Academy of Media and Entertainment, Bangalore

MBA – Media and Entertainment
MBA – Advertising and Marketing Communications
B.Sc – Visual Communication
B.Sc – Animation

Audio Visual Production:

1. Two documentaries for Japan International Cooperation Agency, Japan
2. Two documentaries for Indo-Norwegian Environment Programme and IISc Bangalore
3. Twenty six educational programmes for UGC's CWC with AVRC, Mysore.
4. Sixty nine educational programmes for Gyan Vani FM Radio Channel, KSOU, Mysore
(Popular programme series on Journalism. Over 4,000 broadcasts till now)
5. One programme for All India Radio Mysore
6. Three programmes for ETV – Kannada TV Channel

Concurrent Administrative/Advisory/Academic positions held between January 2012 to July 2025

1. Director - Prasara (Publishing Division), KSOU, Mysore.
2. Planning and Development Officer, KSOU, Mysore.
3. Nodal Officer - National Knowledge Network, KSOU, Mysore.
4. Nodal Officer – All India Survey of Higher Education (MHRD), KSOU, Mysore.
5. Member - Center for Internal Quality Assurance, KSOU, Mysore.
6. Chairman – Board of Examination – Journalism and Mass Communication, KSOU, Mysuru.
7. Chairman – Board of Examination – PhD Programme - JMC, KSOU, Mysuru.
8. PhD. Research Guide, DOSR-JMC, KSOU, Mysuru.
9. Special Officer – Academics, KSOU, Mysuru.
10. Coordinator – Skill Development Programmes, KSOU, Mysuru.
11. Member – Student Grievances Committee, KSOU, Mysuru.
12. Programme Coordinator – MA JMC, DOSR – JMC, KSOU, Mysuru.
13. Programme Coordinator – PhD, DOSR – JMC, KSOU, Mysuru.
14. Chairman – Academic Manual Committee, KSOU, Mysuru.
15. Chairman - PhD Ordinance Drafting Committee, KSOU, Mysuru.
16. Chairman - Open Book Examination Committee, KSOU, Mysuru.
17. Member – Prospectus Committee, KSOU, Mysuru.
18. Member – Center for Internal Quality Assurance (CIQA), KSOU, Mysuru.
19. Member – State Resource Group – Department of State Educational Research and Training, Govt of Karnataka.
20. Member, State Resource Group to develop Open Education Resources for teachers TESS India Initiative, British Council and DSERT Sponsored Project for teacher education.
21. Examiner – National Testing Agency, MHRD, Govt of India, New Delhi.
22. Member – Expert Committee on programme implementation, All India Institute of Speech and Hearing (Central Institution), Mysuru.
23. Member – Board of Studies, Gulbarga Central University, Gulbarga.
24. Member – Board of Examination, Gulbarga Central University, Gulbarga.
25. Member – Board of Studies, Mangalore University, Mangalore.
26. Member – Board of Examination, Mangalore University, Mangalore.

27. Member – Advisory Committee on Distance Education Programmes, Hampi Kannada University, Hampi.
28. Digital Content Developer and Editor – B.Ed Self Learning Material, Netaji Subhash Open University, West Bengal.
29. Member, Programme Implementation Committee, Netaji Subhash Open University, West Bengal.
30. External Examiner, Department of Journalism, University of Mysore.
31. Coordinator – SLM Typing Coordination Committee, KSOU, Mysuru.
32. Coordinator – Desk Top Publishing Section, KSOU, Mysuru.
33. Member – Administrative Reforms Committee, KSOU, Mysore
34. Chairman – Presentation Committee, NAAC Evaluation, KSOU, Mysore.
35. Member – PhD Research Advisory Committee

Academic positions prior to academic year 2012:

1. Member – Board of Studies 2004 to 2007

Composite Board for Mass Communication and Journalism, KSOU.
M. Sc - Information Technology, KSOU, Mysore, Karnataka.
B.A – Journalism, JSS College for Women, Mysore, Karnataka.

2. Chairman- Board of Examination 2004 to 2007

Composite Board for Mass Communication and Journalism
Karnataka State Open University (KSOU), Mysore, Karnataka.

3. Chairman – Board of Studies 2008-09

Board for Journalism and Mass Communication
Board for Film Production and Animation
Lovely Professional University (LPU), Phagwara, Punjab.

4. Chairman – Planning and Implementation 2008-09

Department Academic Committee - LPU – Punjab.
Pedagogy Implementation Committee, LPU – Punjab.
Industry Interaction and Project Development Committee, LPU – Punjab.
Faculty Training and Development Committee, LPU – Punjab.
Planning and Budget Committee, LPU – Punjab.

5. Member – Board of Studies 2009-10

Board for MBA – Media & Entertainment
Board for MBA - Advertising and Marketing Communication)
Manipal Academy of Media and Entertainment.

6. Chief Examiner 2009-10

MBA – Media & Entertainment
MBA - Advertising and Marketing Communication)
Manipal Academy of Media and Entertainment.

7. Chief Examiner 2010-11

MBA and PGPM Programmes
Excel Business Academy, Bangalore

Details of Academic Collaboration and Extension Activities

1. Netaji Subhash Open University (NSOU), Kolkata. Collaborative consultancy project to implement teacher training programme to train 29,000 upper primary teachers across the state of West Bengal from June 2013 onwards.

Total revenue mobilized in Phase 1 of the project – Rs. Six Crores. Funds credited to KSOU Academic Collaboration Account No. 64125589485 State Bank of Mysore (India), IFSC SBMY0040166, Manasagangotri Branch, Mysore. MICR 570006013

2. Netaji Subhash Open University (NSOU), Kolkata. Collaborative consultancy project to implement teacher training programme to train 29,000 upper primary teachers across the state of West Bengal from June 2013 onwards continued during the year 2014.

Total revenue mobilized in Phase 2 of the project – Rs. Six Crores. Funds credited to KSOU Academic Collaboration Account No. 64125589485 State Bank of Mysore (India), IFSC SBMY0040166, Manasagangotri Branch, Mysore. MICR 570006013

3. Collaborative consultancy project to implement teacher training programme with Bharatiyar University, Coimbatore for a period of two years Starting from January 2014.

Total amount mobilized is Rs. Thirty-six lakhs. Funds credited to KSOU Academic Collaboration Account No. 64125589485 State Bank of Mysore (India), IFSC SBMY0040166, Manasagangotri Branch, Mysore. MICR 570006013

4. Collaborative consultancy project to implement teacher training programme with Bharatidasan University, Tanjavur, Tamil Nadu for a period of two years Starting from January 2015.

Total amount mobilized is Rs. Thirty-six lakhs. Funds credited to KSOU Academic Collaboration Account No. 64125589485 State Bank of Mysore (India), IFSC SBMY0040166, Manasagangotri Branch, Mysore. MICR 570006013

Seminars and Workshops attended:

1. European Union – Asia Conference on E – learning Indian Institute of Foreign Trade, New Delhi. November 2003.
2. National Workshop on the ‘Role of Multimedia in E learning’ Dr. B. R. Ambedkar Open University, Hyderabad. – Feb 2006.
3. Role of Media in Cooperative Movement. Rani Bahadur Institute, University of Mysore, Mysore. July – 2007.
4. Workshop on Media advocacy for NGOs, Peoples Legal Forum, Mysore, India. – April 2008
5. FICCI conclave on Media and Entertainment Studies, Chennai – November 2009
6. Regional Workshop on AISHE, Higher Education Council Karnataka, Bangalore in collaboration with MHRD, Govt of India. April 2013
7. Web Radio Development, COL Media Unit, New Delhi: May 2013
8. NKN, MHRD, Govt of India, IISc, Bangalore October 2013
9. International Teacher Education Conference -2014, Dubai – UAE organized by Istanbul University in collaboration with Sakarya University
10. Tess India Seminar on Teacher Education, Challenges in Content Development, DSERT Bangalore and British Council: June 2014
11. Tess India Workshop on Teacher Education, DSERT Bangalore and British Council: August 2014
12. Tess India Workshop on Teacher Education, DSERT Bangalore and British Council: November 2014
13. Tess India Workshop on Planning Teacher Education Activities for Karnataka, Open University - United Kingdom and British Council, New Delhi: May 2015
14. Utility of Web Radio, organized by Commonwealth Education Media for Asia, GKVK, Bangalore Jan 2017.
15. Workshop on Choice Based Credit System, KSOU Mysore, July 2019.
16. National Workshop on Research Integrity and Awareness, organized by UGC, University of Hyderabad, August 2019.
17. Co-Convener, Workshop on Radio Programme Production as a method in Pedagogy, KSOU Mysore, Feb 2020.
18. Convener, Workshop on Radio Programme Production as a method in Pedagogy, KSOU Mysore, July 2020.
19. Statistical insight and publication Strategies, organized by National Foundation for Entrepreneurship Development, Coimbatore. Nov 2020
20. International workshop on research writing and publication organized by Lavender Literary Club in collaboration with Malaysian Industrial and Human Resource Association, Malaysia. Oct 2021.
21. Indo-Israel symposium on women in STEM 2022. March 2022 organized by The North Cap University in collaboration with Ariel University, Israel.
22. Media Language Analysis, 49th National Refresh Course in Kannada, University of Mysore
23. Paper Clinic, National level Faculty Development Programme, DOSR Sociology, KSOU, Mysore
24. Workshop - Remodeling Curriculum of Media Education: KSJCTA, April 2024.
25. International Conference on Human-Elephant Conflict Management – 2024, Ministry of Environment and Forests, Government of Karnataka.
26. Panelist: Future of Journalism in the AI Era: Opportunities and Challenges, DRBRAOU, Hyderabad, Oct 2025.

Research Papers Presented/ Authored:

1. Exploring the Utility of Tele-Pedagogy for Distance Education Programmes of Karnataka State Open University: A Conceptual Study.
2. Pedagogical Issues in Open Distance Education: A Comprehensive Analysis
3. Development of Course Content for Distance Education Programmes: Issues and Challenges
4. Exploring the Pros and Cons of Institutional and Academic Collaboration in Open Distance Learning
5. Enhancing Learner Assessment and Evaluation Mechanisms in Open Distance Learning
6. Unravelling the Peril and Impact of Fake News on Society
7. Social media conversation: a comparative analysis of discourse and identity of digital natives and digital immigrants.
8. Influence of Photojournalism on Public Opinion during Political Campaigns: Karnataka Vidhanasabha Elections 2023.
9. Influence of Visual Manipulation Tools on Public Trust in Photojournalism
10. The Role of Video Content in Shaping Brand Narratives: A Study of Digital Marketing Strategies.
11. Attitude of newspaper readers towards AI generated Imagery
12. Social Media Algorithms and News Consumption Patterns
13. An impact study of social media detox efforts among youth.
14. Impact of social media influencers on emerging technology adoption in Agriculture.
15. News on news apps: Trends in reporting and storytelling.
16. Social media usage pattern among different socio-economic groups: A study.

Faculty Development Programmes Conducted:

1. For Journalism and Film Production Faculty, LPU, Punjab
2. For Animation Faculty, LPU, Punjab
3. For MBA Faculty, LPU, Punjab
4. For Creative Arts Faculty LPU, Punjab
5. Pedagogy Development, For LPU teachers, Punjab

Books Authored:

1. Fundamentals of Visual Literacy
2. Visual Perception and Visual Grammar
3. An Evaluation of Visual Literacy of Television Viewers
4. News Photography
5. Fashion Photography
6. Nature Photography
7. Development Communication
8. Understanding Films
9. Media Marketing
10. News Editing and Reporting
11. Kaavya Meemamse mattu Vimarshe (Coauthored research based publication in Kannada)

Professional Skills:

1. Single and multi-camera TV production / Studio Operations / Digital film making
2. Script writing
3. Final Cut Pro – Professional non-linear editing
4. Avid Xpress Pro – Professional AV Editing
5. Proficient in MS Office
6. Power Script Graphics
7. Adobe Flash 8 – Animation
8. Cool Edit – Audio Editing
9. Nero Wave Guide – Sound Manager
10. DreamWeaver – Web design and delivery
11. Front Page – Web authoring and publishing
12. Corel Draw– 18
13. Page Maker 7
14. Photoshop CS3
15. Adobe InDesign
16. Advanced Photography and Digital Imaging
17. TAM / RAM - Media Management software
18. SPSS – 16
19. R Programme
20. Generic and Agentic AI tools

Languages Known:

Kannada (Mother tongue), English, and Hindi.

Languages exposed to:

Tamil, Telugu, Malayalam, Kodava, Aregannada, Tulu and Punjabi.

Office Address:

Prof. Thejasvi Naviloor

Professor, DOSR JMC, KSOU, Mysore 570006